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Special issue - October 2017



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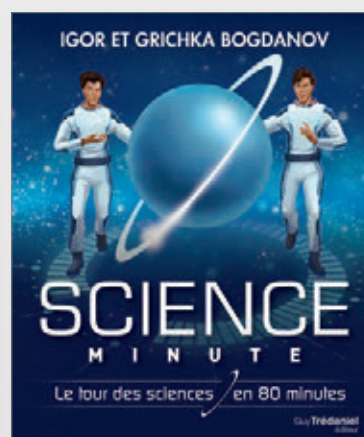
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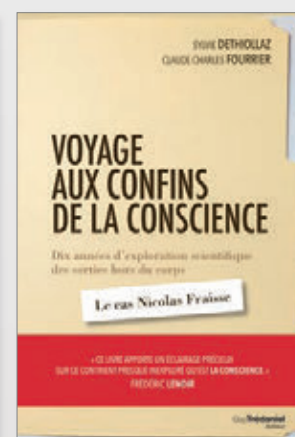
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OLIVIER DION

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Editorial
by Fabrice Piault,
editor-in-chief

PHOTO OLIVIER DION



Twenty-eight years later

In making France its guest of honor for 2017, Frankfurt Book Fair (October 11-15) is not simply paying homage to the fifth largest publishing country in the world. It is providing an opportunity for the world to learn more about a book industry that has undergone extensive modernization, as its strong international drive proves. Sales of rights by French publishers have seen continuous growth, while France's position as a major market for translations has improved year on year. 12,476 new translated works were published in the country in 2016, accounting for 18.3% of total production, compared with 17.7% the previous year, and 14% in 2008, according to our statistics (*Livres Hebdo/electre.com*).

Twenty-eight years have passed since France was last guest of honor at Frankfurt. In 1989 - the bicentenary of the French Revolution - the aim was to celebrate the contribution of French thought and authors to the building of a democratic system so key to the development of the publishing

industry and cultural diversity. In 2017, French publishing still asserts its spirit of innovation and its capacity to renew itself. French literature is known not only for its nineteenth-century classics, the star authors of the post-war period, and the nouveau roman movement, it also boasts a number of contemporary writers who enjoy global renown, such as Michel Houellebecq, Patrick Modiano, and Kamel Daoud. There is also a strong vein of

French publishing still asserts its spirit of innovation and its capacity to renew itself.

popular literature, with authors such as Marc Levy, Guillaume Musso, Katherine Pancol, Anna Gavalda, Michel Bussi, and Gilles Legardinier. In the non-fiction sphere, economist Thomas Piketty's work and that of the Arab world specialist Gilles Kepel are discussed around the world. The creativity of French publishing for children and young adults is feted at the Bologna Children's Book Fair each year. And French and Franco-Belgian comics and graphic novels have become one of the three key pillars of graphic storytelling alongside Japanese manga and American comics.

It is this effervescence which *Livres Hebdo* - the print and digital media of the French book trade - aims to highlight for the second year running, in partnership with the Bureau International de l'Édition Française (BIEF) and with the support of the Centre Français d'Exploitation du Droit de Copie (CFC). Aimed at publishers and other professionals attending Frankfurt Book Fair, this special issue presents an up-to-date panorama of French publishing. It furnishes all the key data for understanding the French market, while demonstrating that French publishers have much to offer their colleagues throughout the world.

A taste of French publishing

The Frankfurt Book Fair is offering publishers worldwide a great opportunity to discover the diversity and specifics of France's publishing industry, which has become one of the strongest in the world, with an outstanding reputation.

This year, all eyes turn to France, a country where writers, publishers, booksellers, and readers enjoy the pleasure of words. Olivier Bétourné, the CEO of Seuil, considers the invitation from the Frankfurt Book Fair "an honour and a political chance to promote our open-mindedness in a shattered world. France keeps surprising me. It's attached to its principles, but everything can suddenly be overturned. This country dares to be creative, whether in politics or in literature." Marie-Christine Conchon, the CEO of Univers Poche, confirms that "French publishing is alive and well."

The historian Jean-Yves Mollier welcomes the invitation to the world largest book fair as "a recognition after some years of uncertainty. France is still appreciated for its know-how." Antoine Gallimard, the president and CEO of the Madrigall group, considers

By
Kerenn Elkaïm



Flammarion's bookstore in the Pompidou Centre, Paris.

it "a wonderful showcase of France's production at an international level. Books are the basis of civilisation, and this literary heritage begins at school." Laure Leroy, who runs the small literary publishing house Zulma, believes that "our publishing market has huge assets, such as an exceptional network of publishers and bookshops. We have all the keys to face the national and international markets."

Manuel Carcassone, the CEO of Stock, points out "the importance of the Franco-German partnership in Europe" and draws inspiration from German marketing, "its vitality and reactivity." Bertrand Py, editorial director at Actes Sud, hopes Frankfurt "will

"I must point out the importance of the Franco-German partnership in Europe."

MANUEL CARCASSONE, STOCK

attract the German professionals and audience. Twenty years ago, we were almost not translated in Germany, now we sign twelve contracts a year." The literary scout Hella Faust says the fair "will give French literature a new image. True stories and family accounts are everywhere but they avoid self-centredness. We like the rebellious soul of France - see Stéphane Hessel for instance." The head of Robert Laffont, Cécile Boyer-Runge, agrees: "We definitely have a taste for style and novels, telling stories and depicting the world." Gilles Haéri, the CEO of Flammarion, fully appreciates "the focus on universal, sociological and historical themes, which attract foreign rights sales." There are bestselling authors like Michel Houellebecq, Fred Vargas and Yasmina Reza, but in France "the special status of writers lasts over time," he adds.

A nation of readers

For his official portrait, President Macron chose to display a book by André Gide on his desk. Édouard Philippe, the prime minister, published a book about reading last July, and Françoise Nyssen, the current minister of culture, was the president of the publishing group Actes Sud until she was appointed last May. One defining feature of the French publishing world is the "rentrée littéraire", the major publishing season in September-October. Jean-Yves Mollier maintains that "it already

existed in the 19th century, taking place at the start of the theatre and music season, at the beginning of the school year." Laurent Beccaria, from Les Arènes, agrees: "It's the Cannes book festival!" For a few weeks, the attention of booksellers, critics, literary prize juries, and readers will revolve entirely on the hundreds of books coming out. Best-sellers will arise, but many titles will soon be forgotten. Literary awards help to increase sales in France and abroad, but Antoine Gallimard still feels that "it's like a school examination that puts everyone under pressure. It sometimes represents six months of turnover."

The small literary publisher Sabine Wespieser loves "this exciting period. France remains an inexhaustible nation of readers." She remembers her first time in Frankfurt: "Everyone told me my books looked so French!" How can this touch be described? Boldness, diversity, and freedom characterise French publishing. Big houses remain ambassadors of culture. Antoine Gallimard is very proud of his prestigious "Pléiade" collection: "There are trends in literature, but France is keen on demanding books." The country remains a talent spotter for first novels. Authors Muriel Barbery (*L'élégance du hérisson*, Gallimard) and Olivier Bourdeaut (*En attendant Bojangles*, Finitude) prove there is no rule to success. Jean-Yves Mollier admires "those who have the courage to start a publishing >>>



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>>> house. More women dare to do it." Laure Leroy (Zulma) acts as an international agent for some of her foreign writers, such as Audur Ava Olafsdottir. "Our dynamic fascinates the whole world. Thanks to the Bureau International de l'Édition Française (Bief, the international office for French publishing), small houses like mine can be in Frankfurt." One of the most recent houses to appear on the scene is L'Observatoire. A lot of newcomers last less than five years, but others manage to establish their distinct uniqueness: Métailié, Le Tripode, Gallmeister, Finitude, Les Équateurs, L'Icônoclaste, and Bragelonne all started with three people or less working in a cellar. Laurent Beccaria (Les Arènes) feels that his small group is now part of France's publishing picture, as its books and mooks (*XXI, 6 mois, America*), also sold in bookstores, appear on bestseller and award lists. "There's such a need for understanding the world," he says.

Vincent Montagne, chairman of the Syndicat National de l'Édition (SNE, the French publishers' association) believes that France possesses "a great network of bookstores and publishing houses. 74% of this creative industry didn't exist twenty years ago." Actes Sud is a good example of this. "We mustn't forget our early days," says Bertrand Py. "Although we work more comfortably, we try to keep our curiosity intact. To preserve our independence, we must be selfless and profitable. Which means publishing what we like, not what could please others." Cécile Boyer-Runge, from Robert Laffont, likes the word "daring": "Our taste for innovation and unclassifiable fiction are both very French."

A special relationship

André Schiffrin thought he was foreseeing the future when he described "a publishing world without publishers" in 1999, but that didn't happen, according to Jean-Yves Mollier. Olivier Nora, the

Essential official support

The Frankfurt Book Fair brings together publishers, writers, translators, and readers. This year, the Institut Français is leading the show by "promoting French Culture at an international level," according to Paul de Sinéty, who is curating the Guest of Honour event. "This cultural year was a hit all over Germany, with 500 projects." Organised by Evelyn Prawidlo, 400 events are taking place in Frankfurt. French is "getting out of the country's borders," says Paul de Sinéty, who wants to "bring an open-minded message to the German public. We will welcome 130 French-speaking authors from the five continents, plus translators, with the help of Wallonie-Bruxelles, Pro-Helvetia, Luxembourg, and the Organisation Internationale de la Francophonie." Quoting the philosopher Paul Ricoeur, he adds that "this linguistic hospitality will contribute to Europe's future and multilingualism." Véra Michalski, who chairs the Bureau International de l'Édition Française (Bief), hopes this year "will bring French publishers many international opportunities. Our aim is to create a nice professional wing" with the support of the Centre National du Livre (CNL), which helps publishers to buy, sell, and translate books.

"France is the second country for exports and the first for translations", says Vincent Monadé, the president of the CNL. "This year's "Guest of Honour effect" has produced a rise in foreign rights sales. Political meetings at a high level - including Emmanuel Macron, Angela Merkel, and Françoise Nyssen, the French minister of culture - show the importance of the event." Vincent Montagne, the chairman of the Syndicat National de l'Édition (SNE, the French publishers' association) believes that "it will encourage cultural exchanges with Germany." The trade organisation, which includes 650 companies, is producing numerous events in several German cities. The other priority is "the long-term protection of authors' rights and free publishing." Frankfurt is a driving force

for the book chain. "We wish to guarantee the renewal of French culture, as well as its economic blossoming."



Vincent Montagne, of the Syndicat National de l'Édition (SNE, the French publishers' association).



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"There's a real companionship between publishers and writers, which brings extra soul to our work."

ANTOINE GALLIMARD, GALLIMARD

head of Grasset, emphasizes "particular aspects of our market: the importance of the writer-publisher relationship, and the relative absence of agents." Although business rules the world, "we still favour long-term work. The race to meet targets is a bad bet, especially in France where readers prefer quality." Another positive aspect is "the young generation of publishers." Antoine Gallimard agrees: "There's a real companionship between publishers and writers, which brings extra soul to our work."

At Zulma, Laure Leroy insists that in France "the sales department follows the publisher's decisions. Bestselling books are a result of globalisation, but each country has its own characteristics. People always tell me that my original covers and catalogue could not exist anywhere else." Laurent Beccaria (Les Arènes) shares this perspective: "Passion and creativity transcend the financial logic." Gilles Haéri believes that "France stays unique in the sense that a house like ours can publish novels, poetry, non-fiction, art books, and social sciences." The result seems positive as, in the US, *Publishers Weekly* recently commented on the success of French bestsellers such as Raphaëlle Giordano's *Ta deuxième vie commence lorsque* >>>



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>>> *tu comprends que tu n'en as qu'une* (*Your Second Life Begins When You Understand that You Only Have One*, published by Eyrolles).

Creative appetite

"The book trade is anchored in our culture," says Cécile Boyer-Runge at Robert Laffont. "A lot of passionate people work in the distribution channel. The vitality of our publishing sector shows that we have hope for the future." For Bertrand Py (Actes Sud), "the key lies in bookstores and public libraries that are driven by an intellectual and creative appetite. In spite of difficulties, French publishing is as independent as possible." Stéphane Marsan, of Bragelonne, has witnessed how foreigners are amazed by "the diversity of bookstores here. They are like Ali Baba's cavern, a national treasure." Other countries envy the fixed book price, which guarantees the sustainability of a unique network of bookstores. Sabine Wespieser admits that her publishing house "could not exist without the 'loi Lang' (1), which counterbalances the hardships of the actual market." Other countries like Belgium have adopted it. At Flammarion, Gilles Haéri appreciates "how bookstores reinvent themselves constantly, like Mollat in Bordeaux with its TV channel." At Stock, CEO Manuel Carcassonne pays tribute to "their incredible independent networking", while Laurent Laffont, the CEO of Lattès, points out "the strong connection between writers, publishers, booksellers, and journalists," as well as book fairs all over the country.

Diversity is the rule

Quality lies at the heart of French publishing. Olivier Nora, from Grasset, confirms "the French taste for good literature," but he is surprised by a new trend: the foreign acquisition of novels - even first ones - before they have been published in France, like those by Gaël Faye, Laetitia Colombani or Alice Zeniter. "I think this unprecedented excitement at auctions is due to the attention of scouts and the success of some French authors abroad." Another notable trend is "the thin line between commercial and literary books. The reign of 'self-fiction' is over, but 'exo-fiction' and 'bio-fiction' are based on true characters - see *La disparition de Josef Mengele* by Olivier Guez, for

example. French literature opens doors to history, geography, social and political issues." Bertrand Py, editorial director at Actes Sud, sees "a new generation of writers - including Laurent Gaudé, Mathias Enard, and Jérôme Ferrari - exploring new territory." Laurent Laffont, from Lattès, believes that "today's authors seem more rooted in daily life and social contradictions. They perfectly analyse the human comedy." Véra Michalski, the president of the Libella group, points out "the coexistence between bestselling authors like Anna Gavalda, Bernard Werber, Grégoire Delacourt, and literary jewels."

Among the 65,000 new books published every year in France, diversity is the rule. Antoine Gallimard claims that "France is one of the three European countries that publish the most books. American universities are interested in our authors when they can be analysed, like Marguerite Duras or Michel Houellebecq. Markets like historical novels such as those by Jean-Christophe Rufin,

"A lot of passionate people work in the distribution channel. The vitality of our publishing sector shows that we have hope for the future."

CÉCILE BOYER-RUNGE, ROBERT LAFFONT

and original narratives like the novels of David Foenkinos." Marie-Christine Conchon, from Univers Poche, explains that "the French production is appreciated for its freedom of tone, its unique angles, its narrative quality, and Anglo-Saxon tempo (see the novels of Franck Thilliez for instance)." According to Olivier Bétourné, the CEO of Seuil, "France is unique because of its independence." Cécile Boyer-Runge has noticed a trend towards "more bridges between fiction and reality," as in Philippe Besson's latest book, about Emmanuel Macron's campaign. "Non-fiction extends into fiction," says Héléne Fiamma, the director of Payot & Rivages. Last year, the Médicis prize for best novel went to Ivan Jablonka's narrative essay *Laëtitia ou la fin des hommes* (Seuil).

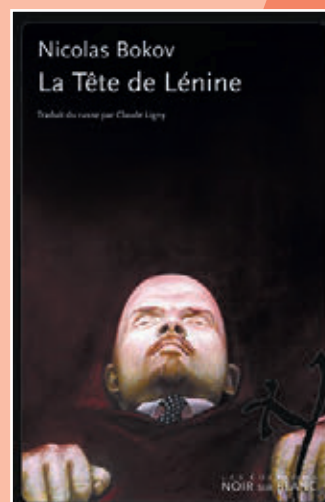
"France has a strong reputation in this field," says Gilles Haéri. "Derrida, the French Theory, Michel Onfray, and Alain Badiou are proof that the world is interested in our intellectuals." Olivier Bétourné agrees: "Foucault, Bourdieu, and Barthes are still sold abroad." Antoine Gallimard notes that social sciences are not as cut off from other genres as they used to be: "They now border on historical or personal narratives that people can identify with. A good example is the philosopher Gilles Kepel, who analyses jihadism through a mix of all these genres." Some hits are surprising, like Emanuele >>>



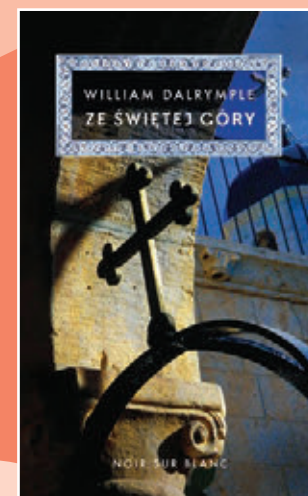
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You Have Me to Love

'Beautiful, just beautiful.'
—Gerbrand Bakker



Jaap Robben

2



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>>> Coccia's *La vie des plantes* (*The Life of Plants*, Payot & Rivages) or Idriss Aberkane's *Libérez votre cerveau !* (*Set Your Brain Free!*, Robert Laffont) about neuroscience. The latter is published in Robert Laffont's "Réponses" ("Answers") collection, which brings together health, psychology and teaching experts. Olivier Nora from Grasset confirms that "the unexpected plays such an important part in our work. This encourages us to publish books that we're proud of."

Reality vs. imagination

At Lattès, Laurent Laffont is still shocked by the number of manuscripts that he receives every day. "A pathological sign? I don't know, but it's such a creative country. Most manuscripts are testimonies or personal accounts. Positive thinking dominates non-fiction. How can we live better in an apocalyptic era?" Terror attacks, social, political and ecological crises, migrants and identity issues appear in the writings of authors like Frederika Amalia Finkelstein. "It's as if writers needed to describe this violent world," says Bertrand Py, from Actes Sud. "Laurent

"A book teaches us to see the world."

OLIVIER BÉTOURNÉ, SEUIL



OLIVIER DION

Gaudé explores the fate of migrants, while Lola Lafon writes about Patty Hearst to talk about jihadist women. Literature enables us to enter the mind of our enemy or to get closer to our own demons, as shown by Leïla Slimani, who won the Goncourt prize in 2016." Hella Faust notes that "in France, style and form meet original content, like with Mathias Enard, who is a living encyclopedia, or Emmanuel Carrère." Les Arènes and Les Éditions du Sous-Sol embrace this trend by "developping narrative non-fiction in their own way. As the divide between fiction and non-fiction becomes less apparent, new horizons are opened."

At Payot & Rivages, Hélène Fiamma feels that "non-fiction is more effective because it gives meaning to our environment." Other acclaimed fields are psychology, personal development, and meditation. Marie-Christine Conchon, from Univers Poche, insists that "popular literature - meaning read by a large number of people - has always existed. Thanks to paperbacks, everyone can afford these books." Raphaëlle Giordano, Laurent Gounelle, Marc Levy, and their feel-good or detective stories "must not be set against literature. Novelists are able to transform the ordinary into something extraordinary." The historian Jean-Yves Mollier sees "the return of sentimental and heroic fantasy as an escape from a disenchanted world. Why shouldn't we idealise reality?" Indeed, youngsters love to. Stéphane Marsan, from Bragelonne, remembers that when he started selling rights twenty years ago, everybody asked him "what French authors could bring to science fiction, thrillers, romance or heroic fantasy. Now they want to know how French it is!"

Celebrating the French language

Jean-Yves Mollier is more prudent: "French literature can only regain its former glory by acknowledging French-speaking authors from outside the country." Michel Le Bris introduced the concept of "littérature-monde" to bring them forward. According to Laurent Laffont, from Lattès, "publishers now pay more attention to writers from Africa and the West Indies because they are seeking new voices." The success of Dany Laferrière, from Haiti, and Alain Mabanckou, from the Democratic



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"Popular literature has always existed. Thanks to paperbacks, everyone can afford these books."

MARIE-CHRISTINE CONCHON, UNIVERS POCHE

Republic of Congo, has also encouraged them to do so. But do people write differently in Montreal, Brussels, Geneva, Bamako, Port-au-Prince, or Rabat? Bertrand Py is sure that "writers outside France like Kamel Daoud bring a universal dimension to our literature." At Seuil, Olivier Bétourné explains that "we never imagined subcategories for these authors because they enrich the French language. A book teaches us to see the world."

At Rivages, the list of authors signed by Émilie Colombani "even includes writers whose mother-tongue isn't French, like Miguel Bonnefoy," explains Hélène Fiamma. Véra Michalski, from Libella, admires "the French taste for foreign novels and non-fiction, which are the DNA of my group." It is also the case at Grasset: "In France, translations represent 25% to 30% of the overall production, against 3% in the US. I want to encourage this with Jean Mattern and Joachim Schnerf, who will look for new talent in other languages," explains Olivier Nora.

Looking towards the future

If Jean-Yves Mollier feels generally optimistic, he believes that "*Livres Hebdo* well describes the turning point in cultural habits. All publishing houses have to face the challenge of digital media, self-publishing, and the fact that Google

and Amazon are trying to replace publishers and bookstores." That is the reason why the Centre National du Livre (CNL) strives to improve assistance to writers, publishers, and translators. Véra Michalski is sure that "the quality of a book, combined with a nice object, will always appeal to readers. Let's not forget that in France, the literary industry is stronger than the film industry." How will youngsters react to the "culture pass" that the new government wants to introduce? Inspired by a policy implemented in Italy in 2016, it would consist in vouchers for cultural products, worth 500 euros and offered to every 18-year-old in the country. Young Italians favoured books. But Olivier Nora worries about "continuity with the next generation. We need to reintroduce boredom as an access to the enchanting world of reading. Digital natives have less time and money, but they must understand creation has a price." He also advocates a better defense of writers' rights

and regrets that "France is not much of an asylum for oppressed writers. I hope we'll capture the emerging voices of immigration."

Laurent Beccaria feels sure that "publishing has overcome the shock of digitalisation. Paper-backs seem resilient, but the time spent reading decreases. Authors are active on social networks because they feel a need for direct contact with their readers." At Les Arènes, there is lots of fieldwork, like the conferences given by author Céline Alvarez. Jean-Yves Mollier says the publishing world should be more aggressive and inventive. "The Japanese attract youngsters with manga on cell phones. They have not given up reading." Bertrand Py is optimistic too: "In spite of crises, our publishing system works well. Some houses, like Galaade, can't be saved, but they will be reborn one day. Diversity seems to be the key. Our profession remains dynamic, and I'm curious to know what tomorrow's

Actes Sud will look like." The scout Hella Faust is also reassuring: "The presence of a dozen scouts in France is revealing," she says. Antoine Gallimard is convinced that "we need to protect writers' rights and moral rights obstinately, they are the pillars of the publishing temple. Our work consists in anticipating and educating people's taste." Hence the collection "Un été avec" ("A summer with") by Éditions des Équateurs, which presents the works of classic authors like Montaigne or Baudelaire as holiday books. Vincent Montagne, the president of Média Participations and chairman of the Syndicat National de l'Édition (SNE, the French publishers' association), is delighted. The number of translations has doubled in ten years. "French publishing is more than resilient. It confirms culture is the answer to the complexity of the world," he says. ●

(1) A 1981 law stating that book prices must be fixed by the publisher and cannot vary by more than 5%.

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Comics/graphic novels: a privileged position

America has comics, Japan has manga, but France has graphic novels, the richness and quality of which fuel a strong domestic market, and bring renown across Europe and internationally.

If you were to ask some random people at the Frankfurt Book Fair to name the best known French literary characters, it is likely that they would not say "Madame Bovary" or "Jean Valjean," but rather "Astérix," "Lucky Luke," or, if Belgium and Switzerland are included, "Tintin" and "Titeuf." These celebrated heroes owe their fame above all to their printed adventures. For while movies sometimes help to popularize these worlds, you don't have to dig far beneath the surface to discover that France has a rich seam - almost unique in the world - of drawn stories that sell thousands, if not tens of thousands, of copies a year. "The key feature of the comics/graphic novels market in France is that there is a market! It isn't reduced to a single shelf in the children's/YA section, or to a niche for fans," explains Benoît Mouchart, editorial director of Casterman. The second feature is "its size: one out of ten books sold in France is a comic or graphic novel," adds Claude de Saint Vincent, managing director of Média-Participations (Dargaud, Dupuis, Le

By
**Benjamin
Roure**

Lombard, Kana, Urban Comics, etc.). Lastly, France boasts a huge variety of content and formats: "as rich as the literature sector, and one where we have succeeded in conquering new territories and new readerships," enthuses Guy Delcourt, founder of the company that bears his name. "Give a family a Boule et Bill and it will be read by the nine-year-old kid, his mom, and his grandpa," says Claude de Saint Vincent. "Such intergenerationality can be found in movies and pop/rock music, but it's a rare phenomenon in literature, except, perhaps, for Harry Potter."

A creative land

Bookstores offer a dynamic choice, from children's/YA series to graphic novels, by way of documentaries and several other genres. Out of the 5,000 comics, graphic novels, and manga published in French in 2016, the Association des Critiques et Journalistes de Bande Dessinée (ACBD) counted 2,300 translated titles and 1,500 French titles, in addition to collections of illustrations, and republications. "It's true that we



OLIVIER DION

"The issue is not comics and graphic novels, but European culture, which is difficult to export."

CLAUDE DE SAINT VINCENT,
MÉDIA-PARTICIPATIONS

translate a lot in France, but above all we create a huge amount," notes Benoît Mouchart. "And even though authors' living conditions are sometimes hard, France is one of the few countries in the world where hundreds of professionals can live off the creation of comics and graphic novels." Indeed, there are several dedicated schools that pull things together, including one founded by Guy Delcourt: "I'm often told that the market is saturated. But I think that a sector always needs fresh blood in order to remain creative."

One might even say that France is a promised land for authors from all over the world. "Many foreign artists work directly for the French market, because that's where they can really express themselves," observes Moïse Kissous. The Steinkis founder is pleased to have published the work of the Israeli artist Asaf Hanuka, and to have then sold the rights to a dozen countries, including the United States where his *The Realist* won the Eisner Award.

The format issue

But that handful of titles which have been hits abroad shouldn't mask the reality: the French comics/graphic >>>

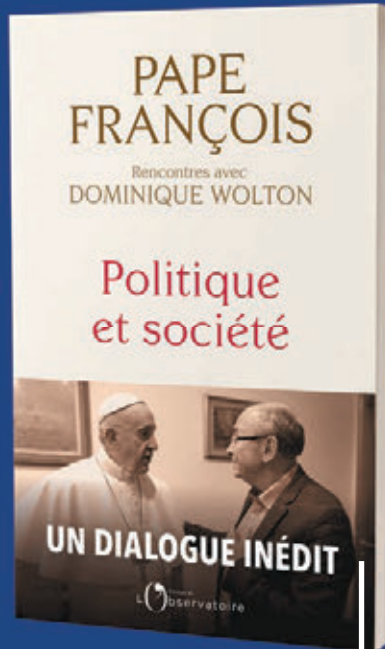
"Comics and graphic novels are a contemporary art form, born inside authors' minds, so it's useless to try to format our books for a certain readership."

JACQUES GLÉNAT, GLÉNAT

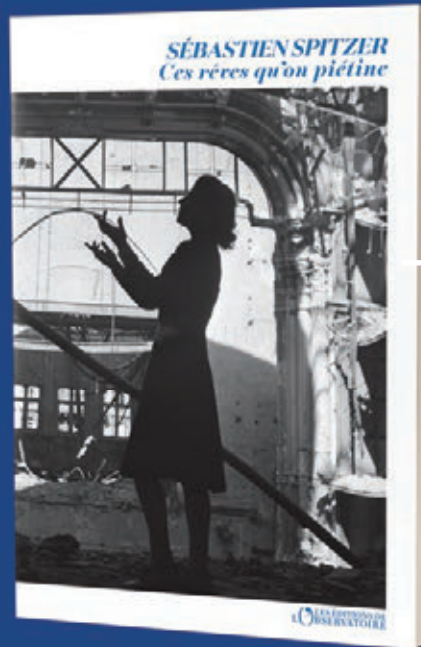


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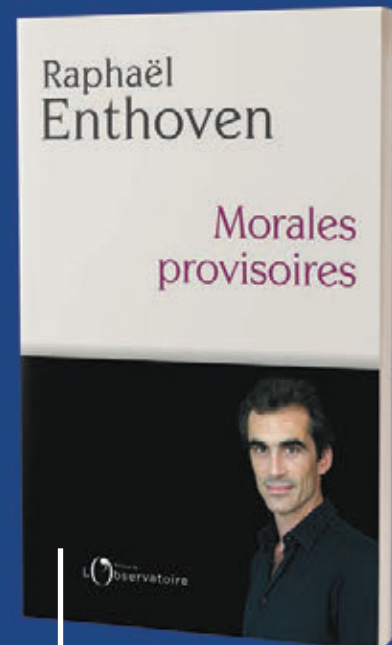


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>>> novels sector still finds it hard to make a dent in markets little suited to its specificities. "Firstly, it has narrative specificities that don't speak to a Japanese reader, for example," comments Jacques Glénat. "And secondly, it has a wide range of themes. Titeuf sells well except in the United States,

where this kind of juvenile toilet humor just doesn't work." And then there's the format. "Give an American or Japanese reader a lovely hardback album, then promise them the sequel in two years, and they'll hand it back to you straightaway," continues the CEO of Glénat. "We need to evolve our formats in order to penetrate these markets," concludes Benoît Mouchart, who cites the example of Lastman, a French series with a format and publishing schedule close to those of manga. "Our richness is our undoing, because we don't have a powerful industrial model like the Americans and Japanese do," adds Guy Delcourt. But Jacques Glénat dismisses this notion: "Comics and graphic novels are a contemporary art form, born inside authors' minds, so it's useless to try to format our books for a certain readership." And Claude de Saint Vincent is also more measured: "The issue is not

comics and graphic novels, but European culture, which is difficult to export. Its literature is not translated much in the United States, and its films are not widely screened. All in all, comics and graphic novels don't do so badly. There are two solutions to achieving wider circulation: cartoon adaptations and e-book versions."

Although the Japanese market appears almost inaccessible, the American market seems more within reach, bearing in mind the success of trans-

lations such as Marjane Satrapi's *Persepolis*, Joann Sfar's *Le chat du rabbin*, and Jacques Tardi's books. French publishers aim to mine this seam by organising events through the French Comics Association. "It's the

first step in a long-term strategy," considers Moïse Kissous. "For it's only by getting our books translated by local publishers that we can pique the interest of Hollywood." ●

In figures

- 4,888 new titles and new editions published in France in 2016.
 - 1,597 artists, writers, and colorists live off comics and graphic novels (including 267 women).
 - 384 houses published comics/graphic novels in 2016 (compared with 140 in 2000).
 - 48% of buyers of comics, manga, or graphic novels belong to the upper socio-professional category
- (compared with 39% for literature), and they spend an average of €200 a year (compared with €160 for literature).
- five million: the number of copies printed of the new *Astérix* to be published in November 2017, two million of which are for the French market.
- Sources: Livres Hebdo/Electre, Association des Critiques et Journalistes de Bande Dessinée (ACBD), and Syndicat National de l'Édition (SNE)

"We need to evolve our formats in order to penetrate American and Japanese markets."

BENOÎT MOUCHART,
CASTERMAN

Children's books: the strength of innovation

When discussing what sets them apart from their colleagues and competitors in other countries, French children's book publishers name creativity as their strongest point.

For a number of years, French illustrated books and documentaries for young children have been regarded as the world's most creative, diverse and technologically advanced in combining images and sound. The fact that French authors and illustrators - most of the latter being graduates of the country's many artschools - walk away with so many nominations and prizes at the international Bologna Children's Book Fair each year underscores the point.

"France has long been a centre of excellence," says Louis Delas, CEO of L'École des Loisirs. "What has changed

is that other countries have become more marketing-oriented, sometimes focusing on the balance-sheet as much as on creation. Our financial independence means that we have greater freedom to choose titles and more time to devote to authors than larger groups. The result is that we buy rights to fewer foreign books than we used to."

For Sylvie Vassallo, who has run the annual Montreuil Children's Book Fair just east of Paris for 16 years and is the artistic director for the French pavilion at the Frankfurt Book Fair 2017, the market has diversified strongly in recent years, particularly in fiction

By
**Barbara
Casassus**

for adolescents. "Authors are able to tackle tough political and philosophical subjects more easily in non-sectarian France than in other countries, which helps young people understand the issues our society is facing," she says.

"Tragic they're not in English"

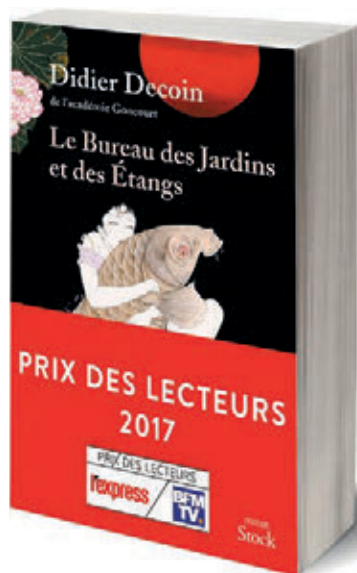
Homegrown publishers are not alone in recognizing French prowess. Peter Usborne, who founded Usborne Publishing in the UK in 1973 and created an imprint in France in 1985 to produce the best of its babies' and children's titles in French, is full of praise: "I am always struck by the exceptional level of talent in French children's book publishing, and tell my staff that if they want to look at any foreign stands at book fairs, they should always go to the French ones - the ideas, the bounce, and general culture are astonishing." With more than a touch of irony, he adds: "It is tragic their children's books are not in English. If they were, the French could well dominate the >>>

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>>> world market. But as it is, they are somewhat trapped on a French-speaking island."

Figures published by the Syndicat National de l'Édition (SNE, the French publishers' association) last June showed that members' sales of books for children and young adults rose by 5.2% to 364 million euros in 2016, making them the fourth largest market segment. Although fiction for children, adolescents and young adults has been trailing behind illustrated books for the very young and documentaries, the SNE says it is now on the increase. "It has adapted to the codes of its readers, and is bolstered by the success of works by YouTubers or on Wattpad," the SNE wrote in its latest annual report.

On the French export market, books for the young always lead the way. They accounted for 31% of total French foreign rights sales in 2016, buoyed by the fact that some contracts cover 20, 30 or even 60 titles, the SNE says. In co-publishing too, the segment ranks first in France, and accounted for 68% of all such production in 2016, with 1,213 titles.

However, there is still some way to go with fiction for adolescents, according to Thierry Magnier, president of the SNE's children's book committee and editorial director of Actes Sud children's books: "The English-speaking world with its themes or series is still much stronger than we are, so we are a bit left by the wayside."

This is why the SNE created the first national book prize for teens 13 years and older, called *Vendredi* (Friday), which was to be awarded on October 9, just before the Frankfurt Book Fair

opening. The name of the award is a tribute to Michel Tournier, who wrote *Vendredi ou les limbes du Pacifique* (*Friday, or The Other Island*) and died in January 2016. Thierry Magnier estimates that about 1,500 local children's book prizes are organised in France by fairs, festivals, associations, schools, booksellers, or local authorities, to name just a few. "We hope our new prize will help raise the profile of French titles for adolescents, and boost rights sales," he says. French children's book publishers "take greater risks their counterparts in other countries and than their colleagues in the adult market," he argues. Apart from addressing difficult subjects, "we invest more in format, and in general, I would say, are just more daring."

An audiovisual handicap

Hélène Wadowski, the director of Flammarion's children's book department, explains the domination of blockbusters such as *Twilight* by strong ties with the audiovisual sector. "We do not fare as well with selling film and TV rights as the British, Americans, and Scandinavians do, she admits. This is a problem we need to remedy," Wadowski cites the example of Flammarion's thriller series *Piégé* (Trapped), by Hubert Ben Kemoun. The second volume came out last March and work is in progress on the third, but "the absence of an audiovisual contract behind it, at least for the moment, will inevitably limit its success." There is no cap on the number of volumes to be published in the series, since each one has a different hero and a finite plot.



OLIVIER DION

"We do not fare as well with selling film and TV rights as the British, Americans and Scandinavians do."

HÉLÈNE WADOWSKI, FLAMMARION

Hedwige Pasquet, president of Gallimard Jeunesse, takes an upbeat view, "perhaps partly because I am optimistic by nature," she says. She notes that young adults and even older adults are reading more fiction published for adolescents. The *Passe-Miroir* trilogy by Christelle Dabos, whose English and Italian-language world rights have been sold in Italy to Edizioni E/O (publisher of best-selling author Elena Ferrante), is produced in paperback in France under both the junior and adult Folio imprints.

Another break with the past is that titles for the 13-and-up age group are now published in hardback as well as paperback. The first three Harry Potter titles, in 1997, 1998 and 1999, were published only in paperback. But Philip Pullman's *Northern Lights* (*Les Royaumes du Nord*), the first of his Dark Materials trilogy, was published first in hardback in France in 1998. "Hardback covers have now become common practice for teenage and young adult fiction," adds Pasquet. She dismisses the idea that the days of books are numbered for the young. "Every year, people say young people don't read any more. It is not true - the big challenge is to be able to give them something they want to read." ♦



OLIVIER DION

"We hope our new prize will help raise the profile of French titles for adolescents, and boost rights sales."

THIERRY MAGNIER, SNE, ACTES SUD

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Photo: Rina Nurra e Flammarion

French publishing



OLIVIER DIGN

Ranking fifth in the world, the French publishing industry achieved a turnover of 4.43 billion euros in 2016, a 36.1% increase on 1995. 22.5% of sales derive from exports.

Like many long-established activities, French publishing is a mature industry. This can be observed through the evolution of its annual turnover. Between 1995 and 2016, it progressed by 36.1% (see graph 1) while book prices went up by 26.9%, an increase of 7.3% in constant euros. The total turnover (public price excluding tax) reached 4.43 billion euros - making French publishing the fifth in the world - with 22.5% deriving from exports. In the last few years, variations in that evolution have been noted, including a fall in the first half of 2017, a period of intense electoral activity.

Last year, the number of books sold reached 435 million, a 45% increase over 20 years. The gap between the evolution in value and in volume can

be explained for the most part by the paperback's growing share of the market (27% of overall sales).

The total turnover from ebook sales in 2016 was 234 million euros (8.6% of the total) - 80% being academic and professional, primarily law. 4% of the fiction category - which mostly targets a wide audience - were ebooks.

There are several hundred professional publishing houses in France: big groups, international or not, made up of numerous imprints and enjoying real editorial freedom; medium-sized and small firms, some of them specialized, recently created or long-established. Together they represent a wide variety of players.

A regulated economy

In 1981, France was one of the first countries to adopt the fixed book price by law. Retailers may offer a maximum

discount of 5% on the price fixed by the publisher. The law does not apply to schoolbooks if they are purchased by or for schools. As for lending libraries, the maximum discount permitted is 9%. Since 2011, retailers operating from France or abroad must sell ebooks at the price fixed by the publisher.

The Insee(1) price index shows a 26.9% rise since 1995, while general consumer prices have increased by 33.5% (see graph 2). Although publishers control the price of their products, they are most attentive to market prices and a healthy competition within the industry, a guarantee against inflation in the book market.

"Droit d'auteur" (authors' rights) is a legacy from Beaumarchais, now consecrated in the "Code de la propriété intellectuelle". It lies at the heart of questions linked to the respect of created works and the remuneration of creators (authors and publishers). These issues are frequently discussed between players in the industry, but also with the authorities at national, European and international level. The fruit of these discussions is the adaption of contractual relations between parties in their best interests. Three years ago, new legal dispositions permitting the inclusion of the ebook were thus added to the publishing contract.

Evolution of production and activity by category

The inter-professional database Eelectre.com shows that the annual production of new titles and new editions has almost tripled since 1995 (see graph 3). Several factors specific to publishing all over the world - a prototype industry, an economy of supply - lie at the root of this phenomenon. The evolution of production since the beginning of the century is: 33% for literature, almost 200% for non-fiction, and almost 100% for children's books. Comic book and graphic novel production has seen an eightfold increase.

Graph 4 illustrates the evolution of turnover by domain. In 2016, literature took the lead with 21.7% of total sales,

By
Jean-Guy Boin,
managing
director of the
Bief (Bureau
international
de l'édition
française)

A mature industry

followed by children's books at 13.5% (20.2% in sales volume). In about 20 years, comic books and graphic novels have grown from 2.2% to 9.1%. The 45% increase in the number of copies sold should be seen in conjunction with the almost threefold increase in the number of titles produced, this dual evolution leading to a drop in the number of copies sold per title. The result is a lower average print run and, consequently, less profitability per title. However, technological progress and tighter flow management have partly compensated the decrease.

More intense production automatically reduces the average time books are on display in the shops. Sales are therefore increasingly concentrated on a smaller number of titles. At the same time, the task of booksellers -

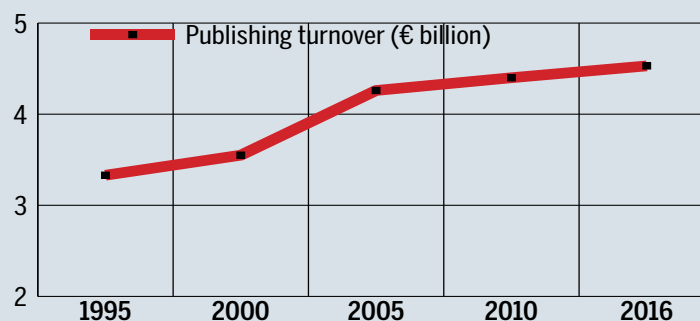
Large specialist retailers now account for almost a quarter of all sales, and their share has doubled since 1995.

especially those with a wide selection and a varied stock - becomes more complex in terms of knowledge of the books, highlighting backlist titles, managing space, as well as ensuring cash flow to finance a stock with a relatively small rotation.

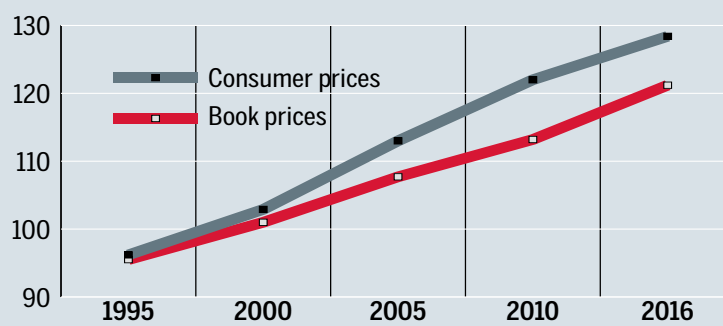
The book sales network

Since 1995, schoolbooks aside, the sales network has seen significant change (see graph 5). In 2016, online sales accounted for 19.5% of the total and were, for the most part, carried out by operators outside the industry. It is likely that this new channel partly replaced mail order sales and book clubs. Large specialist retailers now account for almost a quarter of all sales, and their share has doubled since 1995. However, they have also multiplied during that period, thereby increasing the surface available for selling books in this network. >>>

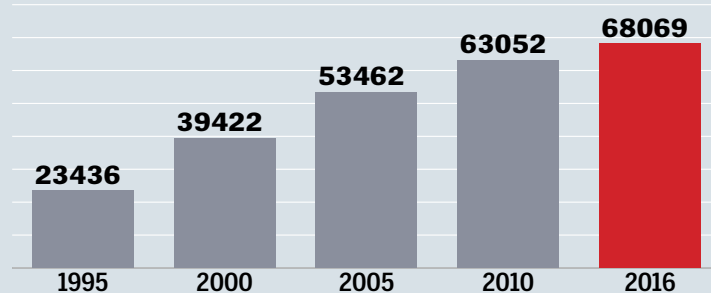
1. Progression of publishing turnover (€ billion)



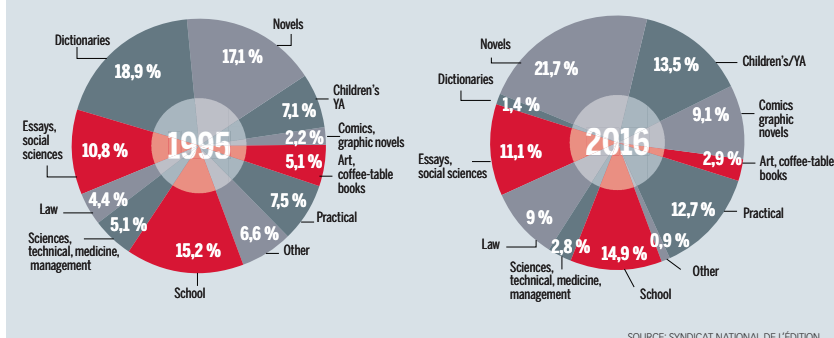
2. Progression of consumer and book prices



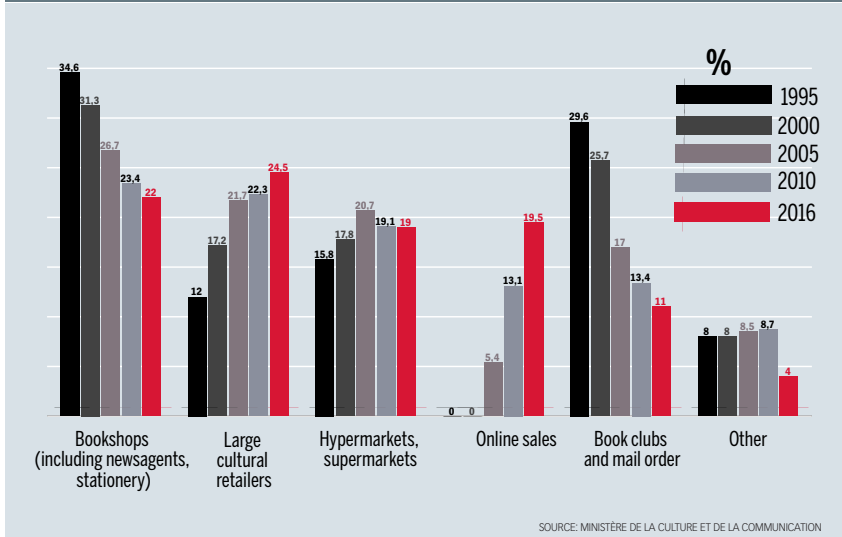
3. Production of new titles and new editions



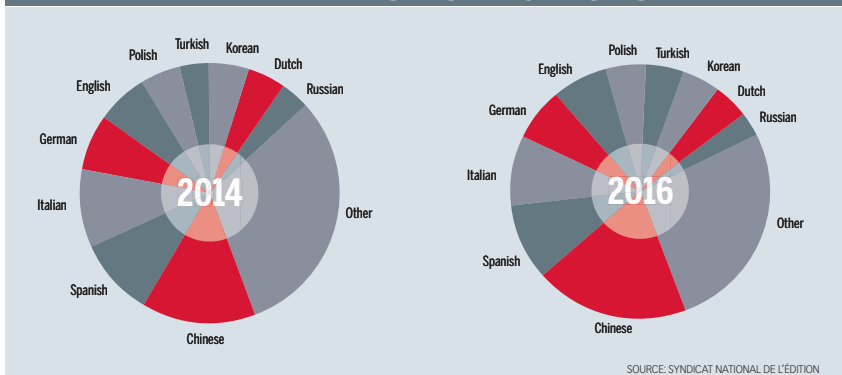
4. Breakdown of turnover by book category



5. Breakdown by sales channel



6 Sales of foreign rights by language



7. Sales of foreign rights by category (%)

	2012	2013	2014	2015	2016
School	1	2	2	1,6	1,7
Sciences, technical, medicine	0,6	1	0,9	0,8	0,4
Essays, social sciences	20,2	16,4	18,6	19	20,5
Novels	15	14,8	16,3	15,4	15,1
Children's	29,3	34,7	27,7	29,9	30,6
Comics, graphic novels	26,8	21,7	26,6	23,8	25,8
Art, coffee-table books	1,2	1,2	1,9	0,8	0,8
Practical	5,9	8,3	6	8,9	5,1

SOURCE: SYNDICAT NATIONAL DE L'ÉDITION

>>> Bookstores hold 22% of the market and have been stable for the last few years but dropped by one third in the last 20 years. This is mainly due to the decline of “local bookstores”, i.e. those with a smaller selection of titles and selling other products such as stationery and newspapers.

The 700 to 800 bookstores with the highest turnovers represent almost 20% of all sales. They play a key role in launching new authors, advising readers, and making available a wide backlist selection from a large number of publishers.

International rights transactions

French is the second most translated language in the world. 12,296 contracts licensing rights were signed in 2016 by French publishers, for translation into more than 50 languages, a progression of 30% in five years. Adding coeditions (children's books for the most part), the number of contracts signed with international partners rises to 14,087. Chinese, Spanish, and Italian are the three leading languages for translations out of French with 19.4%, 9.6%, and 8.8% of licenses respectively (see graph 6). 1,507 licenses with Chinese partners (two thirds of all translations into Chinese) concerned children's books.

In 2016, children's books (see graph 7) accounted for 30.6% of licenses, comic books 25.8%, non-fiction 20.5%, and literature 15.1%. This trend by category was observed over the last five years. Information provided by the Bibliothèque Nationale de France announces 13,089 translations into French published in 2016. This figure remains stable from one year to the next, and comparison with the number of translation licenses granted reveals an equilibrium in the exchange of rights out of and into French, as though French publishers were seeking a balance in their international exchanges.

Funding of more than 4 million euros to encourage translations is awarded annually by the Centre National du Livre and the Institut Français. This financial support, as well as that granted to translators, is an essential contribution to the dynamism of international exchange. ●

(1) France's national institute of statistics and economic studies.

Anne-Laure BONDOUX & Jean-Claude MOURLEVAT



Deuticke

Rights sold: Germany (Zsolnay), Spain (Planeta), Italy (Longanesi), Lithuania (Alma Littera), Taiwan (Ten Points Publishing), Latvia (Zvaigzne), Czech Republic (Argo), Russia (Sindbad), China (Guomai Culture), Bulgaria (Hermes)

Meet the authors at the French Pavilion on Wednesday from 9.30

Paul COLIZE



Meet the author on the collective stand of Belgian editors from Wallonia and Brussels from Wednesday to Friday

Hall 5.1/E 61

Stéphane MICHAKA



Virtual meeting with the author in the YA section at the French Pavilion throughout the Fair

OTHER HIGHLIGHTED AUTHORS



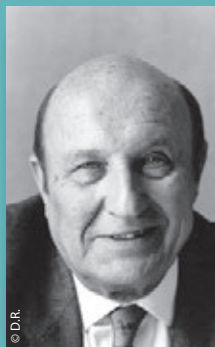
Franck THILLIEZ

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Frédéric DARD

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RANKING
2017

RANKING 2017

THE TOP 200 FRENCH PUBLISHERS

The 21st annual Livres Hebdo ranking of French publishers, which is based on the figures from 2016, lists 196 companies that turned over more than one million euros. It comprises 111 publishing groups and independent publishers with a combined turnover of six billion euros in France and abroad - a 3.7% increase (the first for five years) that is due to resilient markets and the impact of the reform of school curriculums.



O. DION
The Hachette Livre headquarters in Paris.

Par
Fabrice Piault

Although retail book sales remained stable in 2016 (1), the top 200 French publishers ended the year on something of a high. The 21st annual *Livres Hebdo* ranking of French publishers, which is based on the figures from 2016 (see methodology on page 24), lists 196 companies that turned over more than one million euros. It comprises 111 publishing groups and independent publishers, with a combined turnover (in France and abroad) of 5.955 billion euros - compared with 5.744 billion euros the previous year. This is the first increase (+3.7%) in five years. Such growth is down to the resilience of the markets, as well as the boost that resulted from the huge reform of school curriculums - introduced in fall 2016. This reform allowed companies such as Editis (owner of Nathan and Bordas), Hatier, Magnard-Vuibert, and Belin to achieve significant rises in their turnover.

At the same time, the publishing landscape has proved to be relatively stable. Although the number of companies attaining turnover in excess of one million euros fell from 222 (comprising 144 publishing groups and independent publishers) in 2013 to 197 (comprising just 110 publishing groups and independent publishers) in 2015, this new equilibrium remains more or less the same in 2016. Likewise, although the top ten publishing groups' share of the combined turnover of the top 200 publishers had continually increased over the previous few years - from 77.1% in 2012 to 87.5% in 2015 - it shrank to 86.9% in 2016.

Madrigall's activity remains stable; the turnover of the book club France Loisirs reflects the reorganisation it has undertaken; La Martinière's turnover is affected by the sale of Volumen, its sales and distribution arm, to Interforum; while Actes Sud suffered a drop in turnover due to its spectacular successes of 2015 (the Goncourt and Nobel prizes, and the best-selling *Le charme discret de l'intestin*). Yet most of the ten leaders of French publishing posted impressive results. Hachette, Editis, Lefebvre Sarrut, Média-Participations, Albin Michel, and Panini all saw growth going from 2.6% to 25%. However, there

has only been a marginal shift in the ranking of the top ten French publishers - the same goes for the top 200 - over the past year. And there are no particular distortions to the overall growth in turnover of the companies listed. Only 42 of the 111 publishing groups and independent publishers listed have recorded falls in turnover, compared with 69 who have either seen increases or remain stable. In addition, the falls in turnover are often connected to the irregularity of success in general literature; they don't affect small publishers any more than they do large ones; and they don't necessarily translate into shrinking profits. Despite our very uncertain times, 2016 was a rather tranquil year for most of the publishing sector. ♦

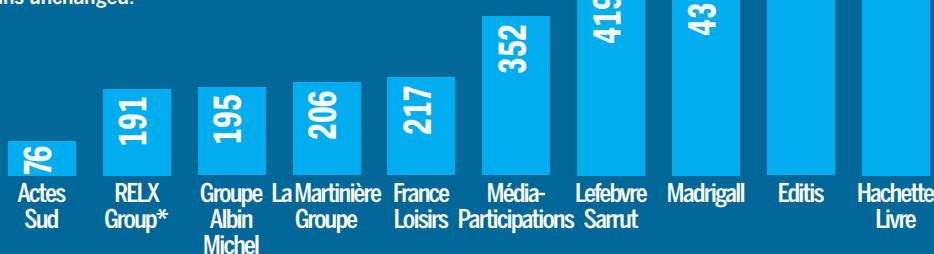
The growth is due to market resilience, as well as the boost that resulted from the huge reform of school curriculums.

Editis and Albin Michel see the best growth

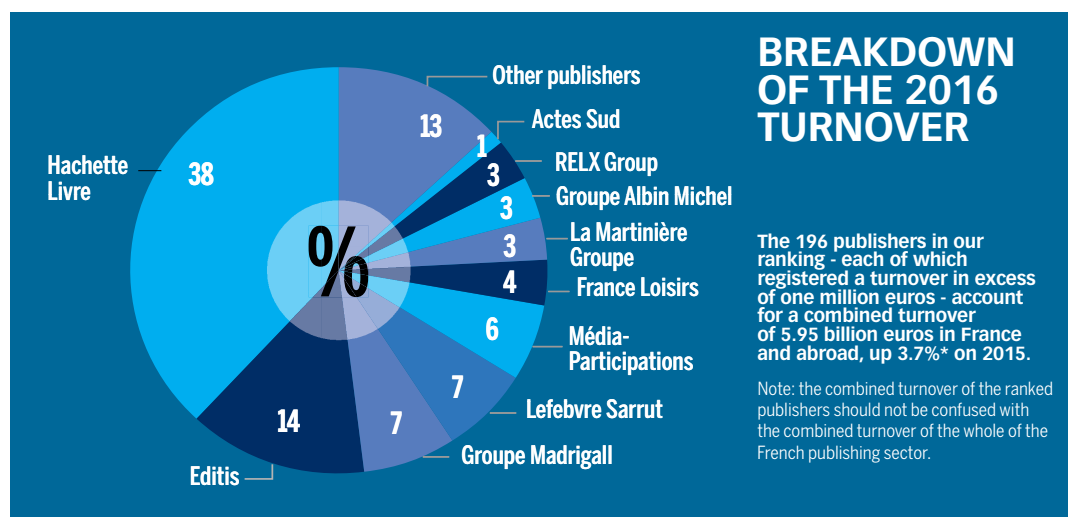
THE TOP TEN PUBLISHING GROUPS

2016 turnover in millions of euros

Editis and Albin Michel have grown strongly, with the latter winning a place in the top ten of the main publishing groups, the general equilibrium of which remains unchanged.



* RELX GROUP: LEXISNEXIS (TO 2015) PLUS ELSEVIER MASSON (TO 2016) © LIVRES HEBDO 2017



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Notes on the 2017 ranking of French publishers

Hachette Livre (No 1)

Lagardère's publishing arm continued to grow in 2016 (+2.6%), with a positive operating result of 208 million euros (+5%). The company bought out Perseus Books in the United States, a textbook catalogue in Singapore, and the mobile app companies Neon Play and Brainbow Ltd. in the United Kingdom. With 7,268 staff spread across 70 countries, and over 150 imprints (17,696 new titles in 2016), Hachette Livre ranks eighth in the world publishing ranking (fifth if one excludes trade publishing) (1). 34% of Hachette Livre's turnover is achieved in France (770 million euros), 25% in the United States and Canada, 23% in the United Kingdom (where it bought the e-book publisher Bookouture in March 2017) and Australia, and 7% in Spain and Latin America, while its international partworks division was itself responsible for 11% of turnover. Excluding the partworks division, the company's production breaks down as follows: general literature (44%), education (17%), children's/YA and illustrated (13%), reference (3%), distribution (11%), other sectors (1%). Digital products account for 8% of the total turnover. In France (2,821 staff), Hachette Livre is the leader in education, reference, and practical books (cooking, tourism, health, etc.). It is strong in general literature, children's/YA, coffee-table and art books, and partworks, with several subsidiaries listed further down the table: Hachette Collections (partworks); Hatier (including Foucher); Larousse; LGF (Le Livre de Poche), which owns Audiolib (audio books) and is itself 40% owned by Albin Michel (No. 8); Dunod (including Armand Colin); Fayard; Grasset; Didier; Lattès; Pika; Stock; Rageot; Calmann-Lévy; Hazan; Kero; and Albert-René. In April 2016, it sold its 50% share in Harlequin France (No. 18) to the American publishing group HarperCollins.

Editis (No. 2)

This subsidiary of Planeta, number one in Spanish publishing, recorded a 13.2% leap in its turnover in 2016, thanks to its successes on the much revived textbook market, and the buyout of La Martinière's (No. 7) sales and distribution arm, Volumen, in July 2015. The company also diversified into the training sector by acquiring ESLSCA Business School Paris in October 2016 and EDC Paris Business School on June 1. Editis is also active in the education, reference, general literature, children's/YA, and illustrated sectors, but neither communicates nor registers the data from its subsidiaries: Place des Éditeurs (Acropole, Belfond, Hemma, Hors collection, Langue au Chat, Lonely Planet [licence], Omnibus, Pré aux Clercs, Presses

	Publisher	Parent company	Country	Turnover 2016 (€k)	Turnover 2015 (€k)	Var. (%)	Net result	Staff
1	Hachette Livre	Lagardère	F	2 264 000	2 206 000	2,6		7 268
2	Editis	Grupo Planeta	E	816 600	721 500	13,2		
3	Groupe Madrigall		F	437 000	438 000	- 0,2		
4	Editions Lefebvre Sarrut	Frojal	F	418 805	396 162	5,7	61 099	2 223
5	Média-Participations	Média-Participations	B	352 390	340 440	3,5		1 095
-	Flammarion SA	Madrigall	F	257 660	282 150	- 8,7		
6	France Loisirs	Actissia-club	USA	217 000	250 000	-13,2		1 993
7	La Martinière Groupe		F	206 000	220 000	- 6,4		552
8	Groupe Albin Michel	Huyghens de participations	F	194 887	178 111	9,4	10 512	548
-	Editions Gallimard	Madrigall	F	167 365	141 645	18,2		
-	LexisNexis	RELX Group	NL	-	135 974	NS		
-	Dargaud	Média-Participations	B	112 347	104 905	7,1		166
-	Francis Lefebvre	Editions Lefebvre Sarrut	F	103 231	102 004	1,2	17 925	305
-	Hachette Collections	Hachette livre	F	94 226	102 346	- 7,9		43
-	Editions législatives	Editions Lefebvre Sarrut	F	91 693	87 083	5,3	20 115	285
-	Les éditions Hatier	Hachette Livre	F	77 220	57 478	34,3		247
9	Actes Sud		F	76 221	84 605	-9,9	1 704	322
10	Panini France	Panini	I	73 395	58 736	25,0	2 586	34
11	Michel Lafon Publishing	Edinvest	F	63 514	62 835	1,1	4 268	46
-	Larousse	Hachette Livre	F	59 157	57 392	3,1		
-	Groupe Fleurus	Média-Participations	F	58 892	57 590	2,3	2 952	143
-	LGF (Livre de poche)	Hachette Livre	F	58 440	55 785	4,8		43
12	Groupe Delcourt	Guy Delcourt	F	58 283	57 228	1,8		109
-	Seuil	La Martinière Groupe	F	56 900	55 400	2,7		
-	Gallimard Jeunesse	Madrigall	F	55 380	40 910	35,4		
13	Elsevier Masson	Reed Elsevier	NL	54 708	57 295	- 4,5		242
-	Dalloz	Lefebvre-Sarrut	F	54 585	52 553	3,9	3 598	193
14	Groupe Glénat	Glénat entreprises et dév.	F	52 079	53 566	- 2,8	2 209	153
15	Groupe Eyrolles		F	47 250	43 819	7,8	3 474	205
16	Humensis	Scor	F	45 647	NS	NS		200
-	Magnard Vuibert	Albin Michel	F	42 049	27 779	51,4	2 632	134
-	Dargaud-Lombard	Dargaud	B	41 026	38 585	6,3	1 725	42
-	Dupuis	Média-Participations	F	40 420	40 796	- 0,9	1 251	79
-	Belin	Humensis	F	36 262	19 518	85,8		154
-	Delcourt	Groupe Delcourt	F	34 614	35 488	- 2,5		
17	Groupe Revue fiduciaire	SEPFJ	F	33 187	33 755	- 1,7	5 078	116
-	Editions Atlas	De Agostini	I	-	32 139	NS		
-	J'ai lu	Flammarion SA	F	28 530	29 580	- 3,5		
-	Dunod	Hachette Livre	F	27 913	28 529	- 2,2		133

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de la Cité, Solar); Univers Poche (Pocket, PKJ, 10/18, Fleuve Éditions, Kurokawa, Langues Pour Tous, 12-21); Nathan (including Bordas, Le Robert, Retz, Clé International, Syros, Dæsign); Laffont (including Julliard, Nil, Seghers, Bouquins, and R); Edi8 (Plon, Perrin, Presses de la Renaissance, First, Gründ, 404, Les Escales, Le Dragon d'Or, Tana); La Découverte; Cherche Midi; Sonatine (including Super 8); XO/Oh ! Éditions; Paraschool.

Madrigall (No. 3)

This publishing group owned by Antoine Gallimard recorded a stable turnover in 2016, a year in which it sold its majority stake in Audie/Fluide Glacial to Bamboo (No. 31). Its editorial operations are organised around three branches: Gallimard (including Folio, Bibliothèque de la Pléiade, Quai Voltaire, Verticales, Joëlle Losfeld, Alternatives, Bleu de Chine, Gallimard Jeunesse, Gallimard Loisirs Guides, Denoël, Mercure de France, P.O.L [87% owned by Gallimard], La Table ronde, Futuropolis, Les Grandes Personnes, Hoëbeke); Flammarion (including J'ai lu/Librio,

in which Hachette has a 35% share); Arthaud; Aubier; Autrement; Climats; Ombres Noires; Maison Rustique; Père Castor; Pygmalion; Casterman. The group's sales and marketing arm comprises Diffusion Gallimard, Diffusion Flammarion, CDE and Fed (supermarkets and hypermarkets), as well as Sofédis. The distribution arm comprises Sodus and UD. Madrigall also has a majority shareholding in the digital distribution platform Eden Livres (in which La Martinière and Actes Sud also have shares), and minority shareholdings in Sarbacane (49%), Télémaque (10%), and Presses Universitaires de France, as well as owning a dozen bookstores.

Lefebvre Sarrut (No. 4)

The main specialist French publishing group, which focuses on legal and fiscal books, and has a staff of 2,223, recorded a noticeable increase in its turnover in 2016 (+5.7%), and a very healthy profit. It is 77% owned by the Lefebvre family through the Frojal holding company, and 23% owned by the Sarrut family company. Lefebvre Sarrut's French compa-

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Growth: wisdom wins

Publisher	Turnover 2016 (k€)	Turnover 2016 (k€)	Var. (%)
1 L'Iconoclaste	6 403	3 104	106 %
2 Alan Sutton	1 150	600	92 %
3 Belin	36 262	19 518	86 %
4 Ring	1 048	631	66 %
5 Institut culturel de Bretagne	14 690	9 293	58 %
6 Zulma	1 891	1 207	57 %
7 Magnard Vuibert	42 049	27 779	51 %
8 Gallimard Jeunesse	55 380	40 910	35 %
9 Hatier	77 220	57 478	34 %
10 Sarbacane	3 180	2 406	32 %
11 Mercure de France	1 180	895	32 %
12 Audiolib	3 142	2 442	29 %
13 Archipoche	2 333	1 839	27 %
14 La Plage	2 829	2 239	26 %
15 Allary	6 610	5 265	26 %
16 Panini France	73 395	58 736	25 %
17 Stock	9 862	7 939	24 %
18 Somogy	2 901	2 337	24 %
19 Leduc.s	7 491	6 077	23 %
20 Auzou	19 898	16 180	23 %

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L'Iconoclaste doubles its turnover and shoots to the top of the ranking for the strongest growth in publishing of 2016, boosted by the success of *Trois amis en quête de sagesse* by Christophe André, Alexandre Jollien,



Trois amis en quête de sagesse.

and Matthieu Ricard (296,200 copies sold last year according to GFK). Allary, its co-publisher, remains in 15th place, one year after occupying first place thanks to the success

of Riad Sattouf's *L'Arabe du futur* (volume one) and Matthieu Ricard. The ranking for the strongest growth in publishing does, however, reveal the good fortune of a diverse range of publishers: Belin, Magnard-Vuibert, and Hatier have profited from the reform of school curriculums; Zulma benefited from the Femina prize for Marcus Malte's latest novel *Le garçon*; La Plage has successfully surfed the vogue for veganism; and Gallimard Jeunesse was buoyed by the publication of *Harry Potter and the Cursed Child*. It is also worth noting that five of the publishers in this year's ranking also appeared in last year's: L'Iconoclaste, Allary, La Plage, Stock, Leduc.s.



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>>> nies comprise Francis Lefebvre, Éditions législatives, and Dalloz (including Sirey, Delmas, L'Argus de l'assurance, and Juris) - ranked lower down. Internationally, it owns El Derecho (Spain), Indicator (Belgium and the United Kingdom), SDU (Netherlands), Ipsoa Francis Lefebvre (Italy, 50%), and Juris (Germany, 50%). The group also operates in the training sector with Elegia, Dalloz Formation, and CSP Formation (France and Belgium).

Média-Participations (No. 5)

Média-Participations is the publishing group of Vincent Montagne - president of the Syndicat National de l'Édition. It is controlled by the Montagne family (60%), along with Axa (19%), Michelin (14%), la Caisse des Dépôts, and CIC Finances. 2016 saw the company return to growth. Média-Participations has 1,095 staff and is the leader of the European comics/graphic novels sector, which accounts for 31% of its turnover, through Dargaud, Dupuis, Le Lombard, Kana, Urban Comics, Urban China (50%), Blake et Mortimer, and Lucky Comics. It is also active in illustrated, children's/YA, religious and practical books through the Fleurus publishing group (including Fleurus, Mame, Edifa, Desclée, Tardy, Rustica, Mango, ENPC, Vagnon, Little Urban, Hugonn & Muninn, Chronique, Mediatoon, and - since June 2017 - Éditions 365), which accounts for 16% of its turnover. Sales and distribution and related services (Média Diffusion, MDS, Régie Média Passions, Pluriad) represent 22% of its turnover, while audiovisual and digital account for 15% (Ellipsanime, Belvision, Storimages, Dargaud Media, Dupuis Audiovisuel, Dreamwall, Keywall, Citel-Kana Home Video, VF Films Production, Mediatoon International Distribution, Anuman Interactive, Mediatoon Interactive, and [in partnership] Gravity Europe, and Izneo). Press and magazines comprise 16% (Rustica, Système D, La Gazette des Petits Gourmands, Famille Chrétienne, Magnificat, and the religious press agency I. Media, among others).

France Loisirs (No. 6)

France's premier book club company owns the leading book club, Le Grand Livre du Mois. It is owned by Actissia, which itself belongs (since March 2015) to the investment fund International Technology Solutions (ITS), owned by Adrian Diaconu and based in Luxembourg. Actissia also owns the online bookstore Chapitre.com, and the Chapitre chain of bookstores in Belgium.

La Martinière Groupe (No. 7)

La Martinière publishes general literature through Seuil (including Points, L'Olivier [90%], Anne-Marie Métailié [80%], Don Quichotte, and Éditions du Sous-sol); illustrated and art books, practical books, and children's/YA books through Éditions de La Martinière, La Martinière Jeunesse, Seuil Jeunesse, Delachaux et Niestlé, and Les Sales Gosses. The group, which published 3,274 books last year, achieves much of its turnover in the United States (Abrams) and Germany (Knesbeck). It is controlled by the Wertheimer family (46%), Hervé de La Martinière (29%), Tribune Company (5%) and around 15 small shareholders. La Martinière used to have a sales and distribution subsidiary - Volumen - but it sold this to Interforum (Editis, No. 2) in July 2015.

	Publisher	Parent company	Country	Turnover 2016 (€k)	Turnover 2015 (€k)	Var. (%)	Net result	Staff
	- Casterman	Flammarion SA	F	27 115	29 640	- 8,5		
18	Harlequin	Harper Collins	F/CDN	25 200	23 600	6,8		83
19	Editions Bayard	Bayard Presse	F	22 698	22 514	0,8	1 456	55
	- MC Productions (Soleil)	Groupe Delcourt	F	22 680	20 705	9,5		
20	Groupe du 27	BSA	F	22 380	19 530	14,6	1 351	45
21	Hugo & Cie	Hugues de St Vincent	F	22 099	28 930	- 23,6	1 585	40
22	Lextenso	Petites Affiches	F	20 027	18 256	9,7	- 2 863	102
23	Auzou	Groupe Auzou	F	19 898	16 180	23,0	1 872	18
	- Editions Milan	Editions Bayard	F	17 497	17 400	0,6	1 215	58
	- Nouvelles éd. de l'Université	Ed. Auzias & Associés	F	-	17 277	NS		
24	Groupe Trédaniel		F	16 723	15 946	4,9	2 622	
	- Editions de la Martinière	La Martinière Groupe	F	16 500	19 800	- 16,7		
25	Infopro Digital	Infopro	F	15 593	15 525	0,4	4 512	61
	- ENPC	Groupe Fleurus	F	15 476	14 421	7,3	804	60
	- Fayard	Hachette Livre	F	15 422	15 027	2,6		41
26	Prisma éditions	Prisma Media	F	15 065	15 010	0,4		25
27	Institut culturel de Bretagne		F	14 690	9 293	58,1		
28	Bragelonne		F	14 405	14 052	2,5	356	53
29	Codes Rousseau	Springer Sbm	D	14 173	13 863	2,2		84
	- Grasset et Fasquelle	Hachette Livre	F	13 905	13 015	6,8		35
30	ENI	Groupe ENI	F	13 486	11 820	14,1	1 038	143
	- Didier	Hachette Livre	F	11 919	10 574	12,7		52
	- JC Lattès	Hachette Livre	F	11 838	22 171	- 46,6		34
31	Bamboo	Bambooding	F	11 437	12 518	- 8,6	1 295	16
32	Play Bac		F	10 987	10 242	7,3	862	
	- Trédaniel	Groupe Trédaniel	F	10 910	10 297	6,0	1 422	10
	- Pika	Hachette Livre	F	10 601	10 079	5,2		16
33	Ellipses		F	10 600	11 200	- 5,4		47
	- Gallimard Loisirs	Madrigall	F	10 405	11 530	- 9,8		
	- Stock	Hachette Livre	F	9 862	7 939	24,2		19
	- Vigot-Maloine	Famille Vigot	F	-	9 610	NS		
34	EDP Sciences		F	9 524	9 605	- 0,8		57
	- Puf	Humensis	F	9 385	9 461	- 0,8		46
	- Editions du Moniteur	Infopro Digital	F	9 184	9 291	- 1,2		33
35	Lito	Sibodecor	F	8 857	8 632	2,6	291	71
	- Taschen France	Taschen	D	-	8 797	NS		
36	Lavoisier		F	8 792	10 657	- 17,5		50
37	Groupe Elidia		F	8 708	7 498	16,1	221	35
38	L'Harmattan		F	8 359	8 183	2,2	700	46

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Groupe Albin Michel (No. 8)

The Albin Michel family publishing group saw a return to growth in 2016. The company comprises Albin Michel, Magnard-Vuibert (including Delagrave, Casteilla, LT Jacques Lanore, Librairie des Écoles, Horay, De Boeck Supérieur, and the sales and distribution company Dilisco), 40% of LGF/Le Livre de Poche (controlled by Hachette, No. 1), and 30% of Jouvence (No. 57). It also owns seven bookstores in France.

Actes Sud (No. 9)

This family publishing group - of which the current minister of culture, Françoise Nyssen, has been the chairwoman - is based in Arles, and is one of the main independent publishers of general literature and illustrated books (children's/YA, art, comics/graphic novels). Actes Sud controls Payot & Rivages, Actes Sud Junior, Babel, Papiers, Solin, Sindbad, Photo Poche, Rouergue, Jacqueline Chambon, Hélim, Thierry Magnier, Imprimerie Nationale, L'An 2, Errance, Picard, Gaïa (73%), Textuel (65%), Inculte (63%), and

Cambourakis (60%). It holds a 30% share in Les Liens qui Libèrent.

Panini France (No. 10)

This French subsidiary of the eponymous Italian publishing group is leader of the sticker collection market, and also publishes manga and comics.

Michel Lafon Publishing (No. 11)

Michel Lafon is one of the main independent publishers of general literature and coffee-table books. It also owns the Privé imprint.

Groupe Delcourt (No. 12)

This independent publisher of comics/graphic novels comprises Delcourt (including the manga imprint Tonkam), Soleil (including Quadrants), the sales and marketing company Delsol, and 50% of the comics/graphic novels school Académie Brassart Delcourt.

Elsevier Masson (No. 13)

Elsevier Masson is the French medical publishing arm of the third biggest global publishing group, the (Dutch/British) RELX Group. It also owns LexisNexis.

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Decline: Astérix loses his potion

Publisher	Turnover 2016 (k€)	Turnover 2016 (k€)	Var. (%)
1 Albert-René	1 124	13 725	- 92 %
2 Blay Foldex	1 252	2 851	- 56 %
3 De Fallois	4 097	8 661	- 53 %
4 Michel Lafon Education	1 027	2 134	- 52 %
5 Le Dilettante	1 066	2 089	- 49 %
6 JC Lattès	11 838	22 171	- 47 %
7 HC éditions	1 381	2 055	- 33 %
8 Dila	4 090	5 869	- 30 %
9 Le Pommier	894	1 267	- 29 %
10 RMN-Grand Palais	4 400	6 203	- 29 %
11 Denoël	2 705	3 670	- 26 %
12 Le Rocher	1 870	2 523	- 26 %
13 Technip & Ophrys éditions	1 120	1 500	- 25 %
14 Hugo & Cie	22 099	28 930	- 24 %
15 CRER	2 509	3 197	- 22 %
16 Calmann-Lévy	6 225	7 732	- 19 %
17 Michel Lafon Poche	3 120	3 860	- 19 %
18 Pearson France	4 658	5 746	- 19 %
19 Editions Sud-Ouest	1 094	1 339	- 18 %
20 Lavoisier	8 792	10 657	- 18 %

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Astérix eyes his return in fall 2017.

How is it possible that the publisher of Astérix heads the ranking for the strongest decline in turnover of the year? Don't panic, it's quite normal: having achieved stellar success in those years when a new title in the best-selling series in French publishing appeared - most recently in 2015 with *Le papyrus de César* - the publisher (Albert-René) hits rock bottom the following year.

In 2017, Albert-René will inevitably return to form thanks to the magic potion it will be served on October 19.

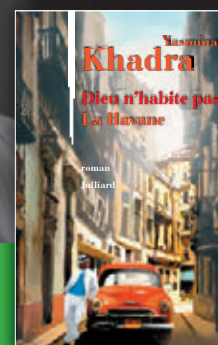
As usual, other publishers are victims of this yo-yo effect: De Fallois without Joël Dicker; Lattès without Christian Grey or Delphine de Vigan's Renaudot Prize; and Hugo & Cie without the After series. But only four of the publishers in this year's ranking also appeared in last year's: Michel Lafon Éducation - owing to the vagaries of its African activities; Le Dilettante - deprived of contributions from Anna Gavalda or Romain Puértolas; Le Rocher - undergoing reorganisation; and Pearson France - grappling with the challenges of the educational sector. They can all hope things will improve this coming year.

Fouad Laroui



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Yasmina Khadra



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>>> **Groupe Glénat (No. 14)**

Glénat mainly publishes comics, manga, graphic novels, children's/YA books, coffee-table and practical books (mountains, sea, wine, gastronomy, heritage) through the imprints Glénat, Vents d'ouest, Glénat Jeunesse, and Société de Géographie. The group also publishes the following imprints under licence: Atlas, Mon Jardin & Ma Maison, Le Journal de la Maison, Auto-moto, Campagne Décoration, Cheval Magazine, Psychologies Magazine, Le Monde. It publishes the magazines L'Alpe and Billebaude (with the Maison de la Chasse - a hunting association), and owns two comics/graphic novels bookstores in Lyon and Grenoble, and a gallery in Paris.

Groupe Eyrolles (No. 15)

The success of Raphaële Giordano's *Ta deuxième vie commence quand tu comprends que tu n'en as qu'une*, as well as a strong range of personal development books, enabled this publisher of practical books, and books for professionals (construction, public works, management, etc.), to achieve strong growth in 2016. The company, which publishes through the imprints Eyrolles, Eyrolles Éducation, Éditions d'Organisation and GEP, also owns the sales and marketing company Géodif, and the bookstores Eyrolles (Paris) and Librairie de Provence (Aix-en-Provence).

Humensis (No. 16)

This new publishing group, which was formed in 2016 by the reinsurer Scor, comprises the textbook publisher Belin, Le Pommier (ranked below), Presses Universitaires de France (Puf), Pour la Science, Herscher, and the brand new Éditions de l'Observatoire (general literature)-founded in January 2017.

Groupe Revue fiduciaire (No. 17)

This independent publishing group publishes *Les Publications Fiduciaires* and *La Villeguérin*.

Harlequin (No. 18)

The French subsidiary of the American publishing group HarperCollins (ranked 14th in the world) was repositioned under the name HarperCollins France - following the sale by Hachette Livre (No. 1) of its 50% stake in the company in April 2016. The company publishes fiction, as well as personal accounts and memoirs for a general readership, under the HarperCollins France imprint, and romance fiction under the Harlequin imprint.

Éditions Bayard (No. 19)

This is the publishing arm of Bayard Presse. It publishes children's/YA, humanities, and religion. It includes Milan, which is listed below.

Groupe du 27 (No. 20)

Groupe du 27 belongs to the holding company BSA (Beccaria, Sivry and Associates) and includes Les Arènes, L'Iconoclaste, and Rollin Publications (the magazines *XXI* and *6 Mois*), which is listed below.

Hugo & Cie (No. 21)

Hugo & Cie, which includes Chiflet & Cie, and Hugo-Desinge, publishes popular fiction, humour, practical books, sport, children's/YA literature and comics/graphic novels.

Lextenso (No. 22)

A subsidiary of Petites Affiches, Lextenso publishes legal, economics and management

	Publisher	Parent company	Country	Turnover 2016 (€k)	Turnover 2015 (€k)	Var. (%)	Net result	Staff
	- Delagrave édition	Magnard Vuibert	F	8 332	7 287	14,3	735	13
39	Groupe Archipel	Jean-Daniel Belfond	F	7 583	6 685	13,4	451	14
	- Rageot éditeur	Hachette Livre	F	7 503	7 069	6,1		27
40	Leduc.s		F	7 491	6 077	23,3	728	17
41	Editions SED		F	7 362	7 905	-6,9	448	66
42	Faton	Famille Faton	F	7 193	7 423	-3,1	68	43
43	Cerf		F	7 135	7 025	1,6	196	19
	- Payot et Rivages	Actes Sud	F	7 050	7 106	-0,8		25
44	Allary		F	6 610	5 265	25,6	1166	4
45	Ki-oon (AC Media)		F	6 586	5 379	22,4	224	17
	- L'Iconoclaste	Groupe du 27	F	6 403	3 104	106,3	605	4
	- Calmann-Lévy	Hachette Livre	F	6 225	7 732	-19,5		23
46	Histoire et Collections		F	6 200	NC	NS		20
	- Le Courrier du livre	Groupe Trédaniel	F	5 813	5 649	2,9	1 200	
47	Ouest-France éditions	Sofiouest	F	5 693	5 391	5,6		23
48	Terre vivante		F	5 398	4 635	16,5	479	28
49	Steinkis groupe		F	5 295	NC	NS		15
	- Fluide glacial (Audie)	Bamboo	F	5 123	5 560	-7,9		8
50	Editions de l'Épargne	BPCE	F	5 098	5 316	-4,1	-174	14
51	Assimil	Famille Chérel	F	5 000	5 214	-4,1	-209	46
	- Sedrap	Averbode	F	-	4 835	NS		
52	Citadelles & Mazenod		F	4 675	4 824	-3,1	45	33
53	Pearson France	Pearson	GB	4 658	5 746	-18,9	-577	28
54	Groupe AParis		F	4 583	4 593	-0,2	409	30
55	RMN-Grand Palais	Réunion des musées nat.	F	4 400	6 203	-29,1		18
56	Editions 365		F	4 371	4 364	0,2		8
	- Ecriture-Communication	Groupe Archipel	F	4 363	3 937	10,8	188	6
57	Jouvence	Jacques Maire	F	4 295	3 848	11,6		16
	- Editions du Chasse-marée	Ouest-France	F	-	4 238	NS		
58	Frémeaux & Associés	Fam. Frémeaux-Colombini	F	4 144	3 894	6,4	55	7
59	Sand	Carl van Eiszner	F	4 140	4 187	-1,1	76	8
60	Editions du Signe		F	4 117	3 592	14,6	143	19
61	De Fallois	Bernard de Fallois	F	4 097	8 661	-52,7	810	6
62	Dila	Etat	F	4 090	5 869	-30,3		34
63	Yves Briend éditeur		F	3 950	3 800	3,9	23	14
	- Futuropolis (Gallisol)	Madrigall	F	3 860	4 610	-16,3		
64	Geste	Geste éditions	F	3 680	3 429	7,3	-16	20
65	City éditions		F	3 629	NC	NS		
	- Mengès	Sand	F	3 438	3 452	-0,4	65	4

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titles through the imprints LGDJ, Montchrestien, Gualino, Defrénois, Joly, and Gazette du Palais.

Auzou (No. 23)

This independent publisher of children's/YA books (130 new titles a year) is seeing considerable international growth.

Groupe Trédaniel (No. 24)

This publishing group produces books on spirituality, the occult, health, wellbeing, and personal development under the imprints Guy Trédaniel, Le Courrier du Livre, Exergue, and Dervy-Médicis.

Infopro Digital (No. 25)

We are only counting the publishing arm of the large trade information group (Le Moniteur, LSA, etc.), which comprises Éditions du Moniteur, ETAL, Territorial, and Éditions de l'Argus - all of which are listed below.

Prisma Éditions (No. 26)

The publishing arm of the eponymous press group - a subsidiary of the press branch of the German company Bertelsmann - publishes a mixture of co-editions (including

National Geographic, listed below) and titles under its own name.

Bragelonne (No. 28)

This independent is France's leading fantasy publisher, but has also been developing the Milady imprint (romance in pocket and large-pocket editions) and the children's/YA imprint Castelmore.

Codes Rousseau (No. 29)

This specialist in driver training and the highway code is a subsidiary of the German Springer group - ranked 20th in the world overall, and second for scientific, technical, and medical magazines.

Bamboo (No. 31)

A major independent publisher of humorous comics and graphic novels, Bamboo also publishes realist comics/graphic novels (Grand Angle) and manga (Doki-Doki). In November 2016, it bought a majority share in Audie/Fluide Glacial from Madrigall.

Ellipses (No. 33)

Ellipses is an independent university publisher. >>>

Profitability: year on year

Publisher	Turnover 2016 (k€)	2016 net profit (k€)	Profitability (%)
1 Blay Foldex	1 252	532	42 %
2 Editions du Jaguar	1 523	644	42 %
3 Infopro Digital	15 593	4 512	29 %
4 IMAV éditions	1 349	388	29 %
5 Editions législatives	91 693	20 115	22 %
6 Le Courrier du livre	5 813	1 200	21 %
7 Ring	1 048	210	20 %
8 De Fallois	4 097	810	20 %
9 Groupe Piktos	2 825	535	19 %
10 Allary	6 610	1 166	18 %
11 Editions Sud-Ouest	1 094	191	17 %
12 Francis Lefebvre	103 231	17 925	17 %
13 Classiques Garnier	1 595	269	17 %
14 Groupe Trédaniel	16 723	2 622	16 %
15 Dervy-Médicis	1 804	280	16 %
16 Groupe Revue fiduciaire	33 187	5 078	15 %
17 Lefebvre Sarrut	418 805	61 099	15 %
18 Henry Lemoine	3 050	415	14 %
19 Trédaniel	10 910	1 422	13 %
20 La Plage	2 829	360	13 %

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ARTIQUE-BLAY FOLDEX



Georges-Antoine Strauch, the CEO of Blay Foldex, took over the company in 2012.

Although Blay Foldex appears in second place in the ranking for the strongest decline in turnover of the year, it simultaneously

heads the profitability ranking.

According to the company's CEO, Georges-Antoine Strauch, it's all the result of a deep restructuring that has seen the cartographic publisher reduce its production costs by a factor of ten, while doubling its prices.

Although strong profitability in publishing - particularly general literature - is

sometimes the result of an occasional success, more often it is down to long-term strategy. Twelve of the most profitable publishers in 2016 (compared with 11 in 2015) also appeared in last year's ranking: the Trédaniel group and its subsidiaries Courrier du livre, Trédaniel, and Dervy-Médicis; Lefebvre Sarrut and its subsidiary Éditions Législatives; Éditions du Jaguar; Piktos; Allary; Classiques Garnier; the Revue Fiduciaire group; and Éditions Sud-Ouest.

Allary Éditions:
4 years of existence
15 books per year
already more than 150 translations
in the world

>>> **EDP Sciences (No. 34)**

EDP Sciences is a scientific, technical, and medical publisher jointly owned by the French Physics Society, the French Chemistry Society, the Applied and Industrial Mathematics Society, and the French Optics Society.

Lito (No. 35)

Lito is an independent publisher of children's/YA books.

Lavoisier (No. 36)

This independent technical publishing group owns Tec & Doc, EMI, Hermès, Synthèse Agricole, Médecine Sciences Publications, and the online bookstores Lavoisier.fr and e.Lavoisier.fr.

Groupe Elidia (No. 37)

Last year, Artège changed its name to Groupe Elidia. It comprises the religious publisher Desclée de Brouwer (including Le Senevé, Lethielleux, Zodiaque, and François-Xavier de Guibert) and the general publisher Le Rocher (including Motifs) - both listed below.

L'Harmattan (No. 38)

This independent publishing house initially focussed on the humanities, but now has a dozen imprints, including L'Harmattan, Michalon, Téraèdre, and Odin, and around 15 international offices and subsidiaries, mainly in Africa. It publishes over 2,500 new titles a year and owns the digital multimedia platform Harmatheque.com, as well as L'Harmattan Vidéo. L'Harmattan owns a number of specialized bookstores in Paris, as well as Le Lucernaire, a cinema/theatre/bookstore/restaurant.

Groupe Archipel (No. 39)

Jean-Daniel Belfond's publishing group includes L'Archipel, Écriture, Presses du Châtelet, and Archipoche.

Leduc.s (No. 40)

This independent publisher of books on practical subjects, wellbeing, and personal development also publishes popular literature (Charleston, Diva), human-resources management titles (Alisio), humour (Tut-tut), and children's/YA books (Zethel). It created the Eddison imprint for the international market.

SED (No. 41)

This independent textbook publisher focuses on nursery school, primary school, and specialized education.

Faton (No. 42)

This independent publisher based in Dijon produces coffee-table books on art history, archaeology, history, and general culture, as well as children's/YA books. They also publish magazines and periodicals on the same subjects.

Cerf (No. 43)

This religious publisher is owned by the Dominican Order and the Le Monde group.

Allary (No. 44)

This publisher of general literature was established by Guillaume Allary in 2013 and has gained some renown for publishing several titles by Riad Sattouf and Matthieu Ricard.

Ki-oon (No. 45)

Ki-oon is the main independent publisher of manga. Since 2014, the company has also

	Publisher	Parent company	Country	Turnover 2016 (€k)	Turnover 2015 (€k)	Var. (%)	Net result	Staff
66	Minuit		F	3 405	2 839	19,9	337	9
	- Les Belles Lettres		F	-	3 344	NS		
67	Eugen Ulmer	Verlag Eugen Ulmer	D	3 342	3 459	-3,4	101	16
	- Aparis éditions	Groupe Aparis	F	3 300	3 200	3,1	377	17
68	LR Presse		F	3 270	3 412	-4,2	54	16
	- Rouergue	Actes Sud	F	3 268	3 166	3,2	230	9
69	Gérard Billaudot		F	3 201	3 301	-3,0	143	19
	- Delachaux & Niestlé	La Martinière Groupe	F	3 200	3 400	-5,9		
	- Héloïse d'Ormesson		F	-	3 183	NS		
70	Sarbacane		F	3 180	2 406	32,2		10
	- Audiolib	LGF/Hachette Livre	F	3 142	2 442	28,7		5
	- ETAI	Infopro Digital	F	3 129	2 933	6,7		11
	- Michel Lafon Poche	Michel Lafon Publishing	F	3 120	3 860	-19,2		
	- Crépin-Leblond		F	-	3 063	NS		
71	Henry Lemoine		F	3 050	3 180	-4,1	415	5
	- Hazan	Hachette Livre	F	2 925	3 366	-13,1		6
72	Somogy	LBM	F	2 901	2 337	24,1	251	10
73	La Plage		F	2 829	2 239	26,3	360	6
74	Groupe Piktos	DG Diffusion	F	2 825	2 598	8,7	535	11
75	Sauramps Médical	Dominique Torrelles	F	2 816	2 672	5,4		10
76	Presses univ. de Rennes		F	2 814	3 395	-17,1		20
77	Tallandier	Artémis	F	2 765	NC	NS		12
	- Denoël	Madrigall	F	2 705	3 670	-26,3		
	- Rollin Publications	Groupe du 27	F	2 635	2 446	7,7	30	8
78	Amphora	B. Dubois	F	2 620	2 760	-5,1	207	
79	CRER		F	2 509	3 197	-21,5	-418	12
	- Autrement	Madrigall	F	2 494	2 287	9,1		6
	- Archipoche	Groupe Archipel	F	2 333	1 839	26,9	206	5
80	Berger-Levrault éditions	Berger-Levrault	F	2 302	2 417	-4,8		9
	- Kero	Hachette Livre	F	2 265	2 533	-10,6		7
81	Fontaine Picard		F	2 240	2 381	-5,9	200	
	- Territorial éditions	Infopro Digital	F	2 204	2 252	-2,1		12
82	La Musardine		F	2 158	1 876	15,1	7	7
	- Desclée de Brouwer	Groupe Elidia	F	2 131	2 047	4,1		
83	Erès		F	2 110	1 963	7,5	130	9
	- Bertrand Lacoste		F	-	2 104	NS		
	- Anne-Marie Métaillé	Le Seuil	F	1 999	2 333	-14,3	77	10
	- National Geographic	Prisma Media	F	1 950	2 037	-4,3		
84	Centre France livres	Centre France	F	1 938	NS	NS	-75	7

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>>>

been developing the Lumen imprint devoted to young-adult literature (fantasy, romance, thriller, etc.).

Ouest-France Éditions (No. 47)

This subsidiary of the regional daily newspaper *Ouest-France* publishes illustrated books, including by the imprint Éditions du Chasse-Marée. It has a 67% shareholding of the sales and distribution company Cap Diffusion alongside Éditions Sud-Ouest (No. 107).

Terre Vivante (No. 48)

Founded in 1979, Terre Vivante is the oldest practical ecology publisher in France.

Steinkis (No. 49)

This independent publisher of comics/graphic novels also includes the imprints Jungle and Warum/Vraoum!.

Citadelles & Mazenod (No. 52)

Citadelles & Mazenod is an established name in art books.

Pearson France (No. 53)

This subsidiary of the British publishing group Pearson - the biggest publishing

group in the world, and a leader in education publishing - produces university textbooks as well as books for companies, and books on practical subjects and photographic techniques.

AParis (No. 54)

AParis owns the print and digital publishing companies Edilivre and Publibook.

RMN-Grand Palais (No. 55)

The Réunion des Musées Nationaux (the state body that manages many of France's most prominent national museums) is the main public art/heritage publisher.

Jouvence (No. 57)

Albin Michel (No. 8) holds a 30% share in this publisher, which produces books on health and wellbeing.

Frémeaux & Associés (No. 58)

Audiobook specialist.

Sand (No. 59)

This independent publisher comprises Mergès (see below), Tchou, and Place des Victoires. >>>

Foreign publishers: status quo

Publisher	Majority shareholder	Country	Turnover 2016 (k€)
1 Editis	Grupo Planeta	E	816 600
2 Média-Participations	Média-Participations	B	352 390
3 France Loisirs	Actissia-club	USA	217 000
4 LexisNexis	RELX Group	NL	-
5 Dargaud	Média-Participations	B	112 347
6 Panini France	Panini	I	73 395
7 Elsevier Masson	RELX Group	NL	54 708
8 Dargaud-Lombard	Dargaud	B	41 026
9 Editions Atlas	De Agostini	I	-
10 Harlequin	Harper Collins	USA	25 200
11 Codes Rousseau	Springer Sbm	D	14 173
12 Taschen France	Taschen	D	-
13 Pearson France	Pearson	GB	4 658
14 Eugen Ulmer	Verlag Eugen Ulmer	D	3 342

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One year on, the table summing up the presence of foreign publishers (mostly European) in French publishing sees little significant change. The Spanish group Planeta - tenth on Livres Hebdo's annual ranking of world publishers - remains the



The Barcelona headquarters of Planeta, owner of Editis.

largest investor in France, through its subsidiary Editis. The trade publishing group RELX - number two in the world - also remains very present through LexisNexis and

Elsevier Masson. The other global publishing groups hold more modest positions in France, for example: HarperCollins (14th in the world) with Harlequin/HarperCollins France; Springer (15th in the world) with Codes Rousseau; and above all Pearson (No. 1 in the world) with Pearson France.

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>>> Éditions du Signe (No. 60)

This Strasbourg-based publisher specializes in religious books.

De Fallois (No. 61)

Hachette Livre holds a minority share in De Fallois, who are perhaps best known for being the French publisher of the bestselling Swiss author Joël Dicker.

Dila (No. 62)

The Department for Legal and Administrative Information (DILA) is an arm of the French state's central administrative division incorporating La Documentation Française and the Journaux Officiels (official gazettes of the French Republic).

Yves Briend Éditeur (No. 63)

This company owns the Catholic publisher Salvator.

Minuit (No. 66)

This literary and humanities publisher owns the Compagnie bookstore in Paris.

Eugen Ulmer (No. 67)

The French subsidiary of the eponymous German publisher specializes in nature and gardening books.

Sarbacane (No. 70)

Sarbacane publishes children's/YA books and comics/graphic novels. It is 49% owned by Madrigall (No. 3).

Somogy (No. 72)

This art publisher specializes in the production of catalogues for museums and exhibitions.

La Plage (No. 73)

This independent ecological publisher produces books on organic and vegetarian cooking, health and diet, ecological living, and new mothering.

Groupe Piktos (No. 74)

Piktos, which is owned by the distributor DG Diffusion, publishes books on health, personal development, and the occult through eight imprints: Dangles, Trajectoire, Chariot d'Or, OXUS, Delville, Safran, FJP - Le Diouris, Grancher.

Amphora (No. 78)

Amphora is a leading publisher of technical, educational, sport, and fitness books.

La Musardine (No. 82)

La Musardine, which also owns a bookstore in Paris, specializes in erotic literature.

Philippe Rey (No. 86)

Philippe Rey is an independent publisher of general literature.

Economica (No. 94)

This independent university publisher does particularly well in the economics and management sectors.

Éditions Sud-Ouest (No. 107)

This subsidiary of the regional daily *Sud-Ouest* owns 33% of the sales and distribution company Cap Diffusion alongside Éditions Ouest-France (No. 47).

Le Dilettante (No. 108)

This literature publisher also own the Le Dilettante bookstore in Paris.

	Publisher	Parent company	Country	Turnover 2016 (€k)	Turnover 2015 (€k)	Var. (%)	Net result	Staff
	- Thierry Magnier	Actes Sud	F	1916	1737	10,3	81	6
85	Zulma		F	1891	1207	56,7	36	6
	- Le Rocher	Groupe Elidia	F	1870	2 523	- 25,9		
	- La Table ronde	Madrigall	F	1840	1565	17,6		
86	Philippe Rey		F	1838	1841	- 0,2	68	3
	- Dervy-Médicis	Groupe Trédaniel	F	1804	1702	6,0	280	4
	- P.O.L	Madrigall	F	1790	2 050	- 12,7		
87	Gallmeister		F	1769	1455	21,6	67	10
	- Christian Bourgois		F	-	1757	NS		
88	Jean-Paul Gisserot		F	1724	1711	0,8		12
	- Hermann		F	-	1711	NS		
89	Celse		F	1659	1631	1,7	194	7
90	Classiques Garnier		F	1595	1514	5,3	269	8
91	Le Souffle d'or		F	1528	1425	7,2	10	6
92	Editions du Jaguar		F	1523	1556	- 2,1	644	3
93	Kaléidoscope		F	1481	1451	2,1		4
94	Economica	Jean Pavlevski	F	1445	1401	3,1	35	9
95	HC éditions	Hervé Chopin	F	1381	2 055	- 32,8	- 41	4
96	IMAV éditions		F	1349	1284	5,1	388	3
97	CNRS Éditions	CNRS	F	1343	1215	10,5	32	14
	- Publibook	Groupe Aparis	F	1279	1388	- 7,8	32	13
98	Blay Foldex	Groupe Artique	F	1252	2 851	- 56,1	532	3
99	Philippe Picquier	Thinkingdom Ltd	F	1249	1310	- 4,7	- 23	7
100	Liana Levi	Liana Levi	F	1236	1200	3,0	1	5
101	Editions Privat		F	1221	1284	- 4,9		10
	- Mercure de France	Madrigall	F	1180	895	31,8		5
102	Alan Sutton		F	1150	600	91,7	- 4	10
	- Albert-René	Hachette Livre	F	1124	13 725	- 91,8		
103	Technip & Ophrys éditions	Technip	F	1120	1500	- 25,3		5
104	Au Diable vauvert		F	1113	1262	- 11,8		4
105	Budo	Editions de l'Eveil	F	1112	1484	NS		5
106	Parole et silence	Interface communication	F	1100	1220	- 9,8	12	3
107	Editions Sud-Ouest	Groupe Sud-Ouest	F	1094	1339	- 18,3	191	6
	- Les Grandes Personnes	Madrigall	F	1080	1015	6,4		
	- Editions de l'Argus	Infopro Digital	F	1076	1049	2,6		5
108	Le Dilettante		F	1066	2 089	- 49,0	- 141	5
109	Ring		F	1048	631	66,2	210	3
	- Michel Lafon Education	Michel Lafon Publishing	F	1027	2134	- 51,9		
110	Equinoxe	Bertrand Roullier	F	1008	1207	- 16,5		3
111	Presses univ. de Grenoble		F	1003	1084	- 7,5	- 23	7

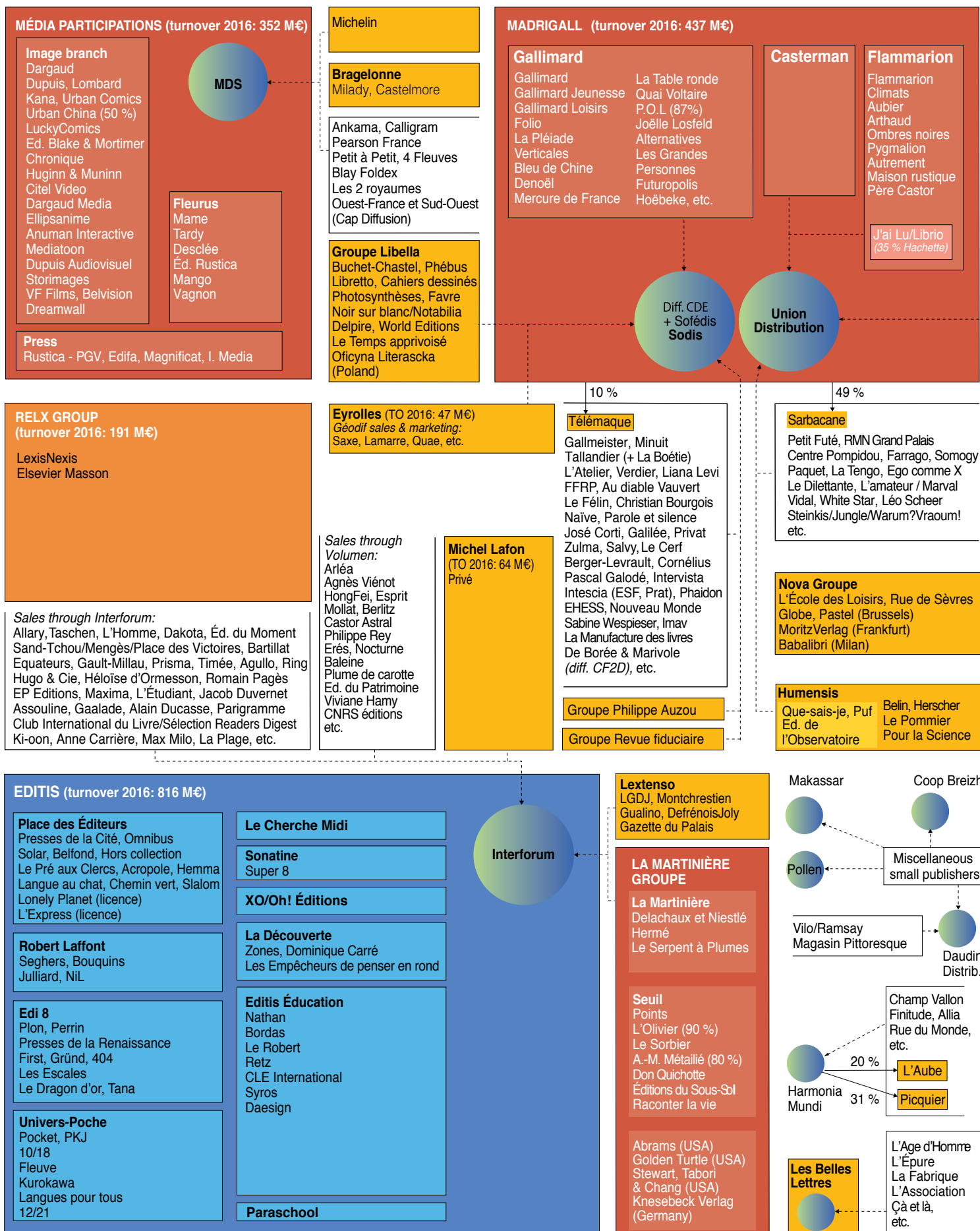
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Methodology

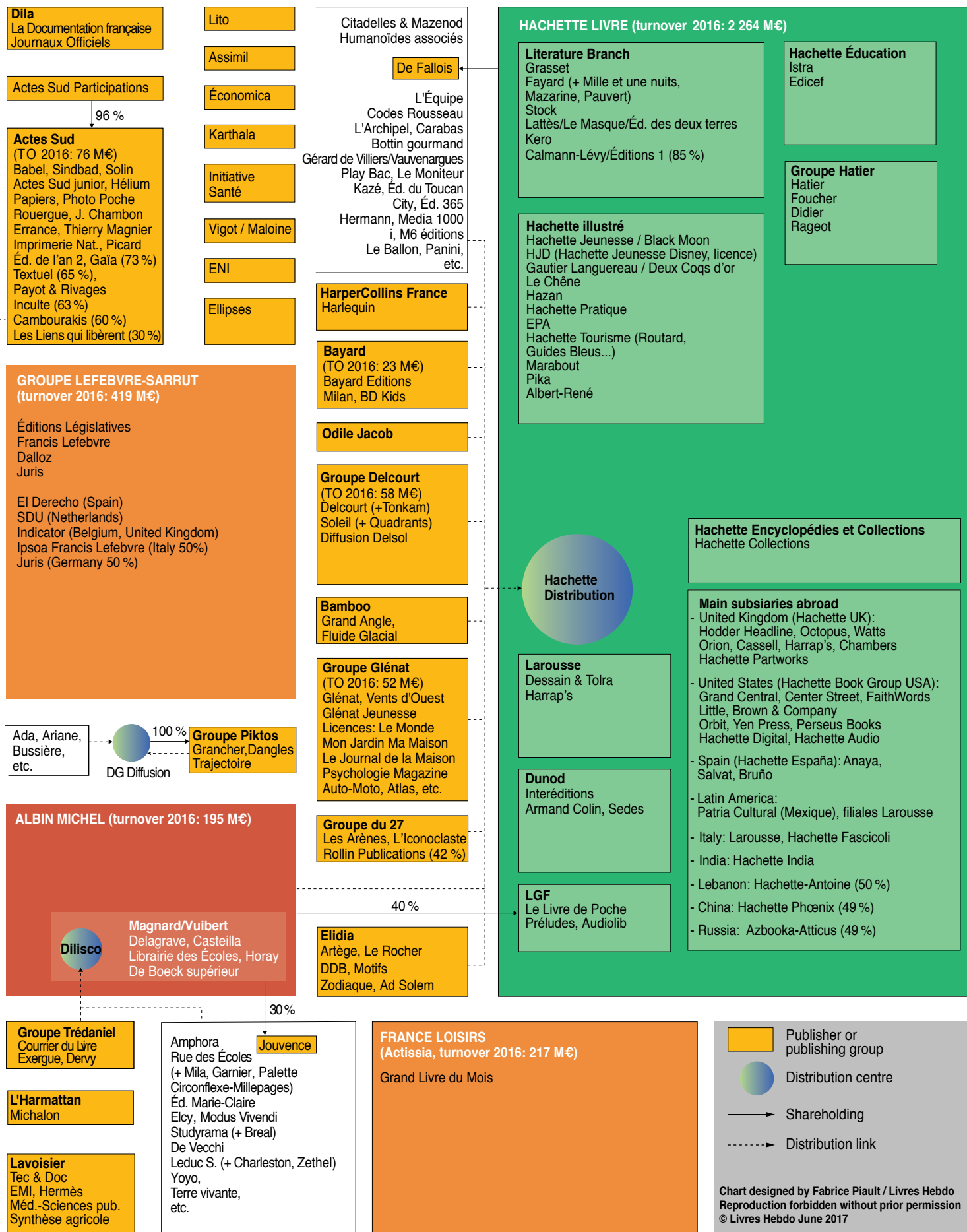
This 21th edition of the ranking of the top 200 publishers and publishing groups in France is based, as were the previous editions, on data collected from surveys, legal databases, annual reports and registers of the commercial courts. It was produced with the collaboration of Stéphane Demazure (Issue de Secours agency) and using online databases compiled from companies' accounts (corporate income tax returns). The figure used to establish the ranking was the gross turnover recorded for the financial year 2016. Only independent publishers or publishing groups, or those

with parent companies based abroad, were eligible for inclusion in the ranking. Subsidiaries are shown but are not given a ranking. Subsidiaries, as well as sales and marketing or distribution departments which some publishing groups or independent publishers own, were included in the calculation of the consolidated turnovers. If a company didn't respond to the survey, it was listed, without a ranking, using the turnover for the previous year. Some publishers, whose accounts were not registered with the commercial court and who didn't wish to communicate them, have been left off the ranking.

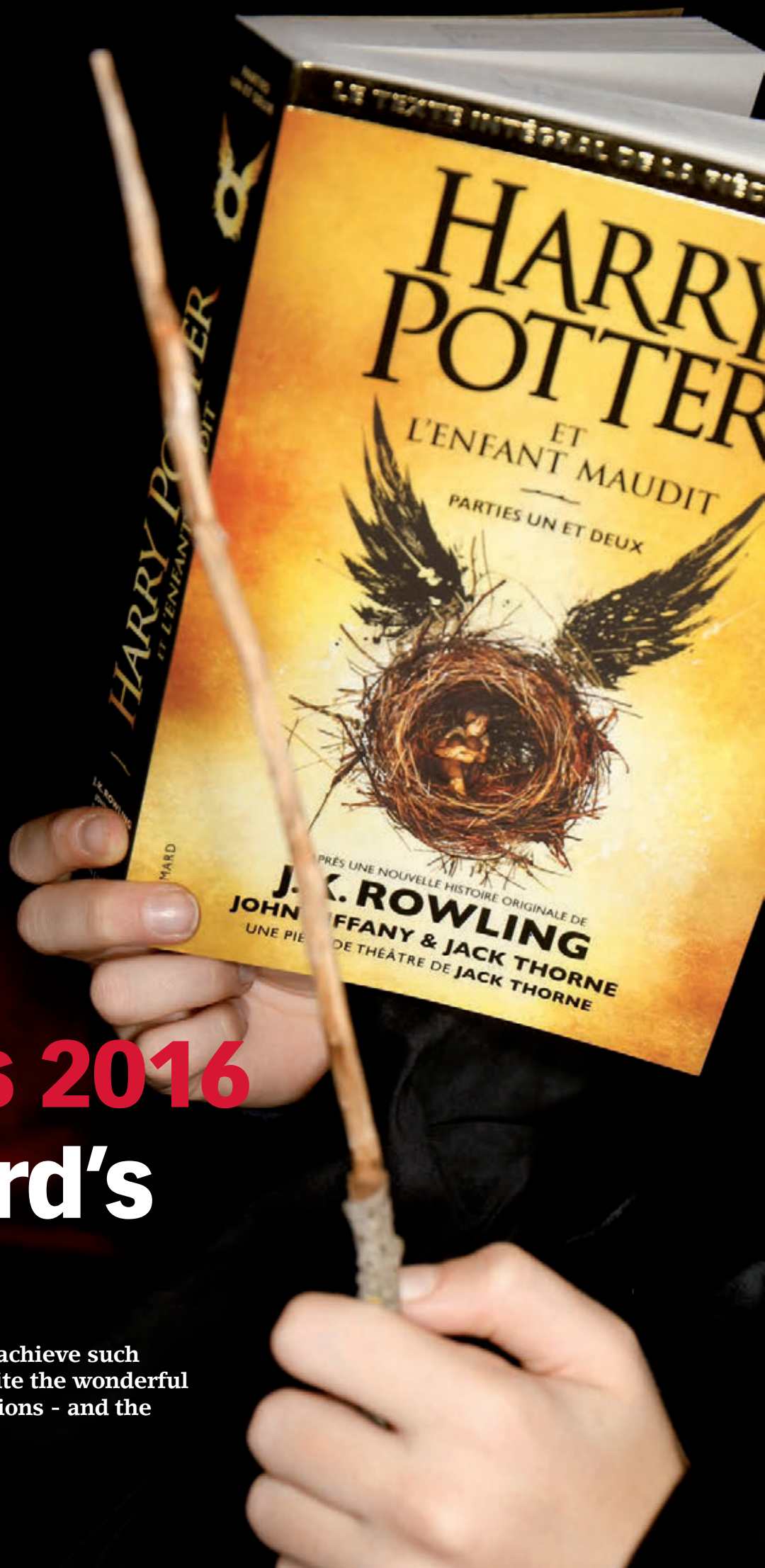
THE LIVRESHEBDO CHART



OF FRENCH PUBLISHING



TOP
SALES



Top sales 2016

The wizard's return

The bestselling books of 2016 didn't achieve such good performances as in 2015 - despite the wonderful sales of Harry Potter and pocket editions - and the rankings held few surprises.



1



Magical wizard

The wizard returned after a nine-year absence to bewitch us again, in a play by Jack Thorne. He even won over a new generation (who had not yet read J.K. Rowling's saga) through a pocket edition. Total: over 1.5 million sales in the year.

2



Magical meeting

The place? A Manhattan bar. The protagonists? Lisa, a waitress who dreams of becoming an actress, and Arthur Costello, a young ER doctor. The plot? A love that could never be because of a family secret. The book sold more than 1.1 million copies in 2016 - in both pocket and large-format editions.

3



Magical suspense

With *La fille de Brooklyn*, Guillaume Musso served up a new thriller, set in Paris and New York. His popularity hasn't waned a bit: he sold 1.3 million copies in France this year, and a total of 28 million around the world (across 13 titles, two of which are currently being adapted for television and cinema).

By **Claude Combet**
with Isabel Contreras,
Pauline Leduc
and Anne-Laure Walter

The best-selling book of 2016 - 851,800 copies - was *Harry Potter and the Cursed Child*, a play by Jack Thorne, based on an idea by J.K. Rowling, John Tiffany, [1]and Jack Thorne. Fans rushed to buy this title, including in its original (English) version. But J.K. Rowling's famous wizard was also discovered by a new generation, who read the saga's seven volumes in pocket editions, as well as *The Tales of Beedle the Bard* and *Quidditch Through the Ages*; not forgetting the illustrated version of the first two novels (19,500 copies). All in all, 1,566,200 copies of Harry Potter books were sold in 2016, bringing the series close to the score attained by *Astérix* (1.6 million copies in 2015 - although that was just one title).

Meanwhile, Guillaume Musso found himself in the first three of the top 50 for the third year running, and the first three for novels for the sixth year in

succession, cementing his place as the most-read French novelist. He holds second place with the pocket edition of *L'instant présent* (Pocket), third place with *La fille de Brooklyn* (XO), and 47th place with the pocket edition of *Central Park*, notching up 1,372,900 sales.

Nonetheless, the global turnover of the top 50 in 2016 (174.6 million euros) was noticeably lower to that of 2015 (211.1 million euros), a fall of 17.3%. The drop in volumes sales is nearly the same (-18.1%), with 12,732,600 copies sold compared with 15,551,800 in 2015. In this period of economic difficulty, sales are concentrated on the pocket formats, which occupy nearly half of the top 50 (20 titles). Pocket confirms its position as leader of this sector - with ten titles in the top 50, including five in the top ten - followed by Livre de Poche (seven titles), Folio (two titles) and J'ai lu (one title). And there are pocket editions of last year's big successes, such as: *The Girl on the Train*, by Paula Hawkins (405,400 >>>

Pocket, from eight to ten

>>> copies); *L'amie prodigieuse*, by Elena Ferrante (382,700 copies); *Le jour où j'ai appris à vivre*, by Laurent Gounelle (330,700 copies); *Missing You*, by Harlan Coben (305,600 copies); *The Husband's Secret*, by Liane Moriarty (273,900 copies).

Sales are concentrated on certain authors, such as the aforementioned Guillaume Musso, Marc Levy (718,200 copies in total, 13,000 of which are the collector's set of *L'horizon à l'envers*), Michel Bussi (603,200 copies), Jean d'Ormesson (318,000 copies), David Foerkinos (296,300 copies), and even Jean-François Mallet, who features with two of his *Simplissime* titles (390,700 copies). Meanwhile, several successes from 2015 have continued to sell well, such as Giulia Enders's *Le charme discret de l'intestin* (377,600 copies) - also seventh in the top 50 of 2015 - or Raphaëlle Giordano's *Ta deuxième vie commence quand tu comprends que tu n'en as qu'une* (318,400 copies).

Although Leïla Slimani's Goncourt-winning *Chanson douce* is a good vintage (358,100 copies), the top 50 holds few surprises, with the exception of two first novels, Gaël Faye's *Petit pays* - winner of three prizes - (279,100 copies) and Olivier Bourdeaut's *En attendant Bojangles* (277,900 copies), a few political titles, and that great classic of North American literature, *To Kill a Mockingbird*, which readers have rediscovered following Harper Lee's death. ●

Eight titles in the top 50 in 2015, ten in 2016, three of which are in the first five (by Guillaume Musso, Marc Levy, and Paula Hawkins), and five of which are in the first ten. Pocket is clearly the publisher of the year for 2016. Univers Poche's leading imprint has half of the 20 pocket editions that appear in the top 50 (all genres com-

Alongside Paula Hawkins's *The Girl on the Train* (405,400 copies) - the phenomenon of 2015 in large format - and the latest Harlan Coben, *Missing You* (305,600 copies), Pocket's good sales are principally by French authors: Guillaume Musso, Marc Levy, Michel Bussi, Laurent Gounelle, Gilles Legardinier, Bernard Minier, and Agnès Ledig. "There is a true richness, a real energy among French authors," says a delighted Marie-Christine Conchon, CEO of Univers Poche. Pocket plays the variety card, publishing thrillers (Musso, Minier), novels (Marc Levy), and "feel-good tales" (Laurent Gounelle, Agnès Ledig).

The publisher's strategy? "We are heavily committed to our authors, some of whom, such as Bernard Minier or Agnès Ledig, have been with us from their very first book. The table shows only the new titles, but all their titles are very much alive in our catalogue. We're committed to our authors for the long term, and it's the same for the large-format publishers, the bookstores, and the readers," emphasizes Marie-Christine Conchon. She also comments that in a pocket-edition market which she feels to be "very competitive, but very healthy because it's very lively, the considerable weight of pocket editions in overall sales is a French specificity for which everyone should congratulate themselves." And she reaffirms her attachment to this "attractive object, at an accessible price, available in all points of sale." C. C.



Marie-Christine Conchon

MELANIA AVANZATO

"We are heavily committed to our authors who have been with us from their very first book."

bined), in front of Le Livre de Poche (seven titles), Folio (two), and J'ai lu (one), totaling 3.3 million sales, with only ten new titles. Pocket owes this success to its positioning as the top publisher of popular French literature.

Methodology

The ranking of the year's top sales was undertaken by GfK for Livres Hebdo. The figures given are estimations based on actual sales of physical books in mainland France between January 4, 2016 and January 1, 2017, recorded at the tills of a representative set of nearly 5,000 points of sale. This ranking by market share includes all retail distribution channels: first and second-level

bookstores; newspaper stores; large culture retailers; supermarkets; online platforms; and large retailers of games and toys, home improvements, and decoration. It does not include export sales, sales to France's overseas departments, sales to wholesalers, sales to clubs, and mail-order sales. The audiobooks ranking does not include downloads from online platforms.

The top sales 2015-2016 in units (UT) and turnover (TO)

THE 2016 PERIOD RUNS FROM JANUARY 4, 2016 TO JANUARY 1, 2017. FOR 2015: JANUARY 5, 2015 TO JANUARY 3, 2016[2].

	UT 2016	UT 2015	Evol. %	TO 2016 €	TO 2015 €	Evol. %
Top 50	12 732 600	15 551 800	- 18,1	174 594 493	211 086 831	- 17,3
Novels	8 162 668	10 992 400	- 25,7	158 494 782	215 347 451	- 26,4
Essays, monographs	6 080 644	5 982 900	1,6	111 348 187	101 923 143	8,5
Comics/graphic novels	4 145 400	5 510 900	- 24,8	50 214 902	63 566 846	- 21,0
Illustrated children's/YA	958 100	1 286 600	- 25,5	5 597 662	7 016 416	- 20,2
Children's/YA fiction	1 911 100	1 660 100	15,1	33 978 101	25 874 154	31,3
Pocket editions	8 683 500	9 382 300	- 7,4	66 157 552	66 568 708	- 0,6
Children's/YA pocket ed.	2 288 400	2 169 300	5,5	15 898 442	13 779 888	15,4
Coffee-table books	635 500	734 300	- 13,5	20 864 518	23 134 376	- 9,8
Practical books	3 175 100	3 444 900	- 8	44 502 389	52 463 430	- 18,3
Audio books	54 950	—	—	1194 724	—	—

WHO'S WHO ? WHO'S DOING WHAT ?

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Top 50		Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo			
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Harry Potter et l'enfant maudit	Jack Thorne	Gallimard Jeunesse	14 oct. 2016	851 800
2	L'instant présent	Guillaume Musso	Pocket	24 mars 2016	632 800
3	La fille de Brooklyn	Guillaume Musso	XO	24 mars 2016	545 200
4	Elle & lui	Marc Levy	Pocket	7 janvier 2016	440 200
5	La fille du train	Paula Hawkins	Pocket	8 sept. 2016	405 400
6	L'amie prodigieuse : enfance, adolescence	Elena Ferrante	Folio	1 ^{er} janvier 2016	382 700
7	Le charme discret de l'intestin	Giulia Enders	Actes Sud	1 ^{er} avril 2015	377 600
8	Maman a tort	Michel Bussi	Pocket	4 mai 2016	370 900
9	Chanson douce	Leïla Slimani	Gallimard	18 août 2016	358 100
10	Le jour où j'ai appris à vivre	Laurent Gounelle	Pocket	7 avril 2016	330 700
11	Ta deuxième vie commence quand...	Raphaëlle Giordano	Eyrolles	17 sept. 2015	318 400
12	Tu me manques	Harlan Coben	Pocket	10 mars 2016	305 600
13	Trois amis en quête de sagesse	C. André, A. Jollien, M. Ricard	L'Iconoclaste/Allary	13 janvier 2016	296 200
14	Vivez mieux et plus longtemps	Michel Cymes	Stock	10 février 2016	295 500
15	Blake et Mortimer 24 : Le testament de William S.	Yves Sente, André Juillard	Blake et Mortimer	25 nov. 2016	280 100
16	Petit pays	Gaël Faye	Grasset	24 août 2016	279 100
17	En attendant Bojangles	Olivier Bourdeaut	Finitude	8 janvier 2016	277 900
18	Le secret du mari	Liane Moriarty	Le Livre de poche	6 avril 2016	273 900
19	Lucky Luke d'après Morris 7 : La terre promise	Jul, Achdé	Lucky comics	4 nov. 2016	271 200
20	L'horizon à l'envers	Marc Levy	R. Laffont	11 février 2016	265 000
21	La mémoire des embruns	Karen Viggers	Le Livre de poche	30 mars 2016	244 500
22	Simplissime : le livre de cuisine le plus facile...	Jean-François Mallet	Hachette Pratique	2 sept. 2015	238 900
23	Le temps est assassin	Michel Bussi	Presses de la Cité	4 mai 2016	232 300
24	Mémé dans les orties	Aurélie Valognes	Le Livre de poche	9 mars 2016	224 400
25	Ça peut pas rater !	Gilles Legardinier	Pocket	3 mars 2016	210 300
26	Une putain d'histoire	Bernard Minier	Pocket	12 mai 2016	209 600
27	Le dompteur de lions	Camilla Läckberg	Actes Sud	11 mai 2016	177 700
28	L'Arabe du futur 3 : 1985-1987	Riad Sattouf	Allary éditions	6 oct. 2016	175 300
29	After 1	Anna Todd	Le Livre de poche	30 mars 2016	173 600
30	La France pour la vie	Nicolas Sarkozy	Plon	25 janvier 2016	173 100
31	Un président ne devrait pas dire ça...	G. Davet, F. Lhomme	Stock	12 oct. 2016	172 600
32	Pars avec lui	Agnès Ledig	Pocket	7 avril 2016	171 400
33	Le bleu de tes yeux	Mary Higgins Clark	Le Livre de poche	30 déc. 2015	169 600
34	Temps glaciaires	Fred Vargas	J'ai lu	20 avril 2016	168 300
35	Je dirai malgré tout que cette vie fut belle	Jean d'Ormesson	Gallimard	1 ^{er} janvier 2016	167 000
36	La vérité sur l'affaire Harry Quebert	Joël Dicker	Ed. de Fallois	28 mai 2014	165 400
37	Vernon Subutex 1	Virginie Despentes	Le Livre de poche	2 mars 2016	156 400
38	Vous n'aurez pas ma haine	Antoine Leiris	Fayard	30 mars 2016	155 700
39	Murmures à la jeunesse	Christiane Taubira	P. Rey	2 février 2016	155 200
40	Le mystère Henri Pick	David Foenkinos	Gallimard	1er avril 2016	155 100
41	Harry Potter and the cursed child	J.-K. Rowling, J. Thorne, et al.	Little, Brown	31 juillet 2016	152 200
42	Simplissime light	Jean-François Mallet	Hachette Pratique	30 mars 2016	151 800
43	Comme un enfant perdu	Renaud Séchan	XO	26 mai 2016	151 800
44	Guide des égarés	Jean d'Ormesson	Gallimard/H. d'Ormesson	3 oct. 2016	151 000
45	Demain les chats	Bernard Werber	Albin Michel	28 sept. 2016	150 500
46	One-punch man 1	Yusuke Murata	Kurokawa	14 janvier 2016	147 200
47	Central Park	Guillaume Musso	Pocket	26 mars 2015	144 900
48	La conjugaison pour tous	Collectif	Hatier	13 juin 2012	144 400
49	Ne tirez pas sur l'oiseau moqueur	Harper Lee	Le Livre de poche	15 nov. 2013	142 900
50	Charlotte	David Foenkinos	Folio	2 mai 2016	141 200

*ROUNDED TO THE NEAREST HUNDRED.



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Novels

Fiction left behind

The scores for novels are much lower than those of 2015, and there isn't much room for discovery, despite the breakthrough of *Petit pays* and *En attendant Bojangles*.

In 2016, the performances of the top 100 best-selling novels clearly slowed, with 8,162,668 copies sold (compared with 10,992,400 in 2015) for a turnover of 158.5 million euros (215.3 million euros in 2015) - a drop of 25.7% and 26.4% respectively. Guillaume Musso reigns supreme, as he has for the past six years - his most recent thriller, *La fille de Brooklyn* (XO), leads with 545,200 sales, far ahead of Leïla Slimani's *Chanson douce* (which won the 2016 Goncourt prize), placed second with 358,100 sales.

The scores for the best-selling novels in 2016 are nearly all lower than the previous year. In 2015, ten titles exceeded sales of 300,000 copies: there were only three in 2016. And discoveries are few, even if *Petit pays*, Gaël Faye's first novel, reaches fourth place, after winning the Roman Fnac, Premier Roman Français, and Goncourt des Lycéens prizes, and selling 279,100 copies. As far as literary prizes are concerned, the top 100 best-selling books of last year include: the Grand Prix du Roman (awarded by the Académie Française), which went to Adèle de Clermont-Tonnerre's *Le dernier des nôtres* (108,100 copies); the Prix Renaudot for *Babylone*, won by Yasmina Reza (81,300 copies); the Prix Interallié, which went to Serge Joncour's *Repose-toi sur moi* (48,000 copies); and the Prix Femina, won by Marcus Malte for *Le garçon* (38,081 copies). The major fall publishing season is also represented, with books by Annie Ernaux, Jean Echenoz, Laurent Gaudé, >>>

Par **Claude Combet**

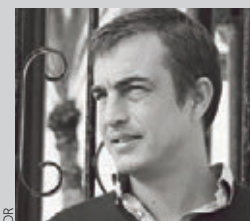


OLIVIER DION

Bojangles: expected to sell 2,000 copies, sold 277,900

"I asked for a quote from the printer for 2,000 copies, but in the end we printed 10,000, since the rights had been sold to eight countries before the book had even come out. A year ago, we couldn't have imagined that things would go so well," recalls Thierry Boizet, cofounder with Emmanuelle Boizet of Finitude, and the happy publisher of Olivier Bourdeaut's first novel, *En attendant Bojangles*. The book sold 277,900 copies (+15,000 in digital sales), and ranks fifth in the list.

The tale of this "first book, which arrived by post and which everyone



Olivier Bourdeaut

had turned down" is the kind of success story that sometimes happens in publishing. In *En attendant Bojangles* - the title refers to Nina Simone's recording of the song "Mister Bojangles" - a young boy recounts his parents' love story (which doesn't end well): they party, dance to "Mister Bojangles", and light a bonfire in the apartment,

all under the gaze of an exotic bird named Made-moiselle Superfétatoire. The book has been sold into 29 languages, and will appear in 40 countries, including the United States (Simon & Schuster, 2018). It will be published in a pocket edition by Folio in May, and is set to appear in a graphic-novel adaptation by Ingrid Chabbert and Carole Maurel (published by Steinkis) before the end of the year, while a stage version will open in the fall, and the movie rights have also been sold. Meanwhile, Olivier Bourdeaut is working on his second novel.

Novels 1 to 50

Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	La fille de Brooklyn	Guillaume Musso	XO	24 mars 2016	545 200
2	Chanson douce	Leïla Slimani	Gallimard	18 août 2016	358 100
3	Ta deuxième vie commence...	Raphaëlle Giordano	Eyrolles	17 sept. 2015	318 400
4	Petit pays	Gaël Faye	Grasset	24 août 2016	279 100
5	En attendant Bojangles	Olivier Bourdeaut	Finitude	8 janvier 2016	277 900
6	L'horizon à l'envers	Marc Levy	R. Laffont	11 février 2016	265 000
7	Le temps est assassin	Michel Bussi	Presses de la Cité	4 mai 2016	232 300
8	Le dompteur de lions	Camilla Läckberg	Actes Sud	11 mai 2016	177 700
9	Le mystère Henri Pick	David Foenkinos	Gallimard	1 ^{er} avril 2016	155 100
10	Demain les chats	Bernard Werber	Albin Michel	28 sept. 2016	150 500
11	Trois jours et une vie	Pierre Lemaitre	Albin Michel	2 mars 2016	134 300
12	After 6, Before : saison 1	Anna Todd	Hugo Roman	7 janvier 2016	122 700
13	Intimidation	Harlan Coben	Belfond	1 ^{er} oct. 2016	121 600
14	Et tu trouveras le trésor qui dort en toi	Laurent Gounelle	Kero	5 oct. 2016	120 300
15	Désolée, je suis attendue	Agnès Martin-Lugand	M. Lafon	14 avril 2016	120 200
16	Congo requiem	Jean-Christophe Grangé	Albin Michel	4 mai 2016	116 300
17	La fille du train	Paula Hawkins	Sonatine	7 mai 2015	113 300
18	Le livre des Baltimore	Joël Dicker	Ed. de Fallois	30 sept. 2015	112 900
19	Le dernier des nôtres	A. de Clermont-Tonnerre	Grasset	17 août 2016	108 100
20	Riquet à la houppe	Amélie Nothomb	Albin Michel	17 août 2016	106 400
21	Le premier miracle	Gilles Legardinier	Flammarion	5 oct. 2016	100 900
22	L'amie prodigieuse 2 : Le nouveau nom	Elena Ferrante	Gallimard	7 janvier 2016	95 800
23	Le grand marin	Catherine Poulain	Ed. de l'Olivier	4 février 2016	95 500
24	Mémoire de fille	Annie Ernaux	Gallimard	1 ^{er} avril 2016	95 500
25	L'homme qui voyait à travers les visages	Eric-Emmanuel Schmitt	Albin Michel	31 août 2016	93 300
26	Rêver	Franck Thilliez	Fleuve éditions	26 mai 2016	89 900
27	On regrettera plus tard	Agnès Ledig	Albin Michel	2 mars 2016	87 500
28	After 7, Before : saison 2	Anna Todd	Hugo Roman	4 février 2016	85 900
29	Envoyée spéciale	Jean Echenoz	Minuit	7 janvier 2016	85 300
30	D'après une histoire vraie	Delphine de Vigan	Lattès	26 août 2015	83 000
31	Ecoutez nos défaites	Laurent Gaudé	Actes Sud	17 août 2016	82 900
32	Le coma des mortels	Maxime Chattam	Albin Michel	1 ^{er} juin 2016	82 000
33	Babylone	Yasmina Reza	Flammarion	31 août 2016	81 300
34	Le temps des regrets	Mary Higgins Clark	Albin Michel	25 mai 2016	79 900
35	Dans la paix des saisons	Christian Signol	Albin Michel	28 sept. 2016	78 300
36	Dieu n'habite pas La Havane	Yasmina Khadra	Julliard	18 août 2016	75 400
37	Face à la mer	Françoise Bourdin	Belfond	15 sept. 2016	70 000
38	Se souvenir des jours de fête	Christian Signol	Albin Michel	30 mars 2016	66 200
39	L'empire du Graal	E. Giacometti, J. Ravenne	Lattès	18 mai 2016	66 000
40	City on fire	Garth Risk Hallberg	Plon	14 janvier 2016	65 100
41	La vengeance des mères	Jim Fergus	Cherche Midi	22 sept. 2016	64 400
42	Comme une respiration...	Jean Teulé	Julliard	1 ^{er} oct. 2016	62 000
43	L'archipel d'une autre vie	Andreï Makine	Seuil	18 août 2016	61 800
44	Autre-monde 7 : Genèse	Maxime Chattam	Albin Michel	16 nov. 2016	60 300
45	2084 : la fin du monde	Boualem Sansal	Gallimard	20 août 2015	56 300
46	François le Petit : chronique d'un règne	Patrick Rambaud	Grasset	6 janvier 2016	56 100
47	Carnets noirs	Stephen King	Albin Michel	2 mars 2016	56 000
48	Mariachi Plaza	Michael Connelly	Calmann-Lévy	4 mai 2016	53 500
49	Les enquêtes du département V : Promesse	Jussi Adler-Olsen	Albin Michel	30 déc. 2015	53 300
50	Le piège de la Belle au bois dormant	M. Higgins Clark, A. Burke	Albin Michel	16 nov. 2016	52 600

*ROUNDED TO THE NEAREST HUNDRED



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>>> Yasmina Khadra, Jean Teulé, and Andreï Makine, among others. But as we wrote in December, these titles had some difficulty making headway in bookstores that were filled to bursting with political tomes - in view of the 2017 French presidential elections.

Apart from the breakthrough of *Petit pays*, the main surprises were Olivier Bourdeaut's first novel, *En attendant Bojangles* - from a small publisher, Finitude - which achieved sales of 277,900 copies, and shot to fifth place (see table), and Catherine Poulain's *Le grand marin* (95,500 copies). Elena Ferrante pursued her success with *Le nouveau nom* - the second volume in the tetralogy *L'amie prodigieuse* (95,800 copies) - while the American best-seller *City on Fire*, the first novel by Garth Risk Hallberg (65,100 copies), also won over French readers.

The rest of the ranking is largely as expected. Alongside such habitués of the best- >>>

>>> seller lists as Marc Levy, David Foenkinos, Bernard Werber, Laurent Gounelle, Amélie Nothomb, Gilles Legardinier, and Eric-Emmanuel Schmitt, we find a number of feel-good books, led by Raphaëlle Gordan's long-seller *Ta deuxième vie commence quand tu comprends que tu n'en as qu'une* - published in 2015 and which has continued to sell so well that it appears in third place in the top 100 (318,400 copies). Erotic romance, which has been so profitable for the publisher Hugo Roman, with its three volumes by Anna Todd (12th, 28th, 52nd), and also for J'ai lu, with Sylvia Day (81st), is standing up well. But the ranking also reveals a large number of long-sellers. Paula Hawkins's *The Girl on the Train*, Joël Dicker's *Le livre des Baltimore*, Delphine de Vigan's *D'après une histoire vraie*, Boualem Sansal's *2084: la fin du monde*, Mathias Enard's *Boussole*, and Michel Houellebecq's *Soumission* - all of which appeared in 2015 - continued to sell well in 2016. Not forgetting *Matin brun* by Franck Pavloff, which was first published in 1998, but was rediscovered following the Paris terrorist attacks of 2015, and managed to sell 39,382 copies in 2016.

Crime fiction still grabs the lion's share, with 23 titles on the list - accounting for nearly one out of every four novels. As well as Guillaume Musso, all the heavyweights of the sector are represented: Michel Bussi, Camilla Läckberg, Pierre Lemaitre, Harlan Coben, Paula Hawkins, Franck Thilliez, Maxime Chattam, Mary Higgins Clark (two titles), Éric Giacometti and Jacques Ravenne, Stephen King, Michael Connelly, Jussi Adler-Olsen, Elizabeth George, David Lagercrantz, M.C. Beaton, Patricia Cornwell, Lars Kepler, Caryl Férey, John Grisham, Arnaldur Indridason, Donna Leon, Olivier Norek, Jean-Christophe Grangé. Heavy duty. **C. C.**

Novels 51 to 100

Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
51	Ma part de Gaulois	Magyd Cherfi	Actes Sud	17 août 2016	51 400
52	Landon 1 : Nothing more	Anna Todd	Hugo Roman	7 juillet 2016	50 700
53	Le bazar des mauvais rêves	Stephen King	Albin Michel	15 oct. 2016	50 200
54	Une avalanche de conséquences	Elizabeth George	Presses de la Cité	22 sept. 2016	49 700
55	Ahlam	Marc Trévidic	Lattès	6 janvier 2016	49 600
56	L'espionne	Paulo Coelho	Flammarion	16 nov. 2016	49 600
57	La succession	Jean-Paul Dubois	Ed. de l'Olivier	18 août 2016	49 500
58	L'assassin qui rêvait d'une place au paradis	Jonas Jonasson	Presses de la Cité	18 février 2016	49 000
59	Histoire de la violence	Edouard Louis	Seuil	7 janvier 2016	48 900
60	L'arracheuse de dents	Franz-Olivier Giesbert	Gallimard	10 mars 2016	48 600
61	Repose-toi sur moi	Serge Joncour	Flammarion	17 août 2016	48 000
62	Avenue des mystères	John Irving	Seuil	6 mai 2016	47 900
63	Les bottes suédoises	Henning Mankell	Seuil	18 août 2016	47 100
64	On dirait nous	Didier Van Cauwelaert	Albin Michel	4 mai 2016	46 400
65	Millénium 4 : Ce qui ne me tue pas	David Lagercrantz	Actes Sud	27 août 2015	46 300
66	Agatha Raisin enquête 1 : La quiche fatale	M. C. Beaton	Albin Michel	1 ^{er} juin 2016	45 300
67	La renverse	Olivier Adam	Flammarion	6 janvier 2016	45 000
68	Désorientale	Négar Djavadi	Liana Levi	25 août 2016	43 000
69	L'insouciance	Karine Tuil	Gallimard	18 août 2016	42 900
70	Une enquête de Kay Scarpetta : Inhumaine	Patricia Cornwell	Ed. des 2 terres	2 mars 2016	41 900
71	L'arbre du pays Toraja	Philippe Claudel	Stock	4 janvier 2016	41 638
72	Le trône de fer : l'intégrale 1	George R. R. Martin	J'ai lu	20 janvier 2010	41 054
73	Désaxé	Lars Kepler	Actes Sud	6 janvier 2016	40 990
74	Continuer	Laurent Mauvignier	Minuit	1 ^{er} sept. 2016	40 807
75	Condor	Caryl Férey	Gallimard	17 mars 2016	39 694
76	Matin brun	Franck Pavloff	Cheyne	31 décembre 1998	39 382
77	Etre ici est une splendeur : vie de Paula M. Becker	Marie Darrieussecq	P.O.L	17 mars 2016	39 378
78	Le garçon	Marcus Malte	Zulma	18 août 2016	38 081
79	Les putes voilées n'iront jamais au paradis !	Chahdortt Djavann	Grasset	6 avril 2016	37 922
80	L'insoumis	John Grisham	Lattès	30 mars 2016	36 390
81	Crossfire 5 : Exalte-moi	Sylvia Day	J'ai lu	6 juillet 2016	34 801
82	Bravoure	Danielle Steel	Presses de la Cité	4 mai 2016	34 473
83	L'origine de nos amours	Erik Orsenna	Stock	9 mars 2016	34 186
84	Boussole	Mathias Enard	Actes Sud	19 août 2015	34 114
85	Le lagon noir	Arnaldur Indridason	Métailié	3 mars 2016	33 941
86	Quelqu'un pour qui trembler	Gilles Legardinier	Fleuve éditions	1 ^{er} oct. 2015	33 189
87	Le fils prodigue	Danielle Steel	Presses de la Cité	1 ^{er} sept. 2016	33 156
88	L'autre qu'on adorait	Catherine Cusset	Gallimard	18 août 2016	32 997
89	Brunetti entre les lignes	Donna Leon	Calmann-Lévy	17 février 2016	32 760
90	Soumission	Michel Houellebecq	Flammarion	7 janvier 2015	32 565
91	Une vie parfaite	Danielle Steel	Presses de la Cité	14 janvier 2016	31 712
92	Guerilla : le jour où tout s'embrasa	Laurent Obertone	Ring	22 sept. 2016	31 688
93	Celle que vous croyez	Camille Laurens	Gallimard	1 ^{er} janvier 2016	31 533
94	Après toi	Jojo Moyes	Milady	10 juin 2016	30 989
95	Surtensions	Olivier Norek	M. Lafon	12 mars 2016	30 914
96	Le cri	Nicolas Beuglet	XO	8 sept. 2016	30 770
97	7 : romans	Tristan Garcia	Gallimard	20 août 2015	30 492
98	Le mariage de plaisir	Tahar Ben Jelloun	Gallimard	11 février 2016	30 425
99	Lontano	Jean-Christophe Grangé	Albin Michel	9 sept. 2015	30 169
100	Tu comprendras quand tu seras plus grande	Virginie Grimaldi	Fayard	4 mai 2016	30 058

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Essays

A political year

During a pre-electoral year marked by the first ever open-primary election held by France's major centre-right party, sales in the essay sector were largely buoyed by political books.

2016 was a good year for essays and monographs. Along with children's/YA fiction (large format and pocket editions), the top 100 of the best-selling titles in the sector accounts for a turnover of 111.3 million euros, compared with 101.9 million euros in 2015 (+8.5%), with 6,080,644 copies sold, compared with 5,982,900 in 2015 (+1.6%). Fourteen titles (compared with seven in 2015) exceeded 100,000 copies, in a ranking headed (for the second year running) by the German writer Giulia Enders's *Le charme discret de l'intestin*, the 2015 bestseller which sold another 377,600 copies in 2016, followed by *Trois amis en quête de sagesse* by Christophe André, Alexandre Jollien, and Matthieu Ricard (L'Iconoclaste/Allary), which sold 296,200 copies. As for Jean d'Ormesson, he had a total of 318,000 sales across two titles: *Je dirai malgré tout que cette vie fut belle* (5th) and *Le guide des égarés* (9th).

The ranking is dominated by political books. During a pre-electoral year marked by the first ever open-primary election held by France's major centre-right party, politicians promoted their own candidacies through books. Some went as far as to publish two titles in the year: Nicolas Sarkozy achieved total sales of 251,600 copies with *La France pour la vie* and *Tout pour la France* (Plon); Philippe de Villiers racked up 139,000 with *Les cloches sonneront-elles encore demain?* and *Le moment est venu de dire ce que j'ai vu* (Albin Michel); François Fillon reached 100,300 with *Vaincre le totalitarisme islamique* and *Faire* (Albin Michel); and Alain >>>

Par **Claude Combet**



OLIVIER DON

The book that shook the Élysée palace

In a kind of mimetism, Nicolas Sarkozy confirmed his candidacy for the presidency in a book, while the incumbent president François Hollande backed out of standing for a second term because of a book. But where the former was able to use a political book to promote his campaign (even though he lost the pri-

mary), the latter found himself overwhelmed by *Un président ne devrait pas dire ça...* (A president shouldn't say that...), an unfortunately prophetic quote taken from one of the 62 interviews he gave to the *Le Monde* journalists Gérard Davet and Francis Lhomme. It was the extraordinary nature of some of these private thoughts that provoked both the storm itself and the success of this fat volume published by Stock in October, nearly two months after two other titles based on "exclusive" interviews with the head of state. "We had planned on publishing it in January 2017,

but we brought it forward because of other projects, as well as the political calendar," explains Manuel Carcassonne, the managing director of Stock, who personally oversaw the work of his two authors. "I advised them to go for length, in order to produce a real analysis of this presidency, to pursue a psychological study as much as a factual one, and I also decided not to play on secrecy," he now congratulates himself. In January, the title was still selling 2,500 copies a week. But Stock didn't delay in sealing a deal with a pocket-edition publisher (see page 6).

Hervé Hugueny



François Hollande

Essays, monographs 1 to 50			Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo		
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Le charme discret de l'intestin	Giulia Enders	Actes Sud	1 ^{er} avril 2015	377 600
2	Trois amis en quête de sagesse	C. André, A. Jollien, M. Ricard	L'Iconoclaste/Allary	13 janvier 2016	296 200
3	La France pour la vie	Nicolas Sarkozy	Plon	25 janvier 2016	173 100
4	Un président ne devrait pas dire ça...	G. Davet, F. Lhomme	Stock	12 oct. 2016	172 600
5	Je dirai malgré tout que cette vie fut belle	Jean d'Ormesson	Gallimard	1 ^{er} janvier 2016	167 000
6	Vous n'aurez pas ma haine	Antoine Leiris	Fayard	30 mars 2016	155 700
7	Murmures à la jeunesse	Christiane Taubira	P. Rey	2 février 2016	155 200
8	Comme un enfant perdu	Renaud Séchan	XO	26 mai 2016	151 800
9	Guide des égarés	Jean d'Ormesson	Gallimard/H.d'Ormesson	3 oct. 2016	151 000
10	Sur les chemins noirs	Sylvain Tesson	Gallimard	13 oct. 2016	138 200
11	Les lois naturelles de l'enfant	Céline Alvarez	Les Arènes	31 août 2016	125 600
12	Ce que je ne pouvais pas dire : 2007-2016	Jean-Louis Debré	R. Laffont	21 avril 2016	118 900
13	Comédie française : ça a débuté comme ça...	Fabrice Luchini	Flammarion	2 mars 2016	115 400
14	Le test : la preuve de l'après-vie ?	Stéphane Allix	Albin Michel	28 oct. 2015	104 900
15	Calme et attentif comme une grenouille	Eline Snel	Les Arènes	15 mars 2012	98 800
16	Tout ce qu'il ne faut pas dire : insécurité...	Bertrand Soubelet	Plon	24 mars 2016	95 400
17	Sapiens : une brève histoire de l'humanité	Yuval Noah Harari	Albin Michel	2 sept. 2015	93 300
18	Révolution	Emmanuel Macron	XO	24 nov. 2016	87 000
19	Métronome 2 : Paris intime au fil de ses rues	Lorànt Deutsch	M. Lafon	1 ^{er} sept. 2016	83 000
20	Les cloches sonneront-elles encore demain ?	Philippe de Villiers	Albin Michel	12 oct. 2016	81 900
21	L'avenir en commun	Jean-Luc Mélenchon	Seuil	1 ^{er} déc. 2016	81 700
22	La puissance de la joie	Frédéric Lenoir	Fayard	14 oct. 2015	80 900
23	Le nom de Dieu est miséricorde	pape François	R. Laffont	14 janvier 2016	80 500
24	Tout pour la France	Nicolas Sarkozy	Plon	24 août 2016	78 500
25	Pilleurs d'Etat	Philippe Pascot	Max Milo	15 mai 2015	76 800
26	Un quinquennat pour rien	Eric Zemmour	Albin Michel	7 sept. 2016	71 100
27	Libérez votre cerveau !	Idriss Aberkane	R. Laffont	6 oct. 2016	70 800
28	De l'âme	François Cheng	Albin Michel	3 nov. 2016	66 000
29	Economie du bien commun	Jean Tirole	PUF	11 mai 2016	64 900
30	Lettres à Anne : 1962-1995	François Mitterrand	Gallimard	13 oct. 2016	62 400
31	L'homme nu	Marc Dugain	Plon	21 avril 2016	62 200
32	Promenades en bord de mer et étonnements...	Olivier de Kersauson	Cherche Midi	3 nov. 2016	60 000
33	Un fauteuil sur la Seine	Amin Maalouf	Grasset	9 mars 2016	57 900
34	Vaincre le totalitarisme islamique	François Fillon	Albin Michel	28 sept. 2016	57 600
35	Iconne	Natoo	Ed. Privé	9 avril 2015	56 500
36	Le moment est venu de dire ce que j'ai vu	Philippe de Villiers	Albin Michel	30 sept. 2015	56 000
37	Journal d'un vampire en pyjama	Mathias Malzieu	Albin Michel	27 janvier 2016	54 600
38	Trop vite	Nabilla Benattia	R. Laffont	14 avril 2016	52 800
39	La convergence des consciences	Pierre Rabhi	Le Passeur éditeur	13 oct. 2016	52 100
40	Dans un monde qui change, retrouver...	Conf. des évêques de France	Cerf	14 oct. 2016	49 900
41	La cause du peuple	Patrick Buisson	Perrin	29 sept. 2016	49 200
42	Pour un Etat fort	Alain Juppé	Lattès	6 janvier 2016	47 800
43	La nuit de feu	Eric-Emmanuel Schmitt	Albin Michel	2 sept. 2015	47 400
44	Ivres paradis, bonheurs héroïques	Boris Cyrulnik	O. Jacob	13 avril 2016	46 100
45	Born to run	Bruce Springsteen	Albin Michel	15 oct. 2016	45 300
46	Terreur dans l'Hexagone	Gilles Kepel, Antoine Jardin	Gallimard	15 déc. 2015	44 100
47	Le pouvoir au féminin : Marie-Thérèse d'Autriche	Elisabeth Badinter	Flammarion	9 nov. 2016	43 800
48	Les questions cons	Hugo	First	21 janvier 2016	43 500
49	Faire	François Fillon	Albin Michel	16 sept. 2015	42 700
50	Le grand roman des maths	Mickaël Launay	Flammarion	2 nov. 2016	42 600

*ROUNDED TO THE NEAREST HUNDRED



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>>> Juppé sold 68,158 with *Pour un État fort* and *Cinq ans pour l'emploi* (Lattès). Emmanuel Macron sold 87,000 copies of *Révolution* (XO) and Jean-Luc Mélenchon 81,700 with *L'avenir en commun* (Seuil).

Un président ne devrait pas dire ça..., François Hollande's interviews with the *Le Monde* journalists Gérard Davet and Fabrice Lhomme (Stock, 172,600 copies), influenced the debate to such an extent that the incumbent French President had to renege on his intention of seeking a second term (see text box on page 23). He popped up again in *Conversations privées avec le Président* by Antonin André, head of politics for the radio station Europe 1, and Karim Rissouli, a reporter for the TV channel France 2 (Albin Michel, 27,932 copies); and in *Un quinquennat pour rien*, Éric Zemmour's critical assessment (Albin Michel, 71,100). Other politicians wrote books (even though they weren't standing for election), including Christiane Taubira, who achieved a very respectable 155,200 copies with *Mur-* >>>

>>> *mures à la jeunesse*, and Jean-Louis Debré with *Ce que je ne pouvais pas dire* (118,900 copies), followed by Bruno Le Maire (*Ne vous résignez pas!*, 35,200 copies) and Jacques Attali (*100 jours pour que la France réussisse*, 35,000 copies). Not forgetting *La face cachée du Quai d'Orsay* by Vincent Jauvert (24,347 copies). We even saw the return of François Mitterrand, with the posthumous publication of his *Lettres à Anne, 1962-1995* (62,400 copies).

Some titles maintained the memory of the Paris terrorist attacks of 2015, such as *Vous n'aurez pas ma haine*, the testimony of Antoine Leiris, who lost his wife in the Bataclan attack of November 13, 2015 (155,700 copies), or *Souriez, vous êtes français!* (21,166 copies), the posthumous book by Bernard Maris, who died in the attack on *Charlie Hebdo*. While Gilles Kepel and Antoine Jardin analyzed jihadism in *Terreur dans l'Hexagone* (44,100 copies).

Three hard-hitting texts dealt with some of the year's hot topics: *Une colère noire: lettre à mon fils* by Ta-Nehisi Coates, about racism; *Bienvenue à Calais: les raisons de la colère* by Marie-Françoise Colombani and Damien Roudeau, a report on the Calais refugee and migrant encampment nicknamed "The Jungle;" and *Palmyre: l'irremplaçable trésor* by Paul Veyne. Education remains a popular subject, as shown by the success of *Les lois naturelles de l'enfant* by Céline Alvarez (125,600 copies), which brings the Montessori approach back into fashion; and *Calme et attentif comme une grenouille* by Eline Snel, published in 2012 and which sold nearly 100,000 copies; both books were published by Les Arènes.

The autobiographies of the singer/songwriter Renaud Séchan (8th), the actor Fabrice Luchini (13th), the musician Mathias Malzieu (38th), the actor Jean-Paul Belmondo (53rd place), and the singer Sylvie Vartan (68th) nevertheless bring a touch of lightness to an otherwise rather serious 2016 ranking C. C.

Essays, monographs 51 to 100

Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
51	Penser l'islam	Michel Onfray	Grasset	16 mars 2016	42 000
52	Le miroir aux alouettes	Michel Onfray	Plon	17 mars 2016	42 000
53	Mille vies valent mieux qu'une	Jean-Paul Belmondo	Fayard	3 nov. 2016	41 200
54	La joie de l'amour : exhortation apostolique	pape François	Cerf	6 mars 2016	40 200
55	La révolution transhumaniste	Luc Ferry	Plon	7 avril 2016	40 100
56	N'ayez pas peur de la vie	Patricia Darré	M. Lafon	4 février 2016	38 800
57	Jamais assez maigre : journal d'un top model	Victoire Maçon Dauxerre	Les Arènes	6 janvier 2016	38 800
58	Laëtitia	Ivan Jablonka	Seuil	23 août 2016	37 700
59	Il est avantageux d'avoir où aller	Emmanuel Carrère	P.O.L	11 février 2016	36 200
60	Ne vous résignez pas !	Bruno Le Maire	Albin Michel	24 février 2016	35 200
61	100 jours pour que la France réussisse	France 2022, Jacques Attali	Fayard	6 avril 2016	35 000
62	Antispéciste	Aymeric Caron	Don Quichotte	7 avril 2016	34 900
63	Tout déprimé est un bien portant qui s'ignore	Michel Lejoyeux	Lattès	20 janvier 2016	34 600
64	7 façons d'être heureux ou Les paradoxes...	Luc Ferry	XO	3 nov. 2016	32 871
65	Prenez le temps d'e-penser 1	Bruce Benamran	Marabout	4 nov. 2015	32 642
66	Une colère noire : lettre à mon fils	Ta-Nehisi Coates	Autrement	27 janvier 2016	32 098
67	La fabrique du monstre : 10 ans d'immersion...	Philippe Pujol	Les Arènes	13 janvier 2016	30 889
68	Maman...	Sylvie Vartan	XO	21 avril 2016	30 107
69	Flic	Michel Neyret	Plon	1 ^{er} oct. 2016	29 906
70	Télé réalité, le manuel pour percer	Jeremstar	Hugo Image	4 mai 2016	29 090
71	Le grand dictionnaire des malaises...	Jacques Martel	Quintessence	30 oct. 2007	28 748
72	Je pense trop : comment canaliser ce mental...	Christel Petitcollin	Guy Trédaniel	30 nov. 2010	28 055
73	Conversations privées avec le Président	A. André, K. Rissouli	Albin Michel	17 août 2016	27 932
74	Tant pis ! Nos enfants paieront	François Lenglet	Albin Michel	31 août 2016	27 030
75	Là où le soleil disparaît : autobiographie	Corneille	XO	6 oct. 2016	25 697
76	L'esprit du judaïsme	Bernard-Henri Lévy	Grasset	3 février 2016	25 565
77	Le vrai goût des tomates mûres	Patrick Sébastien	XO	31 mars 2016	24 994
78	Les vertus de l'échec	Charles Pépin	Allary éditions	22 sept. 2016	24 855
79	Bienvenue à Calais : les raisons de la colère	Marie-Françoise Colombani	Actes Sud	6 février 2016	24 757
80	Trop intelligent pour être heureux ?	Jeanne Siaud-Facchin	Odile Jacob	13 mars 2008	24 653
81	La face cachée du Quai d'Orsay	Vincent Jauvert	R. Laffont	7 avril 2016	24 347
82	Un cadeau du ciel...	Françoise Hardy	Ed. des Equateurs	3 nov. 2016	24 344
83	Palmyre : l'irremplaçable trésor	Paul Veyne	Albin Michel	28 oct. 2015	23 820
84	Le pays qu'habitait Albert Einstein : essai	Etienne Klein	Actes Sud	19 oct. 2016	23 241
85	Médecin du Raid : vivre en état d'urgence	Matthieu Langlois	Albin Michel	19 oct. 2016	23 141
86	Comment tu parles de ton père	Joann Sfar	Albin Michel	17 août 2016	22 302
87	XXI, n° 33 L'Europe éclatée	Collectif	XXI	13 janvier 2016	22 113
88	Histoire du silence	Alain Corbin	Albin Michel	30 mars 2016	21 771
89	Le carnet scientifique	Mathieu Vidard	Grasset	12 oct. 2016	21 707
90	Les pourquoi de l'histoire 3	Stéphane Bern	Albin Michel	1 ^{er} juin 2016	21 692
91	Vouloir toucher les étoiles	Mike Horn	XO	1 ^{er} oct. 2015	21 313
92	Souriez, vous êtes français !	Bernard Maris	Grasset	4 mai 2016	21 166
93	Croire au bonheur	Ingrid Chauvin	Plon	3 nov. 2016	21 151
94	Aller-retour en absurdie : best of	Stéphane De Groodt	Plon	27 oct. 2016	20 953
95	Foutez-nous la paix !	Isabelle Saporta	Albin Michel	17 février 2016	20 853
96	La grande histoire du monde	François Reynaert	Fayard	5 oct. 2016	20 626
97	Agent secret	Jean-Marc Gadoullet	R. Laffont	15 sept. 2016	20 494
98	WC book 2017	Pascal Petiot	Sand	1 ^{er} sept. 2016	20 365
99	Cinq ans pour l'emploi	Alain Juppé	Lattès	11 mai 2016	20 358
100	Nos très chers émirs	C. Chesnot, G. Malbrunot	M. Lafon	20 oct. 2016	20 251

*ROUNDED TO THE NEAREST HUNDRED

Comics/graphic novels: a more open game

Comics/graphic novels			Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo		
RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Blake et Mortimer 24 : Le testament de William S.	Y. Sente, A. Juillard	Blake et Mortimer	25 nov. 2016	280 100
2	Lucky Luke d'après Morris 7 : La terre promise	Jul, Achdé	Lucky comics	4 nov. 2016	271 200
3	L'Arabe du futur 3 : 1985-1987	Riad Sattouf	Allary éditions	6 oct. 2016	175 300
4	One-punch man 1	Yusuke Murata	Kurokawa	14 janvier 2016	147 200
5	Ki & Hi 1 : Deux frères	Kevin Tran, Fanny Antigny	M. Lafon	20 oct. 2016	140 600
6	Astérix 36 : Le papyrus de César	J.-Y. Ferri, D. Conrad	Albert-René	22 oct. 2015	123 300
7	Lou ! 7 : La cabane	Julien Neel	Glénat	12 oct. 2016	118 100
8	L'Arabe du futur 1 : 1978-1984	Riad Sattouf	Allary éditions	7 mai 2014	115 000
9	One-punch man 2	Yusuke Murata	Kurokawa	10 mars 2016	107 900
10	Les cahiers d'Esther : histoires de mes 10 ans	Riad Sattouf	Allary éditions	21 janvier 2016	106 700
11	Les Légendaires 19 : World without, Artémus...	Patrick Sobral	Delcourt	26 oct. 2016	101 100
12	Roger et ses humains 1	Paka, Cyprien Iov	Dupuis	20 nov. 2015	93 000
13	XIII 24 : L'héritage de Jason Mac Lane	Yves Sente, Iouri Jigounov	Dargaud	10 juin 2016	90 800
14	One piece : édition originale 78	Eiichiro Oda	Glénat	2 mars 2016	86 500
15	Les carnets de Cerise 4 : La déesse sans visage	J. Chamblain, A. Neyret	Soleil	27 janvier 2016	86 200
16	La Présidente	F. Durpaire, F. Boudjellal	Les Arènes/Demopolis	12 nov. 2015	82 900
17	Les vieux fourneaux 1 : Ceux qui restent	Lupano, Cauuet	Dargaud	11 avril 2014	81 900
18	One-punch man 3 : La rumeur	Yusuke Murata	Kurokawa	9 juin 2016	79 100
19	L'Arabe du futur 2 : 1984-1985	Riad Sattouf	Allary éditions	11 juin 2015	77 500
20	Les carnets de Cerise 1 : Le zoo pétrifié	J. Chamblain, A. Neyret	Soleil	26 sept. 2012	75 600
21	L'homme qui tua Lucky Luke	Matthieu Bonhomme	Lucky comics	1 ^{er} avril 2016	75 000
22	One piece : édition originale 79 : Lucy !!	Eiichiro Oda	Glénat	6 juillet 2016	73 100
23	Naruto 70	Masashi Kishimoto	Kana	4 mars 2016	71 100
24	Les vieux fourneaux 3 : Celui qui part	Lupano, Paul Cauuet	Dargaud	13 nov. 2015	70 600
25	One piece : éd. originale 80 : Vers une bataille...	Eiichiro Oda	Glénat	5 oct. 2016	63 900
26	One-punch man 4	Yusuke Murata	Kurokawa	8 sept. 2016	63 900
27	Les vieux fourneaux 2 : Bonny and Pierrot	Lupano, Cauuet	Dargaud	23 oct. 2014	63 200
28	Walking dead 25 : Sang pour sang	Robert Kirkman	Delcourt	30 mars 2016	63 200
29	La légèreté	Catherine Meurisse	Dargaud	29 avril 2016	62 700
30	My hero academia 1 : Izuku Midoriya : les origines	Kohei Horikoshi	Ki-oon	14 avril 2016	62 500
31	Thorgal 35 : Le feu écarlate	X. Dorison, Rosinski	Le Lombard	10 nov. 2016	62 300
32	Seuls 10 : La machine à démourir	F. Vehlmann, B. Gazzotti	Dupuis	18 nov. 2016	57 500
33	Naruto 72	Masashi Kishimoto	Kana	4 nov. 2016	57 000
34	Naruto 71	Masashi Kishimoto	Kana	8 juillet 2016	56 400
35	Fairy tail 49	Hiro Mashima	Pika	6 janvier 2016	55 000
36	Walking dead 26 : L'appel aux armes	R. Kirkman, C. Adlard et al.	Delcourt	5 oct. 2016	54 500
37	Les Tuniques bleues 60 : Carte blanche...	Raoul Cauvin	Dupuis	28 oct. 2016	54 100
38	Platinum end 1	Tsugumi Ohba, Takeshi Obata	Kaze Manga	25 mai 2016	53 600
39	Le grand méchant renard	Benjamin Renner	Delcourt	21 janvier 2015	52 700
40	My hero academia 2 : Déchaîne-toi, maudit nerd !	Kohei Horikoshi	Ki-oon	14 avril 2016	52 000
41	Culottées : des femmes qui ne font... 1	Pénélope Bagieu	Gallimard	22 sept. 2016	51 700
42	Les Légendaires : Parodia 1 : Héros en délire !	Patrick Sobral, Jessica Jung	Delcourt	20 avril 2016	50 400
43	Boule et Bill 37 : Bill est un gros rapporteur !	C. Cazenove, J. Bastide	Dargaud	18 nov. 2016	50 000
44	Fairy tail 51	Hiro Mashima	Pika	4 mai 2016	49 400
45	Zaï zaï zaï	Fabcaro	6 Pieds sous terre	21 mai 2015	48 500
46	Les carnets de Cerise 2 : Le livre d'Hector	J. Chamblain, A. Neyret	Soleil	6 nov. 2013	47 800
47	Largo Winch 20 : 20 secondes	P. Francq, J. Van Hamme	Dupuis	20 nov. 2015	46 400
48	XIII mystery 10 : Calvin Wax	Fred Duval	Dargaud	28 oct. 2016	46 200
49	Les Légendaires : origines 4 : Shimy	Patrick Sobral, Nadou	Delcourt	25 nov. 2015	45 700
50	Les rugbymen 14 : On a déboulé à Marcatraz !	Béka, Poupard	Bamboo	20 janvier 2016	45 000

*ROUNDED TO THE NEAREST HUNDRED



The usual blockbusters of the comics/graphic novels section didn't disappoint: the podium is still headed by Blake et Mortimer and Lucky Luke. But third place goes to book three of *L'Arabe du futur* (published by a non-specialized publisher), proving that the sector is opening up, with a greater diversity of titles and publishers. And though manga are making a big comeback in the ranking, the 16 titles that appear here are from seven different series and as many publishers, whereas the 12 titles in last year's ranking were all from the holy trinity of series: One Piece, Fairy Tail, and Naruto.

Twenty publishers (compared with 17 in 2015) have at least one title in a ranking that is dominated by Média-Participations with 18 titles (Dargaud, seven; Dupuis, four; Kana, three; Lucky Comics, two; Blake et Mortimer, one; Lombard, one) and Delcourt with nine (Delcourt, six; Soleil, three). Glénat has four titles here, as does Editis with Kurokawa, and Allary with Riad Sattouf. Hachette is present with three titles (Pika, two; Albert-René, one), while Ki-oon has two. Six other publishers appear with one title each: Michel Lafon, Les Arènes, Kazé, Bamboo, and 6 Pieds Sous Terre, thanks to the multi-award-winning *Zaï zaï zaï*.

The total sales in the GFK/Livres Hebdo ranking (excluding export) fell in 2016 in relation to 2015 (a year boosted by an Astérix title that sold 1.6 million copies): 4.1 million volumes were sold (-25%) for a turnover of 50.2 million euros (-21%). **A.-L. W.**

Children's/YA: enjoy YouTube

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With 1.04 million volumes sold, 152,200 of which were the original English version, the stage play *Harry Potter and the Cursed Child* topped the ranking of best-selling children's/YA fiction. This happened at a time of great success for authors who started out on the internet (YouTube, Wattpad, etc.), people such as Andy (*Princesse 2.0*), Margot Malmaison (*One love*), Morgane Bicaïl (*Phoneplay*), Marie Lopez (*Carnet de routes*), and the Scottish writer Estelle Maskame, whose *D.I.M.I.L.Y.* trilogy exploded this year.

French dystopia made a breakthrough with the U4 tetralogy - each book is written by a different author, but the four can be read in any order - of which Yves Grevet's title lies in 20th place. Readers also bought Daniel Pennac's *Eux, c'est nous*, published by a collective of children's/YA publishers, the profits of which go to the refugee-assistance charity La Cimade.

Also featuring in the ranking are the trilogies *Miss Peregrine's Home for Peculiar Children* by Ransom Riggs and *The 5th Wave* by Rick Yancey, the first volumes of which have been made into movies - by Tim Burton and Jonathan Blakeson respectively.

The list of illustrated books is still headed by the invincible *T'choupi va sur le pot*, while Peppa Pig (five titles) and Chica vampiro (four titles) - both of which originated on TV - also share the success. The only surprise is *Mon amour*, a beautiful, tender book by Astrid Desbordes for readers of any age. C. C.

Children's/YA

Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Harry Potter et l'enfant maudit	Jack Thorne	Gallimard Jeunesse	14 oct. 2016	851 800
2	Harry Potter and the cursed child	J-K. Rowling, J. Thorne et al.	Little, Brown	31 juillet 2016	152 200
3	Princesse 2.0	Andy	Editions 404	24 mars 2016	89 600
4	Did I mention I love you ?	Estelle Maskame	Pocket Jeunesse	7 janvier 2016	59 900
5	La 5 ^e vague 1	Rick Yancey	Robert Laffont	16 mai 2013	50 400
6	Journal d'un dégonflé 9 : Un looong voyage	Jeff Kinney	Seuil Jeunesse	7 janvier 2016	48 600
7	Miss Peregrine et les enfants particuliers	Ransom Riggs	Bayard Jeunesse	21 sept. 2016	46 000
8	D.I.M.I.L.Y. 1 : Did I mention I need you ?	Estelle Maskame	Pocket Jeunesse	4 mai 2016	44 600
9	One love	Margot Malmaison	M. Lafon	9 juin 2016	44 400
10	Journal d'un dégonflé 1 : Carnet de bord de...	Jeff Kinney	Seuil Jeunesse	20 août 2009	44 300
11	PhonePlay	Morgane Bicaïl	M. Lafon	14 janvier 2016	41 600
12	Les filles au chocolat : Cœur poivré	Cathy Cassidy	Nathan Jeunesse	3 mars 2016	38 500
13	Miss Peregrine... 2 : Hollow city	Ransom Riggs	Bayard Jeunesse	19 juin 2014	36 300
14	Journal d'un dégonflé 10 : Zéro réseau	Jeff Kinney	Seuil Jeunesse	13 oct. 2016	35 100
15	Eux, c'est nous	Daniel Pennac	Gallimard	20 nov. 2015	33 600
16	La 5 ^e vague 2 : La mer infinie	Rick Yancey	R. Laffont	16 oct. 2014	33 200
17	D.I.M.I.L.Y. 3 : Did I mention I miss you ?	Estelle Maskame	Pocket Jeunesse	3 nov. 2016	31 500
18	Carnet de routes	Marie Lopez	A. Carrière	3 nov. 2016	31 500
19	La sélection 5 : La couronne	Kiera Cass	R. Laffont	12 mai 2016	29 000
20	U4 Koridwen	Yves Grevet	Syros Jeun./Nathan Jeun.	19 août 2015	28 700
21	Magnus Chase et les dieux... : L'épée de l'été	Rick Riordan	Albin Michel Jeunesse	2 mars 2016	28 600
22	Le meilleur de Tom-Tom et Nana 6 : Tous potes...	J. Cohen, E. Reberg et al.	Bayard Jeunesse	9 mars 2016	28 300
23	Miss Peregrine... 3 : La bibliothèque des âmes	Ransom Riggs	Bayard Jeunesse	11 mai 2016	28 200
24	Journal d'un dégonflé 2 : Rodrick fait sa loi	Jeff Kinney	Seuil Jeunesse	20 août 2009	28 100
25	Divergente	Veronica Roth	Nathan Jeunesse	3 avril 2014	27 100

*ROUNDED TO THE NEAREST HUNDRED

Illustrated Books

Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	T'choupi va sur le pot	Thierry Courtin	Nathan Jeunesse	4 mars 2010	55 900
2	Peppa va à l'école	Collectif	Hachette Jeunesse	1 ^{er} juillet 2015	53 600
3	Mes comptines : 6 comptines à écouter...	Elsa Fouquier	Gallimard Jeunesse Musique	20 mai 2014	45 600
4	Chica vampiro : 100% vampire	Collectif	Livres du Dragon d'or	17 mars 2016	43 000
5	Peppa part en vacances	Collectif	Hachette Jeunesse	27 mai 2015	40 400
6	Mon amour	A. Desbordes, P. Martin	Albin Michel Jeunesse	29 avril 2015	40 200
7	T'choupi et le père Noël	Thierry Courtin	Nathan Jeunesse	10 oct. 2013	39 700
8	Chica vampiro : spécial amour & amitié	Collectif	Livres du Dragon d'or	26 mars 2016	38 900
9	Mme Câlïn	Roger Hargreaves	Hachette Jeunesse	30 avril 2014	38 000
10	Le loup qui voulait faire le tour du monde	O. Lallemand, E. Thuillier	Auzou	14 février 2013	37 700
11	Le loup qui enquêtait au musée	O. Lallemand, E. Thuillier	Auzou	18 février 2016	37 300
12	Peppa va à la piscine	Collectif	Hachette Jeunesse	11 février 2015	37 200
13	Chica vampiro : 100 % jeux & tests	Collectif	Livres du Dragon d'or	26 mars 2016	36 400
14	Peppa se déguise	Collectif	Hachette Jeunesse	6 janvier 2016	36 300
15	Le loup qui voulait être un super-héros	O. Lallemand, E. Thuillier	Auzou	10 mars 2016	35 600
16	Mme Princesse	Roger Hargreaves	Hachette Jeunesse	2 mars 2011	35 400
17	Pokédex : Pokémon de la région de Kalos	Collectif	Hachette Jeunesse	7 oct. 2015	35 000
18	Peppa Pig : maxi-colo	Collectif	Hachette Jeunesse	8 avril 2015	34 500
19	P'tit Loup va sur le pot	O. Lallemand, E. Thuillier	Auzou éveil	7 mai 2013	34 300
20	Mes premiers airs de rock	Aurélien Guillerey	Gründ	17 mars 2016	34 300
21	Le loup qui découvrait le pays des contes	O. Lallemand, E. Thuillier	Auzou	15 janvier 2015	33 900
22	Le monde de Dory	Walt Disney company	Hachette Jeunesse-Disney	1 ^{er} juin 2016	33 900
23	T'choupi à l'école	Thierry Courtin	Nathan Jeunesse	9 février 2012	33 800
24	Mon histoire du soir : La reine des neiges	Walt Disney company	Hachette Jeunesse-Disney	12 mars 2014	33 700
25	Le loup qui voulait changer de couleur	O. Lallemand, E. Thuillier	Auzou	10 sept. 2009	33 500

*ROUNDED TO THE NEAREST HUNDRED

Poches: Musso the Great

Pocket Editions		Estimation of sales (excluding export) for 2016, including online sales © GFK/Livres Hebdo		
RANK	TITLE	AUTHOR	PUBLISHER	COPIES SOLD*
1	L'instant présent	Guillaume Musso	Pocket	632 800
2	Elle & lui	Marc Levy	Pocket	440 200
3	La fille du train	Paula Hawkins	Pocket	405 400
4	L'amie prodigieuse : enfance, adolescence	Elena Ferrante	Folio	382 700
5	Maman a tort	Michel Bussi	Pocket	370 900
6	Le jour où j'ai appris à vivre	Laurent Gounelle	Pocket	330 700
7	Tu me manques	Harlan Coben	Pocket	305 600
8	Le secret du mari	Liane Moriarty	Le Livre de poche	273 900
9	La mémoire des embruns	Karen Viggers	Le Livre de poche	244 500
10	Mémé dans les orties	Aurélie Valognes	Le Livre de poche	224 400
11	Ça peut pas rater !	Gilles Legardinier	Pocket	210 300
12	Une putain d'histoire	Bernard Minier	Pocket	209 600
13	After 1	Anna Todd	Le Livre de poche	173 600
14	Pars avec lui	Agnès Ledig	Pocket	171 400
15	Le bleu de tes yeux	Mary Higgins Clark	Le Livre de poche	169 600
16	Temps glaciaires	Fred Vargas	J'ai lu	168 300
17	La vérité sur l'affaire Harry Quebert	Joël Dicker	Ed. de Fallois	165 400
18	Vernon Subutex 1	Virginie Despentes	Le Livre de poche	156 400
19	Central Park	Guillaume Musso	Pocket	144 900
20	Ne tirez pas sur l'oiseau moqueur	Harper Lee	Le Livre de poche	142 900
21	Charlotte	David Foenkinos	Folio	141 200
22	La vie est facile, ne t'inquiète pas	Agnès Martin-Lugand	Pocket	140 900
23	Les nuits de Reykjavik	Arnaldur Indridason	Points	138 600
24	Les quatre accords toltèques : la voie...	Miguel Ruiz	Jouvence	132 100
25	After 2 : After we collided	Anna Todd	Le Livre de poche	128 300
26	Réparer les vivants	Maylis de Kerangal	Folio	127 200
27	Paris est une fête	Ernest Hemingway	Folio	123 000
28	Opération Napoléon	Arnaldur Indridason	Points	120 700
29	L'étranger	Albert Camus	Folio	118 800
30	Les gens heureux lisent et boivent du café	Agnès Martin-Lugand	Pocket	118 400
31	Le siècle 3 : Aux portes de l'éternité	Ken Follett	Le Livre de poche	117 500
32	13 à table ! 2017 : les Restos du cœur	Collectif	Pocket	112 500
33	Pandemia	Franck Thilliez	Pocket	109 700
34	Les enquêtes du département V : Dossier 64	Jussi Adler-Olsen	Le Livre de poche	108 400
35	Un avion sans elle	Michel Bussi	Pocket	108 100
36	Dans la ville en feu	Michael Connelly	Le Livre de poche	108 000
37	Les intéressants	Meg Wolitzer	Le Livre de poche	107 800
38	After 3 : After we fell	Anna Todd	Le Livre de poche	107 200
39	Le liseur du 6h27	Jean-Paul Didierlaurent	Folio	106 200
40	Un goût de cannelle et d'espoir	Sarah McCoy	Pocket	103 300
41	Pour que tu ne te perdes pas dans le quartier	Patrick Modiano	Folio	103 000
42	Gravé dans le sable	Michel Bussi	Pocket	102 000
43	La petite boulangerie du bout du monde	Jenny Colgan	Pocket	101 100
44	Bridget Jones : folle de lui, n° 3	Helen Fielding	J'ai lu	99 600
45	Mirage	Douglas Kennedy	Pocket	97 800
46	Le pouvoir du moment présent : guide d'éveil ...	Eckhart Tolle	J'ai lu	97 600
47	Au revoir là-haut	Pierre Lemaitre	Le Livre de poche	96 900
48	L'homme qui voulait être heureux	Laurent Gounelle	Pocket	95 800
49	La bibliothèque des cœurs cabossés	Katarina Bivald	J'ai lu	94 200
50	Avant toi	Jojo Moyes	Milady	94 100

*ROUNDED TO THE NEAREST HUNDRED



For the second year running, the wonderful Guillaume Musso takes first place in our GFK/Livres Hebdo ranking of the top sales of pocket editions, which is again dominated by Pocket, with a total of twenty titles in the top 50.

Next is Le Livre de poche (14 titles), the highest placed work of which-Liane Moriarty's *The Husband's Secret*-is in eighth position. Anna Todd's hot trilogy is well placed (13th, 25th, and 38th) but nevertheless didn't succeed in matching the sales of the three volumes of *Fifty Shades*, which held 2nd, 3rd, and 4th places in 2015. Slowly but surely, Folio pursues its rise, from six to seven titles in the ranking (it had only four in 2014). Buoyed by the publication of the first volume of Elena Ferrante's quartet (4th), Folio racked up 1.1 million copies sold in the ranking. Milady succeeded in placing one title in the ranking, in 50th place: *Me Before You* by Jojo Moyes (94,100 copies).

Although 2015 was exceptional for pocket editions of blockbusters, with a rise of 4.2% in the 50 top sales compared with 2014, the top 50 recorded a drop in volume of 7.4% in 2016, with 8.7 million copies sold, even though the corresponding fall in turnover was limited to 0.6%, at 66.2 million euros. **I. C.**

Coffee-table books: closer to current events

1



Two years after the *Charlie Hebdo* attacks, readers' enthusiasm for caricature has yet to wane. It explains why Plantu's *Toujours aussi cons!*, published by Le Cherche Midi in 2015, still appears in the top 50 (43rd place). But above all, we note the presence of the title devoted to the 100th anniversary of the satirical weekly newspaper *Le Canard enchaîné* (Seuil) on the top of the podium. This achievement illustrates the winning strategy of coffee-table book publishers who, year on year, aim to stick as closely as possible to commemorative, as well as cultural, events. Exhibition catalogues also continue to do well in the ranking - of particular note are the books devoted to the retrospective of Tintin creator Hergé (4th) and the Shchukin collection (14th).

Alongside such ever dependable books as Michel Pastoureaux's *Rouge, histoire d'une couleur* (5th), or those titles about particular stars, such as the one about Jean-Jacques Goldman (7th), coffee-table books on pop culture from the world of movies and video games has the lion's share. Harry Potter invades the top 50 (9th, 27th, 34th, and 44th), while *The Legend of Zelda* (12th) is a little ahead of *World of Warcraft* (15th), and *Star Wars* (25th and 46th) edges out *Game of Thrones* (48th). The fact that the readership for this sector is clearly getting younger augurs well for the future, since the sector has been struggling: total sales for titles in the top 50 fell in 2016 to 635,500 (-13.5%), and turnover was down 9.8%. **P. L.**

Coffee-table books

Estimation of sales (excluding export) for 2016, including online sales © GfK/Livres Hebdo

RANK	TITLE	AUTHOR	PUBLISHER	DATE	COPIES SOLD*
1	Le Canard enchaîné : 100 ans	Collectif	Seuil	27 oct. 2016	84 000
2	On va déguster	François-Régis Gaudry	Marabout	25 nov. 2015	36 300
3	Comment je m'habille aujourd'hui?	Inès de La Fressange	Flammarion	29 nov. 2016	24 700
4	Hergé : Paris, Grand Palais, Galeries nationales	Collectif	RMN-Grand Palais	14 sept. 2016	23 000
5	Rouge, histoire d'une couleur	Michel Pastoureaux	Seuil	6 oct. 2016	20 600
6	Le grand manuel du pâtissier	Mélanie Dupuis	Marabout	22 oct. 2014	16 000
7	Jean-Jacques Goldman : sur ses traces	Alexandre Fievée	Gründ	6 oct. 2016	14 700
8	Nos 52 week-ends coups de cœur...	Philippe Gloaguen	Hachette Tourisme	14 oct. 2015	13 800
9	Harry Potter : la magie des films	Collectif	Huggin & Muninn	23 oct. 2015	13 500
10	Le livre des merveilles technologiques	Igor et Grichka Bogdanoff	Flammarion	28 sept. 2016	13 500
11	Mike Horn : aventurier de l'extrême	Mike Horn	Chêne	19 oct. 2016	12 900
12	The legend of Zelda	Nintendo co.	Soleil	4 déc. 2013	12 700
13	Les pieds sur terre	Nicolas Vanier	La Martinière	15 sept. 2016	12 500
14	Icônes de l'art moderne : la collection Chtchoukine	Collectif	Gallimard	27 oct. 2016	11 500
15	World of Warcraft : chroniques 1	Chris Metzen, Matt Burns	Panini Books	8 juin 2016	11 400
16	Magritte : la trahison des images	Collectif	Ed. du Centre Pompidou	7 sept. 2016	11 400
17	Pâtisserie : leçons en pas à pas	Philippe Urraca	Chêne	19 oct. 2016	11 200
18	Nos 50 grands voyages : à faire dans sa vie	Philippe Gloaguen	Hachette Tourisme	19 oct. 2016	11 200
19	Le Petit Larousse pâtissier	Collectif	Larousse	16 oct. 2013	11 100
20	Mon lookbook	Cristina Cordula	Larousse	19 oct. 2016	11 100
21	Belmondo par Belmondo	Jean-Paul Belmondo	Fayard	3 nov. 2016	10 400
22	Le petit Larousse des apéritifs dînatoires	Collectif	Larousse	17 sept. 2014	10 000
23	Atlas de botanique poétique	Francis Hallé	Arthaud	19 oct. 2016	9 800
24	Ferrandi, l'école française de gastronomie	Collectif	Hachette Pratique	15 oct. 2014	9 800
25	Ultimate Star wars	Collectif	Hachette Pratique	30 sept. 2015	9 800
26	Love, style, life	Garance Doré	Flammarion	2 déc. 2015	9 600
27	Harry Potter : le grimoire des objets magiques	Jody Revenson	Huggin & Muninn	28 oct. 2016	9 600
28	Dis Jérôme... c'était comment avant ?	J. Bonaldi, F. Elzingre	Gründ	20 oct. 2016	9 500
29	Atlas obscure : à la découverte des merveilles...	Joshua Foer	Marabout	3 nov. 2016	9 500
30	Le livre de l'année 2016	Collectif	L'Equipe	12 déc. 2016	9 400
31	Livre d'or du football 2016	F. Jouhaud, G. Ejnès	Solar	25 août 2016	9 100
32	Pâtisserie ! 210 recettes, 3 200 photos...	Christophe Felder	La Martinière	7 oct. 2010	9 000
33	Les plus beaux villages de France	Collectif	Flammarion	16 mars 2016	9 000
34	Harry Potter, le grand livre des créatures	Jody Revenson	Huggin & Muninn	14 nov. 2014	8 800
35	Dialogues sous le ciel étoilé	Jean-Pierre Luminet	R. Laffont	3 nov. 2016	8 700
36	Paul Klee : l'ironie à l'œuvre	Collectif	Ed. du Centre Pompidou	30 mars 2016	8 600
37	Les arnaques de la médecine	Michel Cymes	Chêne	5 oct. 2016	8 600
38	Le tour de France gourmand de Julie Andrieu	Julie Andrieu	Ed. Alain Ducasse	10 mars 2016	8 300
39	Bible : les récits fondateurs	Frédéric Boyer, Serge Bloch	Bayard	28 sept. 2016	8 300
40	Le Petit Larousse cuisinier	Collectif	Larousse	9 oct. 2013	8 100
41	Charlotte	D. Foenkinos, C. Salomon	Gallimard	8 oct. 2015	7 800
42	Nos 1 200 coups de cœur en France	Le Routard	Hachette Tourisme	1 ^{er} oct. 2014	7 700
43	Toujours aussi cons !	Cabu	Le Cherche Midi	12 nov. 2015	7 500
44	Harry Potter, le grand atlas : la magie au cinéma	Collectif	Huggin & Muninn	26 juin 2015	7 500
45	Seydou Keita : exposition,...	Collectif	RMN-Grand Palais	23 mars 2016	7 500
46	Star wars : le réveil de la force	Jason Fry	Hachette Pratique	18 déc. 2015	7 500
47	Vendée Globe : les aventuriers du Grand Sud	Dino Di Meo	Hugo Image	20 oct. 2016	7 400
48	Game of thrones : Le trône de fer, les maisons...	Collectif	La Martinière	12 mai 2016	7 300
49	Johnny Hallyday, notre icône	Laurent Laviege	Hugo Image	13 oct. 2016	7 200
50	Histoire de l'art	Ernst Hans Gombrich	Phaidon	26 juin 2001	7 100

*ROUNDED TO THE NEAREST HUNDRED

Practical: health above all!

Practical books		Estimation of sales (excluding export) for 2016, including online sales © GfK/Livres Hebdo		
RANK	TITLE	AUTHOR	PUBLISHER	COPIES SOLD*
1	Vivez mieux et plus longtemps	Michel Cymes	Stock	295 500
2	Simplissime : le livre de cuisine le plus facile...	Jean-François Mallet	Hachette Pratique	238 900
3	Simplissime light	Jean-François Mallet	Hachette Pratique	151 800
4	Les quatre accords toltèques : la voie de la liberté...	Miguel Ruiz	Jouvence	132 100
5	Organiseur familial, calendrier 2017	Collectif	Ed. 365	107 000
6	Le pouvoir du moment présent : guide d'éveil...	Eckhart Tolle	J'ai lu	97 600
7	La magie du rangement	Marie Kondo	Pocket	92 200
8	Méditer, jour après jour : 25 leçons...	Christophe André	L'Iconoclaste	85 400
9	Changez d'alimentation	Henri Joyeux	Pocket	85 000
10	Le meilleur médicament, c'est vous !	Frédéric Saldmann	Le Livre de poche	77 600
11	Les cinq blessures qui empêchent d'être soi-même	Lise Bourbeau	Pocket	74 400
12	Le dictionnaire Larousse de poche 2017	Collectif	Larousse	74 100
13	France, le guide Michelin 2016 : hôtels & restaurants	Collectif	Michelin Cartes et Guides	71 000
14	Simplissime : le livre de desserts le + facile du monde	Jean-François Mallet	Hachette Pratique	65 700
15	Portugal : 2016	Philippe Gloaguen	Hachette Tourisme	61 400
16	Almanach Vermot 2017	Pierre-Valéry Archassal	Hachette Pratique	61 300
17	Le Robert junior poche : dictionnaire 8-11 ans	Collectif	Le Robert	55 300
18	Agenda familial 2017 : sept. 2016-décembre 2017	Collectif	Ed. 365	54 900
19	Le petit Larousse illustré 2017	Collectif	Larousse	53 800
20	La méthode simple pour en finir avec la cigarette	Allen Carr	Pocket	50 600
21	Le Robert junior illustré : dictionnaire 8-11 ans	Marie-Hélène Drivaud et al.	Le Robert	50 300
22	Simplissime : apéros les plus faciles du monde	Jean-François Mallet	Hachette Pratique	47 800
23	Frigobloc : de sept. 2016 à déc. 2017	Collectif	Play Bac	47 500
24	Simplissime : les recettes végétariennes...	Jean-François Mallet	Hachette Pratique	47 200
25	Cuisiner au robot cuiseur : 140 recettes...	Noémie André	Larousse	45 900
26	Philosopher et méditer avec les enfants	Frédéric Lenoir	Albin Michel	45 800
27	Simplissime : diners chic les + faciles du monde	Jean-François Mallet	Hachette Pratique	45 800
28	Le dictionnaire Larousse junior, 7-11 ans, CE-CM	Collectif	Larousse	45 400
29	Corse : 2016	Philippe Gloaguen	Hachette Tourisme	43 800
30	Espagnol : dictionnaire de poche	Collectif	Larousse	43 500
31	Anglais : dictionnaire de poche	Collectif	Larousse	42 900
32	On est foutu, on pense trop ! : Comment se libérer...	Serge Marquis	Points	42 700
33	J'ai tout essayé !	Isabelle Filliozat	Marabout	42 700
34	Miracle morning : offrez-vous un supplément de vie !	Hal Elrod	First	39 400
35	Le bon choix au supermarché	Collectif	T. Souccar	38 600
36	Guinness world records 2017	Collectif	Hachette Pratique	38 400
37	Lisbonne : 2016	Philippe Gloaguen	Hachette Tourisme	38 100
38	Simplissime : soupes et bouillons ...	Jean-François Mallet	Hachette Pratique	36 200
39	Anglais mini-dictionnaire	Collectif	Larousse	35 900
40	Ma bible des huiles essentielles	Danièle Festy	Leduc.s éditions	35 800
41	Dictionnaire Larousse junior poche, 7-11 ans	Collectif	Larousse	34 700
42	Tout déprimé est un bien portant qui s'ignore	Michel Lejoyeux	Lattès	34 600
43	Mettre en pratique le pouvoir du moment présent	Eckhart Tolle	J'ai lu	34 500
44	Les Grosses têtes : l'almanach 2017	Collectif	M. Lafon	34 100
45	Le routard : Rome 2016	Philippe Gloaguen	Hachette Tourisme	33 900
46	Je médite, jour après jour : petit manuel pour vivre...	Christophe André	L'Iconoclaste	33 700
47	L'officiel du jeu Scrabble : la liste des mots...	Collectif	Larousse	32 900
48	Jardinez avec la Lune 2017	Celeste	Rustica	32 600
49	Au cœur des émotions des enfants	Isabelle Filliozat	Marabout	32 400
50	Famille presque zéro déchet : ze guide	Jérémie Pichgon	T. Souccar	32 400

*ROUNDED TO THE NEAREST HUNDRED

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The success of the doctor and TV personality Michel Cymes, with his *Vivez mieux et plus longtemps* - which heads the top 50 - illustrates readers' renewal of interest in health-related titles. From *Changez d'alimentation* (9th), which is one place ahead of *Le meilleur médicament, c'est vous!*, to *La méthode simple pour en finir avec la cigarette* (20th) and *Ma bible des huiles essentielles* (40th), readers have a strong predilection for titles that help them to look after themselves.

At the same time, while the vogue for coloring books seems to be completely dead, Jean-François Mallet's *Simplissime* cooking method - which topped the ranking in 2015 - confirms its success yet again by taking the silver medal. Six of the titles in the collection appear in the top 50 (3rd, 14th, 22nd, 24th, 27th, and 38th). Yet for all that, the trend for simplified cooking hasn't propelled other titles into the bestseller lists.

Contrary to last year, sales of the top 50 practical titles have dropped to 3,175,100 copies (-8%) for a turnover of 44.5 million euros (-18.3%).

P. L.

Translations 2016

A rise that doesn't benefit English

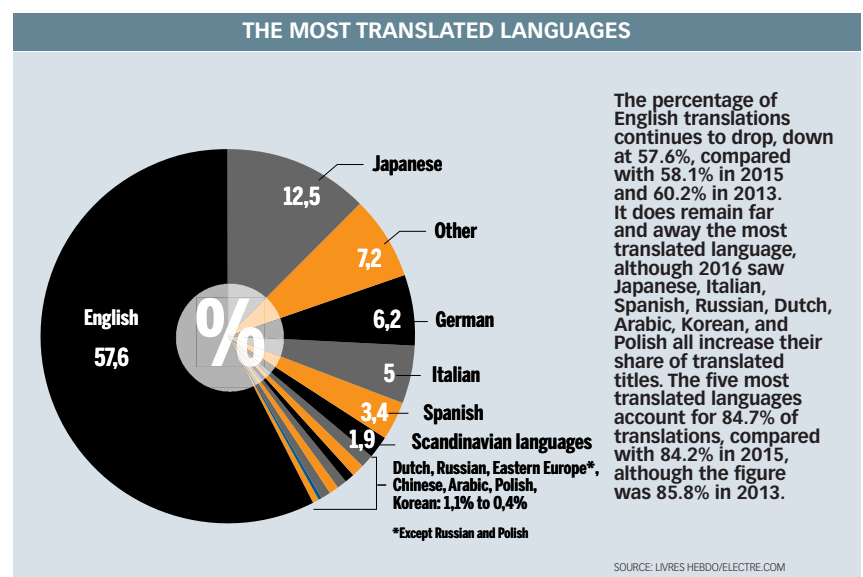
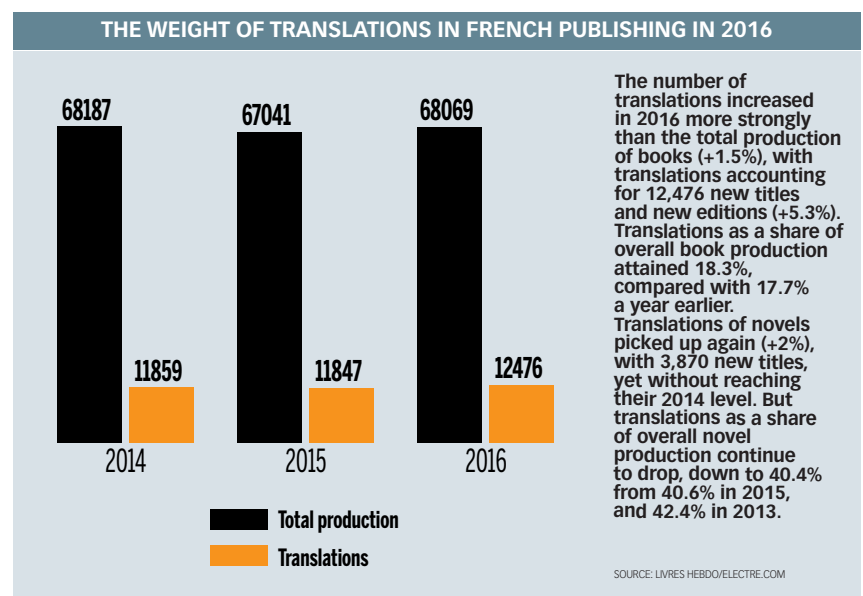
The number of translations continued to rise last year - by 5.3% according to our data (Livres Hebdo/electre.com). This leap forward benefited books written in Japanese, Italian, Spanish, Russian, Dutch, Arabic, Korean, and Polish, while English continued to lose ground, even though it still dominates the translation market.

Translations accounted for 18.3% of new titles and new editions in France in 2016, with 12,476 new translations according to our exclusive data (Livres Hebdo/electre.com). This is a noticeable increase on 2015 (17.7%), and even more on 2008 (14%), when we first established this new indicator. In fact, last year, the number of translations increased by 5.3%, while the total number of new titles increased by only 1.5%.

English remains far and away the main language translated. However, although its share of all translations increased between 2008 and 2013 - when it attained 60.2% - this figure has continually declined since then, achieving 57.6% in 2016 compared with 58.1% the year before. 2016 also saw noticeable increases on the part of several languages, such as Japanese (from 12.1% to 12.5%), Italian (from 4.4% to 5%), and Spanish (from 3.2% to 3.4%), while other languages saw drops, including German (from 6.4% to 6.2%) and the Scandinavian languages (from 2.1% to 1.9%) - the latter having already seen a drop the previous year. The main reason for this was the fall in the number of translations of crime novels in 2016 - from 80 to 68 (-17.6%).

The increase in translations from Japanese can be explained not only by the increase in the publication of manga (+6.1%), but also by the growth in translations of early learning books and children's/YA fiction. As for Italian, there has been a strong increase in adapta-

By
**Fabrice
Piault**



tions of children's/YA fiction (+57%) and even more of children's/YA monographs - from three to 25 works - as well as the fields of Christianity (+41.7%), social sciences, and practical and drawing books. The increase in translations from Spanish comes mainly from comics/graphic novels (+33%), children's/YA fiction, history, poetry, and drama.

More translations of comics/graphic novels

Over a third of translations in 2016 (34.9%) were pocket editions. The number of translations of novels - all formats and editorial sectors combined - continues to drop, from 40.6% in 2015 to 40.4% in 2016. One out of four novels is translated from English (75.4%, compared with 74.6% in 2015). The comics/graphic novels sector is the most translated (42.5% in 2016, compared with 40.5% the previous year). Translations of comics/graphic novels (with the exception of manga) account for 21.4%, with strong increases in English and Spanish. Regarding children's/YA titles, the share of translations remained stable last year, at 18.2%, compared with 18.3% in 2015. The main increases in children's/YA translations were in early learning and monographs, with the main decrease occurring in fiction. The proportion of translations in the humanities and social sciences also remains very high (18.1%). Certain small, very specific sectors - such as applied psychology and personal development (18.3%) - also show a high proportion of translations. In this sector, over four out of five translations are from English, of course. ●

TRANSLATIONS BY LANGUAGE

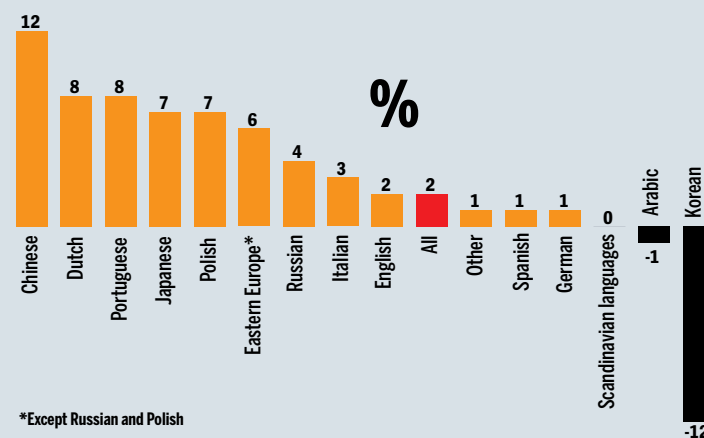
	ALL				NOVELS			
	2014	2015	2015/2014	Av. 5 years	2014	2015	2015/2014	Av. 5 years
German	644	754	17 %	3 %	126	148	17 %	6 %
English	7060	6879	- 3 %	3 %	2981	2836	- 5 %	1 %
Arabic	98	74	- 24 %	- 2 %	26	15	- 42 %	- 6 %
Other	858	941	10 %	1 %	71	73	3 %	- 5 %
Chinese	76	110	45 %	7 %	21	26	24 %	- 4 %
Korean	45	39	- 13 %	- 8 %	15	20	33 %	22 %
Spanish	439	379	- 14 %	1 %	179	151	- 16 %	- 4 %
Eastern Europe*	78	103	32 %	8 %	32	52	63 %	10 %
Italian	538	523	- 3 %	3 %	116	128	10 %	4 %
Japanese	1396	1432	3 %	12 %	54	45	- 17 %	0 %
Scandinavian langs.	284	247	- 13 %	2 %	186	163	- 12 %	2 %
Dutch	115	106	- 8 %	5 %	26	19	- 27 %	- 7 %
Polish	38	47	24 %	6 %	8	9	13 %	- 12 %
Portuguese	72	113	57 %	23 %	44	69	57 %	29 %
Russian	118	100	- 15 %	1 %	56	49	- 13 %	5 %
Total	11 859	11 847	0 %	4 %	3 941	3 803	- 4 %	1 %

*EXCEPT RUSSIAN AND POLISH. SOURCE: LIVRES HEBDO/ELECTRE.COM

Translations from Chinese show the strongest growth over five years, even if they stagnated last year - which was more favorable to Italian, Dutch, Russian, Korean, Arabic, Polish, Spanish, and Japanese. Over the last five years, there has been growth in translations of literature from Korean, Dutch, and Polish, and, to a lesser extent, German and Russian, while Arabic has declined.

CHANGES IN THE PUBLICATION OF TRANSLATIONS SINCE 2012

The languages that saw the most growth in the number of translations between 2012 and 2016 were Chinese, Dutch, Portuguese, Japanese, Polish, and the other Eastern European languages. But Arabic, and most of all Korean, saw the largest drop over a five-year period (as they did last year), despite strong growth in 2016.

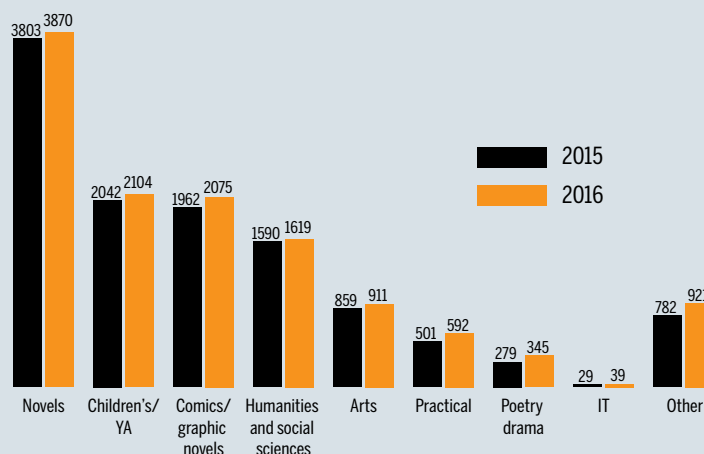


*Except Russian and Polish

SOURCE: LIVRES HEBDO/ELECTRE.COM

TRANSLATIONS BY SECTOR

The increase in the number of translations affects all sectors of publishing. However, across all translations, the only sectors seeing growth were practical books (4.7%) and poetry-drama (2.8%), as well as "other sectors," while comics/graphic novels (16.6%) and art (7.3%) remain stable. Literature continues to fall (from 32.1% to 31% in the space of a year), as does children's/YA (16.9%), and humanities and social sciences (13%).



SOURCE: LIVRES HEBDO/ELECTRE.COM

297 FRENCH EXHIBITORS AT FRANKFURT 2017

Publishers...282
Agents...15

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f.+33 (0)1 80 05 36 10
www.editionsducerf.fr
Founded: 1929
Catalogue: 5 000 titles
Titles/Year: 150
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Sales & Export
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LEISURE WELL-BEING
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92178 Vanves Cedex
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f.+33 (0)1 43 92 33 81
www.editionsduchene.fr
Founded: 1941
Catalogue: 580 titles
Titles/Year: 160
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SCIENCE MEDICINE
23, rue du Cherche-Midi
75006 Paris France
t.+33 (0)1 42 22 71 20
f.+33 (0)1 45 44 08 38
www.cherche-midi.com
Founded: 1978
Catalogue: 2 800 titles
Titles/Year: 150
Director
Foreign Rights (Acquisitions)
Philippe Héracles
pheracles@cherche-midi.com
Foreign Rights (Sales)
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Chiara Rasini
contact@agencelitteraire-cgr.com
Film & TV Rights
Sylvie Cann
scann@cherche-midi.com
Sales & Export
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ctroller@cherche-midi.com

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LITERATURE & FICTION
116, rue du Bac
75007 Paris France
t.+33 (0)1 45 44 09 13
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www.christianbourgois-editeur.com
Founded: 1966
Titles/Year: 35
Director
Foreign Rights
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bourgois-editeur@wanadoo.fr
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vincent.letacon@madrigall.fr

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www.citadelles-mazenod.com
Founded: 1936
Catalogue: 300 titles
Titles/Year: 25
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Foreign Rights
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t.+33 (0)1 72 36 30 53
f.+33 (0)1 45 87 44 10
www.cle-inter.com
Founded: 1974
Catalogue: 1 000 titles
Titles/Year: 60-80
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f.+33 (0)1 53 10 27 27
www.cnrseditions.fr
Founded: 1986
Catalogue: 3 000 titles
Titles/Year: 150

Foreign Rights
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www.lacontreallee.com
Founded: 2008
Titles/Year: 8-10
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t.+33 (0)1 48 06 35 13
www.editions-lecontrepoint.com
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Catalogue: 43 titles
Titles/Year: 5-10
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Sales & Export
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www.cordonbleu.edu

Le Cosmographe
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t.+33 (0)6 33 67 17 32
www.lecosmographe.fr
Founded: 2017

Catalogue: 5 titles
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www.cleditions.com
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www.daphnisetchloe.fr
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Catalogue: 26 titles
Titles/Year: 8-10
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 f.+33 (0)1 53 26 32 00
 www.mediatoon.com
 www.dargaud.com
 www.littleurban.fr
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 Catalogue: 5 000 titles
 Titles/Year:
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 77 (Le Lombard)
 24 (Little Urban)
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 diffusion.com

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 f.+33 (0)1 44 08 84 17
 www.editionsladecouverte.fr
 Founded: 1959
 Catalogue: 1 500 titles
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 f.+33 (0)1 56 03 92 30
 www.editions-delcourt.fr
 Founded: 1986
 Catalogue: 2 500 titles
 Titles/Year: 350
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 f.+33 (0)1 44 32 12 13

www.delpire.fr
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 f.+33 (0)1 44 39 73 90
 www.denoel.fr
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 www.desfemmes.fr
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 www.editionsddb.fr
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 Founded: 1992
 Catalogue: 32 titles
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 http://www.diateino.com
 Founded: 23002
 Catalogue: 200 titles
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 www.didier-jeunesse.com
 Founded: 1988
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 Catalogue: 3 000 titles
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 com
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 com

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 diffusion.com

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 www.lechappee.org
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 Catalogue: 100 titles
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 edouard.jacquemoud@
 lechappee.org

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 Titles/Year: 200
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 Catalogue: 5 400 titles
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Film & TV Rights
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 Schumann
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 www.les-editions-des-
 elephants.com
 Founded: 2015
 Catalogue: 30 titles
 Titles/Year: 14
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Founded: 1997
Catalogue: 300 titles
Titles/Year: 30
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Gaël Letranchant
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www.espacesetsignes.com
Founded: 2014
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Titles/Year: 10

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Titles/Year: 420
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F

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www.lafabrique.fr
Founded: 2000
Catalogue: 200 titles
Titles/Year: 12
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www.editionsdesfalaises.fr
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Catalogue: 300 titles
Titles/Year: 30
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Publisher
Foreign Rights
(Acquisitions-Sales)
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Catalogue: 7 800 titles
Titles/Year: 230
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Founded: 1812
Catalogue: 208 titles
Titles/Year: 18-20
Foreign Rights
Sales & Export
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a.fournier@feret.com

Éditions Finitude

BIEF ? Hall 5.1 - E17
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33 110 Le Bouscat
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Founded: 2002
Catalogue: 150 titles
Titles/Year: 10
Director
Foreign Rights
(Acquisitions)
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emma.finitude@free.fr

First

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75013 Paris
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f.+33 (0)1 44 16 09 01
www.editionsfirst.fr
Founded: 1987
Catalogue: 2 000 titles
Titles/Year: 382
Foreign Rights
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james.elliott@edi8.fr
Film & TV Rights
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Sales & Export
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yannick.lemonnier@edi8.fr

Flammarion

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87 quai Panhard et
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t.+33 (0)1 40 51 31 00
f.+33 (0)1 43 29 21 48
www.flammarion.com
Founded: 1876
Catalogue: 10 000 titles
Titles/Year: 380
Foreign Rights (Sales
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Florence Giry
fgiry@flammarion.fr
Foreign Rights
(Sales / Illustrated Books)
Jana Navratil Manent
jmanent@flammarion.fr
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lsaget@flammarion.fr
Sales & Export
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f.+33 (0)1 43 29 21 48
www.flammarion.com
Founded: 1931
Catalogue: 2 000 titles
Titles/Year: 200
Foreign Rights
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jbaron@casterman.com
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Jessica Boyer
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Fleurus Éditions

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t.+33 (0)1 53 26 33 35
f.+33 (0)1 53 26 33 36
www.fleuruseditions.com
Founded: 1946
Catalogue: 4 500 titles
Titles/Year: 700
Foreign Rights
Film & TV Rights
Marion Girona
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com
Anne Desramé
a.desrame@fleuruseditions.
com
Sales & Export
Sylvie Guillot
s.guillot@groupemedia
diffusion.com

Les Fourmis rouges

BIEF ? Hall 5.1 - E17
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32, avenue du Président
Wilson

93100 Montreuil
France
t.+33 (0)1 70 24 18 38
www.editionslesfourmis
rouges.com
Founded: 2013
Catalogue: 56 titles
Titles/Year: 15
Foreign Rights
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associates.fr
Émilie Boujon
emilie@hanneleand
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French Pulp Éditions

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49, rue du Moulin de la
Pointe
75013 Paris
France
t.+33 (0)9 86 09 73 80
t.+33 (0)6 25 89 25 06
www.frenchpulpéditions.
com
Founded: 2016
Catalogue: 270 titles
Titles/Year: 160
Director
Film & TV Rights
Nathalie Carpentier
carpentier@frenchpulp
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Publisher
Mathieu Smolarz
mathieu@frenchpulp
editions.fr
Foreign rights
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REFERENCE
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75020 Paris
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t.+33 (0)1 40 46 94 91
f.+33 (0)1 46 34 70 51
www.editions-frison-
roche.com
Founded: 1987
Catalogue: 500 titles
Titles/Year: 20
Director
Foreign Rights (Sales)
Dominique Frison-Roche
infos@editions-frison-
roche.com
Foreign Rights
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Denis
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f.+33 (0)1 42 05 06 71
www.futuropolis.fr
Founded: 1974
Catalogue: 400 titles
Titles/Year: 30
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alain.david@futuropolis.fr
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G

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www.gallimard-jeunesse.fr
Founded: 1972
Catalogue: 4 000 titles
Titles/Year: 450
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jeunesse.fr
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Catalogue: 700 titles
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Catalogue: 200 titles
Titles/Year: 40
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www.glenat.com
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Catalogue: 8 000 titles
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www.editionsdesgrandes
personnes.com
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Titles/Year: 20-25

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www.grasset.fr
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Founded: 1922
Catalogue: 1 200 titles
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France
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f.+33 (0)2 40 48 74 69
www.gulfstream.fr
Founded: 1984
Catalogue: 240 titles
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Film & TV Rights
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berenice.hupel@gulfstream.fr

H

Hachette Français Langue Étrangère

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Catalogue: 1 250 titles
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Sales & Export
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www.hachette-
jeunesse.com
www.gautier-langueureau.fr
www.deux-cogs-dor.fr
www.asterix.com
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Catalogue: 3 000 titles
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France
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www.hachette-pratique.fr
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Catalogue: 500 titles
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www.hachette-livre.fr
www.guideshachette.com

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Catalogue: 430 titles
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www.editions-hatier.fr
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Catalogue: 2 400 titles
Titles/Year: 350
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www.editions-hazan.fr
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Catalogue: 300 titles
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www.helium-editions.fr
Founded: 2008
Catalogue: 215 titles
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www.editions-
heloisedormesson.com

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Catalogue: 275 titles
Titles/Year: 20-25

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www.hemma.be
Founded: 1953
Catalogue: 1 000 titles
Titles/Year: 300
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paul.bernard@hemma.be
Caroline Boixeda
caroline.boixeda@hemma.be

Éditions de L'Herne

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22, rue Mazarine
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t.+33 (0)1 46 33 03 00
www.lherne.com
Founded: 1960
Catalogue: 445 titles
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luisapalazzo@lherne.com

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France
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Founded: 1984
Catalogue: 275 titles
Titles/Year: 25
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audreydemarre@hoebeke.fr
Foreign Rights
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loisirs.fr
Sales & Export
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vincent.letacon@madrigall.fr

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37400 Amboise
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www.hongfei-cultures.com
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Catalogue: 70 titles
Titles/Year: 10

Publisher

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chunliang.yeh@hongfei-
cultures.com
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fadi.hajj@interforum.fr

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07200 Lachapelle sous
Aubenas
France
t.+33 (0)9 70 59 01 11
www.editions-hozhoni.com
Founded: 2014
Catalogue: 32 titles
Titles/Year: 12
Publisher
Foreign Rights
Film & TV Rights
Sales & Export
Marjorie Beltranda
mbeltranda@hozhoni.fr

Les Humanoïdes Associés

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24, avenue Philippe-
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75011 Paris
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t.+33 (0)1 49 29 88 88
www.humano.com
www.humanoids.com
Founded: 1974
Catalogue: 500 titles
Titles/Year: 60
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edmond.lee@humano.com
Film & TV Rights
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Imav Éditions

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Founded: 2003
Catalogue: 70 titles
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n.gaucher@imaveditions.
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f.+33 (0)1 56 06 22 38
www.ined.fr/
fr/publications/
Founded: 1946
Catalogue: 300 titles
Titles/Year: 6-8
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(Acquisitions-Sales)
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agnes.belbezet@ined.fr

InterEditions

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www.intereditions.com
Founded: 1978
Catalogue: 230 titles
Titles/Year: 25-30
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adubesset@hachette-livre-intl.com
François-Régis Bué
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France
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www.invenit.fr
Founded: 2008
Titles/Year: 10
Director
Foreign Rights
Dominique Tourte
dominique@invenit.fr

J

Éditions J'ai Lu Flammarion

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f.+33 (0)1 42 70 11 59
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Titles/Year: 70
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www.julliard.fr
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Catalogue: 1 180 titles
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K

Kaléidoscope

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t.+33 (0)1 45 44 07 08
f.+33 (0)1 45 44 33 71
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camille@editions-kaleidoscope.com
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Film & TV Rights
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France
t.+33 (0)1 44 27 01 04
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Catalogue: 30 titles
Titles/Year: 3-5
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Foreign Rights
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kanjiledeur@gmail.com

Éditions Kero

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Catalogue: 89 titles
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www.kilowatt.fr
Founded: 2009
Catalogue: 60 titles
Titles/Year: 10
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galia.tapiero@kilowatt.fr
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vogesforeignrights@free.fr

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www.klincksieck.com

Founded: 1842
Catalogue: 900 titles
Titles/Year: 30
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4000 Liège
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www.langueachat.be
Founded: 2005
Catalogue: 1 150 titles
Titles/Year: 80-100
Foreign Rights
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Titles/Year: 400
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Catalogue: 1 200 titles
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www.editions.lavoisier.fr
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Catalogue: 600 titles
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Catalogue: 20 titles
Titles/Year: 10
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Vareilles
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Gand
France
t.+33 (0)4 77 63 54 56
www.larumeurlibre.fr
Founded: 2007
Catalogue: 145 titles
Titles/Year: 25
Director
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Publisher
Foreign Rights
(Acquisitions)
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S

Sabine Wespieser Éditeur
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t.+33 (0)1 44 07 59 59
www.swediteur.com
Founded: 2001
Catalogue: 162 titles
Titles/Year: 10
Foreign Rights
Film & TV Rights
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rights@swediteur.com
Sales & Export
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vincent.letacon@madrigall.fr

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Georges-Pompidou
25300 Pontarlier
France
t.+41 (0)3 27 10 08 25
www.salamandre.net
Founded: 2005
Catalogue: 70 titles
Titles/Year: 8
Foreign Rights
(Acquisitions)
Sales & Export
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info@salamandre.net
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RELIGION
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Champs
75006 Paris
France
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www.editions-salvator.com
Founded: 1924
Catalogue: 950 titles
Titles/Year: 100
Foreign Rights
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salvator.com
Sales & Export
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salvator.com

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75010 Paris
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www.editions-
sarbacane.com
Founded: 2003
Catalogue: 754 titles
Titles/Year: 79
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Film & TV Rights
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Foreign Rights
(Sales/Comic Books)
Film & TV Rights
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69630 Chaponost
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t.+33 (0)4 78 72 92 54
f.+33 (0)4 78 72 64 18
www.edisaxe.com
Founded: 1962
Catalogue: 600 titles
Titles/Year: 180
Foreign Rights
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cgaucher@edisaxe.com
Sales & Export
Stéphanie Fillot
sfillot@edisaxe.com

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89004 Auxerre Cedex
France
t.+33 (0)3 86 72 07 00
f.+33 (0)3 86 52 53 26
www.editions.sciences
humaines.com
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Catalogue: 150 titles
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humaines.com

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Titles/Year: 25
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Film & TV Rights
Sales & Export
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France
t.+33 (0)1 41 48 80 00
f.+33 (0)1 41 48 80 53
www.seuil.com
Founded: 1935
Catalogue: 13 100 titles
Titles/Year: 550
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Florence Pariente
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www.soleilprod.com
www.quadrants.eu

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Catalogue: 4 000 titles
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Film & TV Rights
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www.editionslesoupirail.com
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Catalogue: 21 titles
Titles/Year: 5-7
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Foreign Rights
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Catalogue: 600 titles
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www.editions-stock.fr
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Catalogue: 1 050 titles
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Foreign Rights (Sales)
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www.syros.fr
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Catalogue: 275 titles
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Founded: 1944
Catalogue: 3 345 titles
Titles/Year: 40
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a.vateva@editionslatable
ronde.fr

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vincent.letacon@madrigall.fr

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www.talentshauts.fr
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Catalogue: 250 titles
Titles/Year: 20
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fr
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www.tallandier.com
Founded: 1965
Catalogue: 590 titles
Titles/Year: 90
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baptiste.renault@tallandier.
com

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f.+33 (0)1 44 16 09 01
www.tana.fr
Founded: 2000
Catalogue: 260 titles
Titles/Year: 50
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james.elliott@edi8.fr
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textuel.com
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com

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f.+33 (0)1 44 83 80 01
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magnier.com
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Catalogue: 960 titles
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j.brock@actes-sud.fr
Sales & Export
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a.lhotel@actes-sud.fr

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t.+33 (0)1 43 21 24 84
www.editions-tourbillon.fr
Founded: 2001
Catalogue: 250 titles
Titles/Year: 80
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tourbillon.fr
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bayard.com

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https://le-tripode.net/
Founded: 2012
Catalogue: 140 titles
Titles/Year: 25
Director
Frédéric Martin
Martin@le-tripode.net
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(Acquisitions & Sales)
Film & TV Rights
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Communication@le-
tripode.net

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t.+33 (0)1 43 79 07 35
www.les trois ourses.com
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Catalogue: 30 titles
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www.ulisseditons.com
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Catalogue: 372 titles
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Catalogue: 9 000 titles
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www.editions-universite-
bruxelles.be
Founded: 1972
Catalogue: 380 titles
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www.editions-verdier.fr

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Catalogue: 800 titles
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f.+33 (0)9 72 27 03 06
http://www.verger-
editeur.fr
Founded: 1988
Catalogue: 253 titles
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www.editionslevergerdes
hesperides.com
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Titles/Year: 10-12
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hotmail.fr

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91410 Dourdan
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f.+33 (0)1 64 59 52 96
www.editionsvial.com
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Catalogue: 153 titles
Titles/Year: 6
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f.+33 (0)1 43 29 56 12
www.vigot.fr
www.maloine.fr
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www.lavillebrule.com
Founded: 2009
Catalogue: 70 titles
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W

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Catalogue: 170 titles
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f.+33 (0)1 58 22 19 99
www.zulma.fr
Founded: 1991
Catalogue: 475 titles
Titles/Year: 12
Director
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Foreign Rights
(Acquisitions-Sales)
Film & TV Rights
Amélie Louat
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scouting.com
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**Donatella D'Ormesson
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ddormesson@free.fr

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